

STAHL+
TECHNIK

STEEL+
TECHNOLOGY

JAHRBUCH
STAHL+TECHNIK

HS HOME OF
STEEL

HÜTTENTAG
BRANCHENTREFF DER STAHLINDUSTRIE

Advertising works,
full attention, strong attention,
high acceptance



PRINT | ONLINE | EVENTS

MEDIA KIT

2025

WE ♥ STEEL

DVS MEDIA

DECISION MAKERS READ **THE MARKET LEADERS**

Expertise, know-how and long-term vision
for effective advertising

The first choice **2025**



> 63,000
User/Month*



NEWSLETTER VOM 04.01.2024

Liebe Leserinnen, liebe Leser,

die stetig steigende Querschnittsbürde im Thermometer lässt keinen Zweifel aufkommen: Es herrscht eine Glutitze. Solange es derart heiß ist, nutzen wir das Wetter erdakt aus, um unseren wöchentlichen Newsletter zu schmieden, da sind wir versorgt. Ohne zu zögern machen wir also Nibel mit Köpfen und stellen Ihnen zu allererst drei besonders interessante Artikel aus dem HOME OF STEEL vor, die dort in den vergangenen Tagen veröffentlicht wurden.

Top-Position
620 x 75 px

MELDUNGEN DER WOCHE:



Jens Spahn, CEO Franke

Jens Spahn, CEO Franke, ist Vorsitzender der Stahl Group O über aktuelle B...

Mehr erfahren



65 Millionen der Wasser

Tata Steel hat die Produktion von Stahl in den technischen W... Limbuden in de...

Mehr erfahren

Fokus-Position
620 x 75 px

SCHLAGZEILEN DER WOCHE:

Partnerschaft erneuert
Mehr erfahren

Neuer Sponsor des TV Aldekerk 07
Mehr erfahren

Lieferung umweltfreundlicher Technologie für die
Mehr erfahren

rft-Standort in den Niederlanden eröffnet
Mehr erfahren

Standard-Position
620 x 75 px

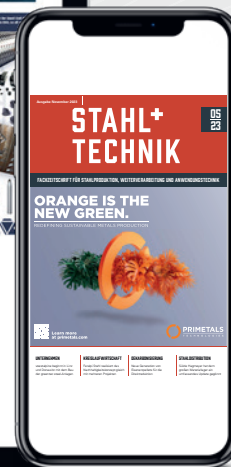
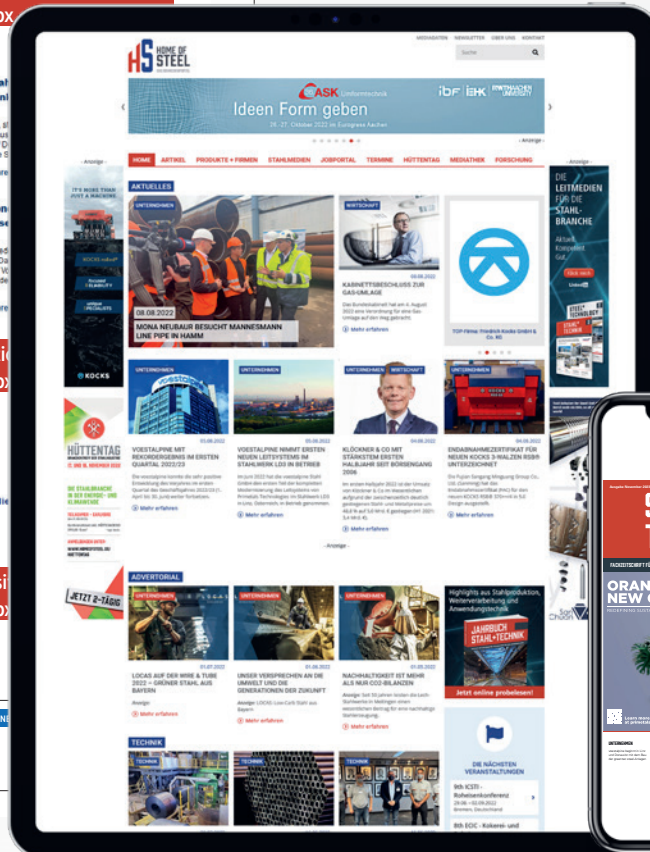
TERMINE

Alle Termine der kommenden Wochen und Monate finden Sie hier!

Mehr erfahren

NUTZEN SIE UNSEREN NEWSLETTER FÜR IHRE UNTERNEHMEN

Nehmen Sie direkten Kontakt mit unserer Mediabereiterin auf unter:
Claudia Wolff
Tel.: +49 211 1591 224
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2025	STAHL+ TECHNIK	STEEL+ TECHNOLOGY	STAHL+ TECHNIK	STEEL+ TECHNOLOGY	STAHL+ TECHNIK
	1 February	1 March	2 April	2 April	3 June
Publication date	11-02-2025	11-03-2025	08-04-2025	22-04-2025	10-06-2025
Advertising deadline	23-01-2025	20-02-2025	18-03-2025	01-04-2025	20-05-2025
Editorial deadline	15-12-2024	15-01-2025	15-02-2025	03-03-2025	15-04-2025
Key topics	Digitisation Logistics	Tubes Forming technology	Special tubes Electric steel Refractory Continuous casting Forming technology	Digitisation AI Steel production	Strip processing Sheet metal

**Trade fairs and
congresses**

maintenance 19.-20.02.2025 Dortmund/Germany	LogiMat 11.-13.03.2025 Stuttgart/Germany	IESSS April 2025 Aachen/Germany	7th SCT Steels in Cars and Trucks 02.-06.06.2025 Mainz/Germany	7th SCT Steels in Cars and Trucks 02.-06.06.2025 Mainz/Germany
29. AWT 27.-28.02.2025 Steinfurt/Germany	HANNOVER Messe 31.03.-04.04.2025 Hannover/Germany	AISTech 05.-08.05.2025 Nashville/USA	AISTech 05.-08.05.2025 Nashville/USA	
Kranfachtagung 05.-06.03.2025 Magdeburg/germany	IESSS April 2025 Aachen/Germany	Moulding Expo 06.-09.05.2025 Stuttgart/Germany	Moulding Expo 06.-09.05.2025 Stuttgart/Germany	
LogiMat 11.-13.03.2025 Stuttgart/Germany	Stainless 2025 02.-03.04.2025 Brno/Czech Republic	LAMIERA 06.-09.06.2025 Milano/Italy	LAMIERA 06.-09.06.2025 Milano/Italy	
intec 2025 11.-14.03.2025 Leipzig/Germany	TUBE & STEEL 2025 09.-12.04.2025 Istanbul/Turkey		Made in Steel 2025 06.-08.06.2025 Milano/Italy	
HANNOVER Messe 31.03.-04.04.2025 Hannover/Germany				

2025	STEEL+ TECHNOLOGY	STAHL+ TECHNIK	STEEL+ TECHNOLOGY	STAHL+ TECHNIK	STEEL+ TECHNOLOGY
	3 June	4 September	4 October	5 November	5 December
Publication date	24-06-2025	09-09-2025	14-10-2025	04-11-2025	09-12-2025
Advertising deadline	03-06-2025	19-08-2025	23-09-2025	14-10-2025	17-11-2025
Editorial deadline	03-05-2025	15-07-2025	02-09-2025	15-09-2025	03-11-2025
Key topics	Automation Digitisation AI	Special Refractory Steel processing Continuous casting- Forming technology	Conveyors system Strip processing Sheet metal Decarbonisation	Electric steel Green steel HÜTTENTAG Scrap	Green steel

**Trade fairs and
congresses**

Metalurgia
07.-10.10.2025
Balneário Camboriú/
Brasil

ICR 2025
17.-18.09.2025
Aachen/Germany

Blechexpo
21.-24.10.2025
Stuttgart/Germany

A + A
04.-07.11.2025
Düsseldorf/Germany

EMO
22.-26.09.2025
Hannover/Germany

A + A
04.-07.11.2025
Düsseldorf/Germany

Hüttentag
13.11.2025
Essen/Germany

ESTAD
06.-09.10.2025
Verona/Italy

Hüttentag
13.11.2025
Essen/Germany

STAINLESS STEEL
18.-20.11.2025
Maastricht/Netherlands

Blechexpo
21.-24.10.2025
Stuttgart/Germany

STAINLESS STEEL
18.-20.11.2025
Maastricht/Netherlands

FINISHING PARTS
(Deburring Expo)
12.-13.11.2025
Karlsruhe/Germany

UNITECR
27.-30.10.2025
Cancun/Mexico

Specialist information on all aspects of steel

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1 **STAHL + TECHNIK**

2 **Brief description: German-language trade journal for steel production, processing, application technology, innovation and management**

3 **Target Group:** Steel production companies, Steel processing companies (from hot to cold rolling to surface finishing), Steel processing companies (forming, joining, sheet metal processing), the supply industry, universities, technical colleges and associations

4 **Frequency:** 5 Issues

5 **Format:** DIN A4

6 **Volume:** 7th Volume, 2025

Circulation: 5,000 Copies

7 **Subscription rate**



8 **Membership / Participation:**

Verband Deutscher Zeitschriftenverleger e.V.
Media-Datenbank der Deutschen Fachpresse

9 **Publisher**

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STAHL+ TECHNIK	1 February	2 April	3 June	4 September	5 November
Publication date	11-02-2025	08-04-2025	10-06-2025	09-09-2025	04-11-2025
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Key topics	Digitisation Logistics	Special tubes Refractory Electric steel Continuous casting Forming technology	Strip processing Sheet metal	Special Refractory Steel processing Continuous casting Forming technology	Electric steel Green steel HÜTTENTAG Scraps

Trade fairs and congresses	maintenance 19.-20.02.2025 Dortmund/Germany	IESSS April 2025 Aachen/Germany	ESTAD 06.-09.10.2025 Verona/Italy	ICR 2025 17.-18.09.2025 Aachen/Germany	A + A 04.-07.11.2025 Düsseldorf/Germany
	29. AWT 27.-28.02.2025 Steinfurt/Germany	AISTech 05.-09.05.2025 Nashville/USA		EMO Hannover/Germany 22.-26.09.2025	Hüttentag 13.11.2025 Essen/Germany
	Kranfachtagung 05.-06.03.2025 Magdeburg/Germany	Moulding Expo 06.-09.05.2025 Stuttgart/Germany		Blechexpo 21.-24.10.2025 Stuttgart/Germany	STAILESS STEEL 18.-20.11.2025 Maastricht/ Netherlands
	LogiMat 11.-13.03.2025 Stuttgart/Germany	Made in Steel 06.-08.05.2025 Milano/Italy		FINISHING PARTS (Deburring Expo) 12.-13.11.2025 Karlsruhe/Germany	
	intec 2025 11.-14.03.2025 Leipzig/Germany	LAMIERA 07.-10.05.2025 Milano/Italy			
	HANNOVER Messe 31.03.-04.04.2025 Hanover/Germany				

1 Ad rates and sizes (prices in Euro, surcharges non-discountable)

All prices are net, without VAT.

Format	Type Area wide x high in mm	Bleed wide x high in mm*	Basic Ad Rate b/w	2-colours	3-colours	4-colours
Front Cover, traditional		210 x 164	-	-	-	5,198.00
Front Cover/French Cover		418 x 216	-	-	-	4,725.00
Inside Front Cover Specials		210 x 164	-	-	-	4,223.00
First & Last Inside Cover	174 x 260	210 x 297	3,110.00	3,405.00	3,700.00	3,995.00
Back Cover		210 x 204	3,110.00	3,405.00	3,700.00	3,995.00
2/1 Pages	348 x 260	420 x 297	6,604.00			7,489.00
1/1 Page	174 x 260	210 x 297	2,954.00	3,249.00	3,544.00	3,839.00
3/4 Page, horizontal	174 x 192	210 x 210	2,246.00	2,541.00	2,836.00	3,131.00
3/4 Page, vertical	130 x 260	145 x 297				
2/3 Page, horizontal	174 x 172	210 x 191	1,971.00	2,266.00	2,561.00	2,856.00
2/3 Page, vertical	114 x 260	130 x 297				
Juniorpage	128 x 174	134 x 210	1,628.00	1,923.00	2,218.00	2,513.00
1/2 Page, horizontal	174 x 128	210 x 145	1,628.00	1,923.00	2,218.00	2,513.00
1/2 Page, vertical	85 x 260	102 x 297				
1/3 Page, horizontal	174 x 85	210 x 100	982.00	1,277.00	1,572.00	1,867.00
1/3 Page, vertical	54 x 260	72 x 297				
1/4 Page, horizontal	174 x 62	210 x 80	742.00	1,037.00	1,332.00	1,627.00
1/4 Page, vertical	40 x 260	57 x 297				
1/4 Page, poatcard	85 x 128	102 x 145				
1/6 Page, horizontal	174 x 42	210 x 62	502.00	797.00	1,092.00	1,297.00
1/6 Page, vertical	56 x 128	72 x 145				
1/8 Page, horizontal	174 x 30	210 x 50	378.00	673.00	968.00	1,263.00
1/8 Page	85 x 62	102 x 81				
1/8 Page, vertical	40 x 128	55 x 145				
1/16 Page	85 x 30	102 x 49	199.00	494.00	789.00	1,084.00

* plus 3 mm bleed on all sides

2 Surcharges

Placement: **20% Surcharge** for 1st right page, opposite Start and end of text on the b/w basic price (not discountable), 10 % surcharge for other binding placements with the corresponding b/w-format price (not discountable).

Colour: Each standard colour 295 €
4-colour surcharge 885 €
Surcharges for colour are not discountable
Surcharges for special colours per colour 720 €
Metal and fluorescent colours Price on request

Format: For type area advertisements, no gate surcharge

3 Discounts:

For a booking period of one year

Series discount		Quantity discount	
2 ads	5 %	2 pages	10 %
4 ads	10 %	4 pages	15 %
5 ads	15 %	5 pages	25 %

Colour surcharges, loose inserts, technical surcharges, job market ads are not discountable

Combinations: 3 % for simultaneous placement in STAHL + TECHNIK and STEEL + TECHNOLOGY of at least 3 advertisements within one year

4 Categories:

Job market - JobPortal, ad rates on page 39

5 Special ads:

Bound-in inserts

Discountable, 1 bound-in insert = 1/1 page ad
Weight up to 11g/sheet. Only whole circulation.
Minimum size untrimmed (also folded) 216 x 307 mm.
Allowance for trim: On top and at the bottom of the page 5 mm each, outside and inside 3 mm each for binding.

1 sheet = 2 pages 3,454 €
2 sheets = 4 pages 6,448 €

Loose inserts

Weight up to 25 g,
Max. size 205 x 295 x 2 mm
in domestic circulation 3,255€
in the total circulation incl. abroad

Price on request

3 samples requested from the publisher

Glued-on items Price on request

6 Advertorial:

The ideal complement to your classic advertising with an editorial-like background. You provide us with text/picture material and we layout it according to the magazine design:

2/1 pages, 4c (10,000 characters incl. spaces)	7,489 €
1/1 page, 4c (5,000 characters incl. spaces)	3,839€
1/2 page horizontal, 4c (2,000 characters incl. spaces)	2,513 €

7 Terms of payment:

2 % discount on payments within 14 days and net price for payments within 30 days from the date of the invoice.

Bankverbindung:

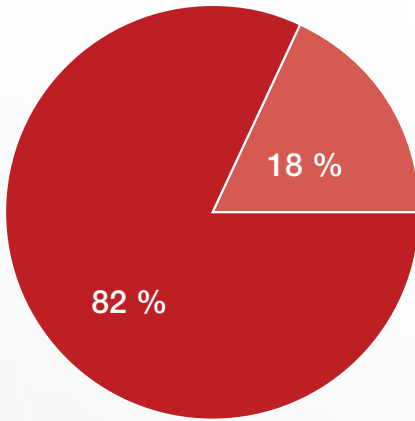
Commerzbank AG, Düsseldorf
IBAN: DE91 3008 0000 0212 6151 00
SWIFT-Code: DRESDEFF
Deutsche Bank AG, Düsseldorf
IBAN: DE04 3007 0010 0155 7008 00
SWIFT-Code: DEUTDEDD

Are you looking for specialists in welding technology? Are you looking for a new job? Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 39

JOBPORTAL
STAHLBRANCHE

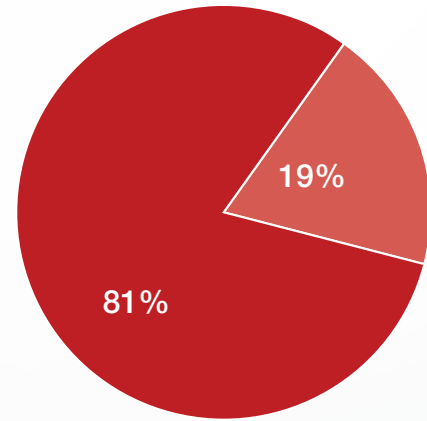
Geographical distribution 2023



■ Germany ■ Europe

Content analysis 2023

Total pages = 440 pages

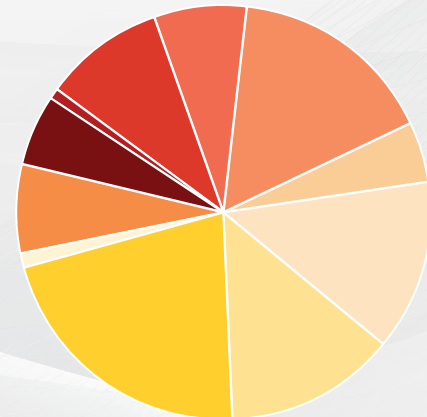


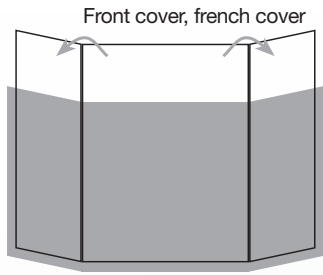
■ Editorial section ■ Advertisement section

Content analysis 2023

8 Issues = 356 pages

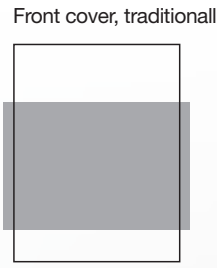
	Pages		Pages
■ Internationale News	20	■ Other:	24
■ Specials	3	Editorial	5
■ News in brief	34	Table of contents	10
■ Trade fairs/events	26	Preview/Imprint	5
■ News from the industry	74	Company publications	4
■ Personnel	17		
■ Steel trade	47		
■ Steel processing	48		
■ Technology	76		
■ Economy	4		





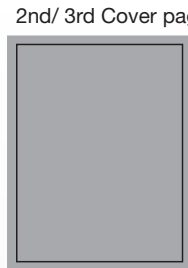
Front cover, french cover

418 x 216 mm *



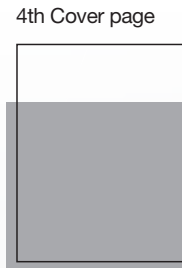
Front cover, traditionall

210 x 164 mm *



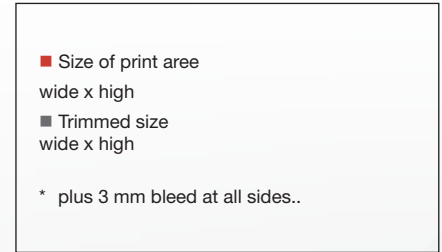
2nd/ 3rd Cover page

184 x 260 mm
210 x 297 mm *

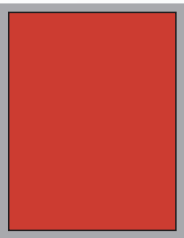


4th Cover page

210 x 204 mm *

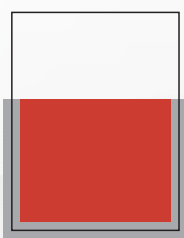


1/1 page



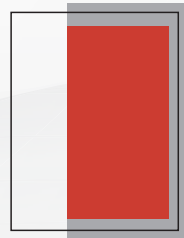
174 x 260 mm
210 x 297 mm *

2/3 page, horizontal



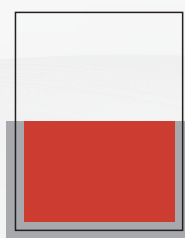
174 x 172 mm
216 x 194 mm *

2/3 page, vertical



114 x 260 mm
130 x 297 mm *

1/2 page, horizontal



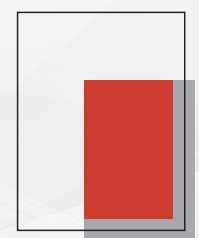
174 x 128 mm
210 x 145 mm *

1/2 page, vertical



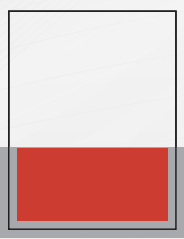
85 x 260 mm
102 x 297 mm *

Juniorpage



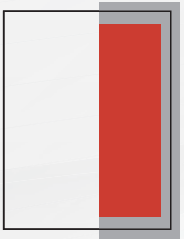
128 x 174 mm
134 x 210 mm *

1/3 page, horizontal



174 x 85 mm
210 x 100 mm *

1/3 page, vertical



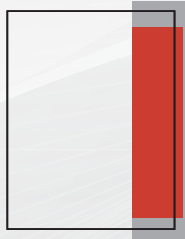
54 x 260 mm
72 x 297 mm *

1/4 page, horizontal



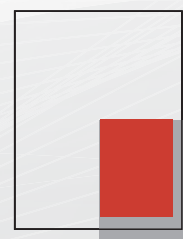
164 x 62 mm
210 x 80 mm *

1/4 page, vertical



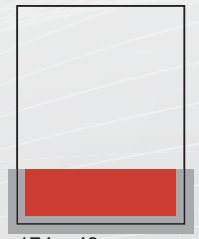
40 x 260 mm
57 x 297 mm *

1/4 page, postcard



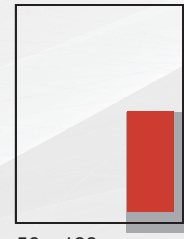
85 x 128 mm
102 x 145 mm

1/6 page, horizontal



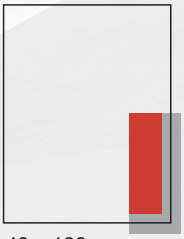
174 x 42 mm
210 x 62 mm *

1/6 page, vertical



56 x 128 mm
72 x 145 mm *

1/8 page, vertical



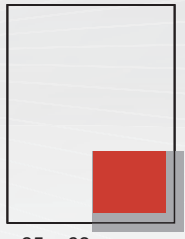
40 x 128 mm
55 x 145 mm *

1/8 page, horizontal



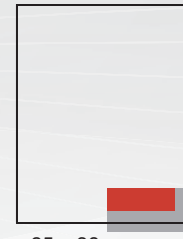
174 x 30 mm
210 x 50 mm *

1/8 page



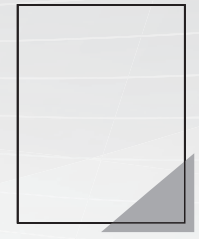
85 x 62 mm
102 x 81 mm *

1/16 page



85 x 30 mm
102 x 49 mm *

Special corner



95 x 80 mm *

1 STEEL + TECHNOLOGY

2 Brief description: English-language trade journal for steel production, processing, application technology, innovation and management.

3 Target Group: International steel production companies, steel processing companies (from hot and cold rolling to surface finishing), steel processing companies (forming, joining, sheet metal processing), the supply industry, universities, technical colleges and associations.

4 Frequency: 4 issues per year

5 Format: DIN A4

6 Volume: 7

Circulation: 7,000 Copies

7 Subscription rate:



8 Membership/ Participation:

Verband Deutscher Zeitschriftenverleger e.V.
Media-Datenbank der Deutschen Fachpresse

9 Publisher::

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Aachener Straße 172, 40223 Düsseldorf
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F: +49 211 1591-150
Internet: www.dvs-media.eu
E-Mail: media@dvs-media.info



STEEL+ TECHNOLOGY	1 March	2 April	3 June	4 October	5 December
Publication date	11-03-2025	22-04-2025	24-06-2025	14-10-2025	09-12-2025
Advertising deadline	20-02-2025	01-04-2025	03-06-2025	23-09-2025	17-11-2025
Editorial deadline	15-01-2025	15-02-2025	15-04-2025	02-09-2025	03-11-2025
Key topics	Tubes Forming technology	Digitisation AI Steel production	Automation Digitisation AI	Conveyor systems Blech Dekarbonisierung	Green steel

Trade fairs and congresses	LogiMat 11.-13.03.2025 Stuttgart/Germany	7th Steel in cars and trucks Juni 2025 Stockholm/Sweden	ICR 2025 17.-18.09.2025 Aachen/Germany	Blechexpo 21.-24.10.2025 Stuttgart/Germany	
	HANNOVER Messe 31.03.-04.04.2025 Hannover/Germany	AISTech 05.-09.05.2025 Nashville/USA	Metalurgia 07.-10.10.2025 Balneário Camboriú/ Brasil	A +A 04.-07.11.2024 Düsseldorf/Germany	
	IESSS April 2024 Aachen/Germany/	Made in Steel 06.-08.05.2025 Milano/Italy		HÜTTENTAG 13.11.2025 Essen/Germany	
	Stainless 2025 02.-03.04.2025 Brno/Czech Republic	Moulding Expo 06.-09.05.2025 Stuttgart/Germany		STAINLESS STEEL 18.-20.11.2025 Maastricht/ Netherlands	
	Advanced Machine Tools 08.-10.04.2025 Barcelona/Spain	LAMIERA 07.-10.05.2025 Milano/Italy		UNITECR 27.-30.10.2025 Cancun/Mexiko	
	Tube & Steel 09.-12.04.04.2025 Istanbul/Turkey				

1 Ad rates and sizes (prices in Euro, surcharges non-discountable)

All prices are net, without the VAT.

Format	Type Area wide x high in mm	Bleed wide x high in mm*	Basic Ad Rate b/w	2-colours	3-colours	4-colours
Front Cover		210 x 164	–	–	–	6,185.00
Inside Front Cover Spe- cials		210 x 164	-	-	-	5,422.00
2nd / 3rd/ 4th Cover Page	174 x 260	210 x 297	4,973.00	5,268.00	5,563.00	5,858.00
2/1 Pages	348 x 260	420 x 297	7,986.00	8,281.00	8,576.00	8,871.00
1/1 Page	174 x 260	210 x 297	4,044.00	4,339.00	4,634.00	4,929.00
3/4 Page, horizontal	174 x 192	210 x 210				
3/4 Page, vertical	130 x 260	145 x 297	2,748.00	3,043.00	3,338.00	3,633.00
2/3 Page, horizontal	174 x 172	210 x 191				
2/3 Page, vertical	114 x 260	130 x 297	2,748.00	3,043.00	3,338.00	3,633.00
Juniorpage	128 x 174	145 x 210	2,284.00	2,579.00	2,874.00	3,169.00
1/2 Page, horizontal	174 x 128	210 x 145				
1/2 Page, vertical	85 x 260	102 x 297	2,284.00	2,579.00	2,874.00	3,169.00
1/3 Page, horizontal	174 x 85	210 x 100				
1/3 Page, vertical	54 x 260	72 x 297	1,389.00	1,684.00	1,979.00	2,274.00
1/4 Page, horizontal	174 x 62	210 x 80				
1/4 Page, vertical	40 x 260	57 x 297	1,051.00	1,346.00	1,641.00	1,936.00
1/4 Page, post card	85 x 128	102 x 145				

* plus 3 mm bleed on all sides

2 Surcharges:

Placement: **20% Surcharge** for 1st right page, opposite Start and end of text on the b/w basic price (not discountable), 10 % surcharge for other binding placements with the corresponding b/w-format price (not discountable).

Colour: Each basic colour 295 €
4-colour surcharge 885 €
Surcharges for colour are not discountable

Surcharges for special-colours per colour 720 €
Metal and fluorescent colours Price on request

Format: For type area advertisements, no gate surcharge

3 Discounts:

For a booking period of one year

Series discount		Quantity discount	
2 ads	5 %	2 pages	10 %
4 ads	10 %	4 pages	20 %

Colour surcharges, loose inserts, technical surcharges, job-market ads are not discountable

Combinations: 3 % for simultaneous placement in STAHL + TECHNIK and STEEL + TECHNOLOGY of at least 3 advertisements within one year

5 Ads-special: Bound-in inserts

Discountable, 1 bound-in insert = 1/1 page ad
Weight up to 11g/sheet. Only whole circulation.

Minimum size untrimmed (also folded) 216 x 307 mm.

Allowance for trim: On top and at the bottom of the page 5mm each, outside and inside 3 mm each for binding

1 sheet = 2 pages 4,435 €
2 sheets = 4 pages 7,984 €

Loose inserts

Weight up to 25 g,
Max. size 205 x 295 x 2 mm
in domestic circulation 4,169 €
in the total circulation incl. abroad

Price on request 3 samples requested from the publisher Price on request

Glued-on items Price on request

6 Advertorial:

The ideal complement to your classic advertising with an editorial-like background. You provide us with text/picture material and we layout it according to the magazine design:

2/1 pages, 4c
(10,000 characters incl. spaces) 8,872 €

1/1 page, 4c
(5,000 characters incl. spaces) 4,929 €

1/2 page, horizontal, 4c
(2,000 characters incl. spaces) 3,169 €

7 Terms of payment:

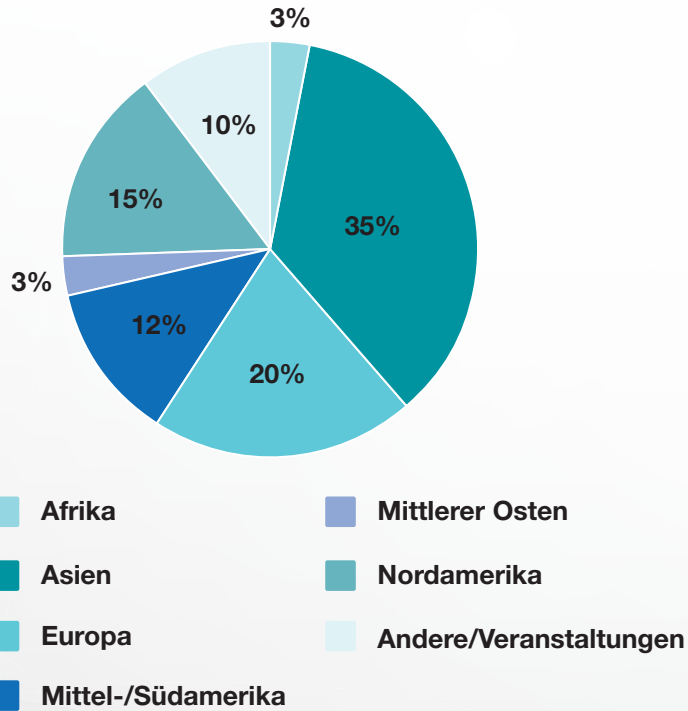
2 % discount on payments within 14 days and net price for payments within 30 days from the date of the invoice

Bank account:

Commerzbank AG, Düsseldorf
IBAN: DE91 3008 0000 0212 6151 00
SWIFT-Code: DRESDEFF

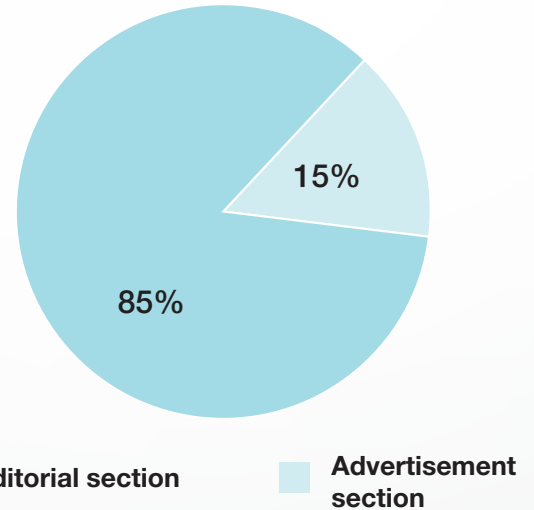
Deutsche Bank AG, Düsseldorf
IBAN: DE04 3007 0010 0155 7008 00
SWIFT-Code: DEUTDEDD

Geographical distribution 2023



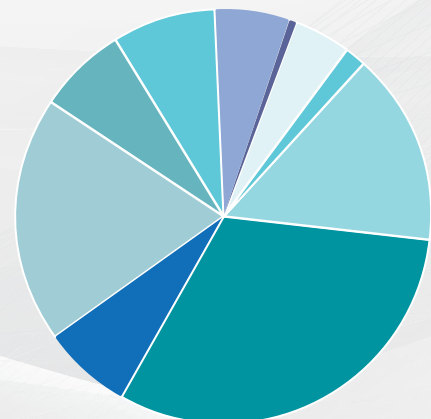
Scope analysis 2023

total pages = 420 pages

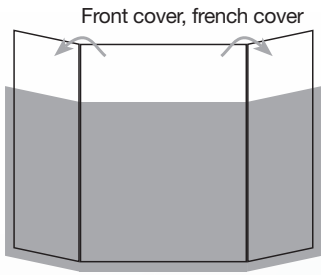


Content analysis 2023

4 issues = 356 pages

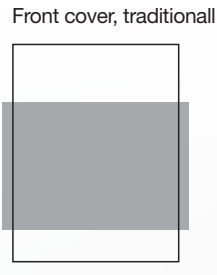


	Seiten		Seiten
People	6	Economy	2
News	54	Sonstiges:	15
Steel Suppliers Int.	112	Editorial	4
Specials	24	Contents	7
Steel technology	69	Outlook/Imprint	4
Steel processing	24		
Steel distribution	29		
Companies	21		



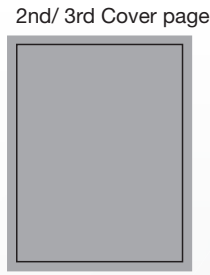
Front cover, french cover

418 x 216 mm *



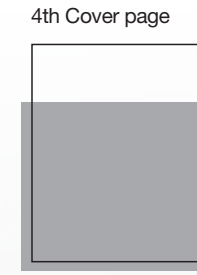
Front cover, traditionall

210 x 164 mm *



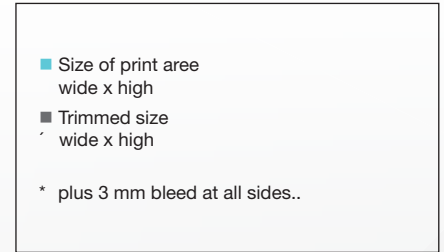
2nd/ 3rd Cover page

184 x 260 mm
210 x 297 mm *

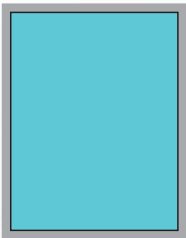


4th Cover page

210 x 204 mm *

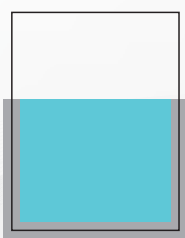


1/1 page



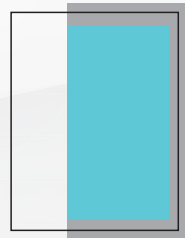
174 x 260 mm
210 x 297 mm *

2/3 page, horizontal



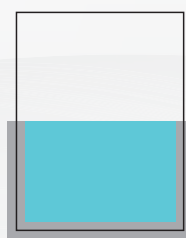
174 x 172 mm
216 x 194 mm *

2/3 page, vertical



114 x 260 mm
130 x 297 mm *

1/2 page, horizontal



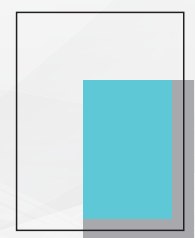
174 x 128 mm
210 x 145 mm *

1/2 page, vertical



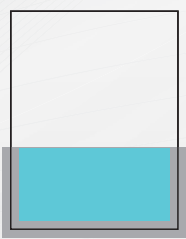
85 x 260 mm
102 x 297 mm *

Juniorpage



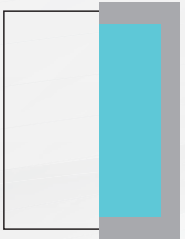
128 x 174 mm
134 x 210 mm *

1/3 page, horizontal



174 x 85 mm
210 x 100 mm *

1/3 page, vertical



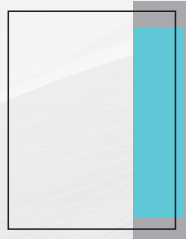
54 x 260 mm
72 x 297 mm *

1/4 page, horizontal



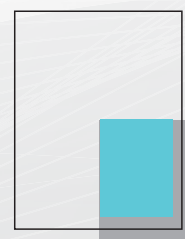
164 x 62 mm
210 x 80 mm *

1/4 page, vertical



40 x 260 mm
57 x 297 mm *

1/4 page, postcard



85 x 128 mm
102 x 145 mm

Special corner



95 x 80 mm *

The Classics

Bound-in
inserts



Loose
inserts



Booklets



The Specials

Book in book



Tip on sticker on ad



Banderole



The Exceptionals

1/6 Page, 1-coloumn, Island ad



2x 2/3 Pages, vertical, Spread



2x 1/3 Pages, Tunnel ad



3x 1/3 Pages, Spread



1x 1/3 Page vertical,
Centre coloumn



2x 1/3 Pages, Tunnel ad



Special forms of advertising

More attention for your print advertising!

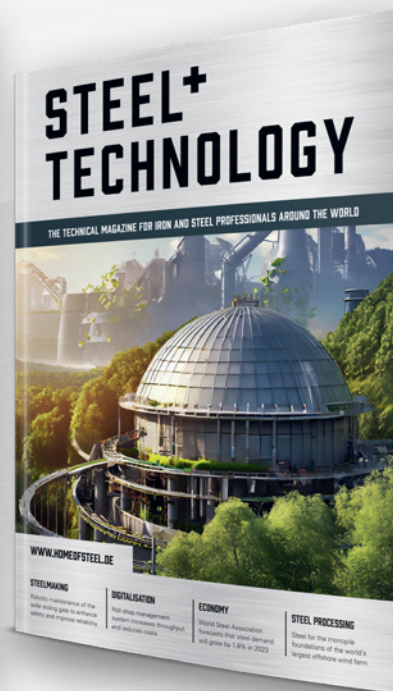
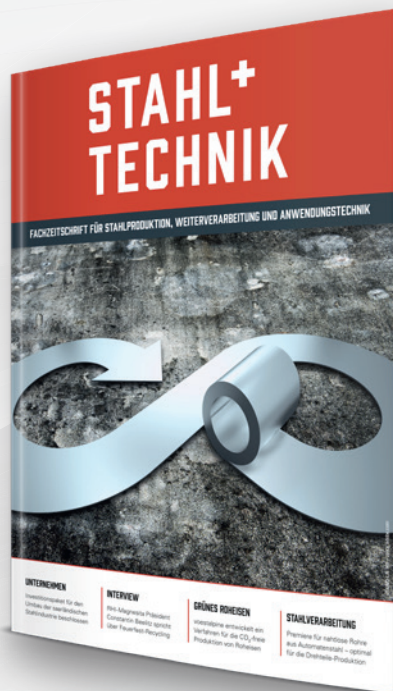
Our special advertising formats are a special form of print advertising, they have a sympathetic and at the same time – and at the same time surprising on the readers and are noticed thereby particularly well and one remembers. In this way your advertising remains present.

Special advertising forms

- » in a particularly prominent position
- » make your innovative power clear to your target group
- » are eye-catching
- » increase the response effect

Give your creativity free rein, draw from the wide range of our innovative special advertising formats or challenge us with your own ideas.

Print creates an impact - we will gladly advise you!



WELCOME TO

STEEL SUPPLIERS INTERNATIONAL

THE INTERNATIONAL

STEEL INDUSTRY FROM A TO Z

5 STEEL+TECHNOLOGY ISSUES

CHOOSE SUCCESS! INTERESTED?

Then get in touch with Katrin Küchler



CONTACT:

Tel. +49 211 1591 146

steelsuppliers@dvs-media.info



THE WHOLE WORLD OF MANUFACTURERS AND SUPPLIERS AT A GLANCE!



EARLY BIRD

Save 10% in the first booking year,
valid until **November 30, 2024** only



PRICING EXAMPLE:

1 Keyword

5 STEEL + TECHNOLOGY issues 2025:

1/2025(March)

2/2025(April)

3/2025 (June)

4/2025 (October)

5/2025 (December)

EUR 225 only *

(* ex VAT)

**HARD AS STEEL: 100% MORE BENEFIT
FOR 0% ADDITIONAL COSTS.**



03 Milling Plants and Equipment**03.02** Milling and Rolling Furnaces, Electrically Heated**630** Rollback Milling Furnaces**LOI Thermprocess GmbH**
43141 EsserGermany
T: +49 201 1891 17
E-Mail: service.loi@tenova.com
Internet: www.loi.tenova.com**04** Milling Plants and Equipment**04.01** Plants, Equipment and Tools for Loading in Milling and Casting**930** Mobile and On-shape for Refractory Lining**REFRA-TECHNIK**
Refratechnik Steel GmbH
Refratechnik Casting GmbH
Am Seestern 5, 40547 Düsseldorf, Germany
T: +49 211 5858 0
E-Mail: steel@refra.com
Internet: www.refra.com**Calderas, Deutschland GmbH**
Industriestr. 122, 32514 Neuenfeld
T: 02631 8604 0, F: 02631 8604 270
germany@calderas.de**05** Mills and Machines for Milling and Comminuting Processes**06** Mills and Machines for Milling and Comminuting Processes**06.02** Milling and Comminuting Machines**3223** Mill-Roll-System Products**BEFESA**
Befesa Steel Services GmbH
Stalke-Exp.-Str. 1
41382 Ratingen
T: +49 2102 1001 0
F: +49 2102 1001 150
befesa.steel.services@befesa.com
www.befesa-steel.com**CLEVER & CO**
Maschinenfabrik
Clewer & Co. Maschinenfabrik GmbH
Ludowikstr. 14, 40220 Essen
T: 02031 83334 37, F: 02031 83334 44
info@clewer-co.de
www.clewer-co.de**09** Milling Plants and Equipment**09.01** Basic Milling Lines**3630** Chemical Milling**DANCO & DIENENTHAL**
RECTORIAL SALES
Dienenthal & Dienenthal Maschinenbau GmbH
Jägerstr. 103, 71072 Stuttgart
T: +49 271 401 0, F: +49 271 401 4210
www.danpco-dienenthal.de**DIMETIX**
LASER DISTANCE SENSORS
Dimetix AG
Degerthalstr. 14
91030 Markt, Schwabach
T: +41 71 333 00 00**10** Milling Plants and Equipment**10.01** Milling Plant Conditioning**4470** Machines for Milling Plant Feed to Line**Maaschinenfabrik Gustav Eirich GmbH & Co KG**
Haldenstr. 56, 74743 Heibronn, Germany**Egon Evertz K.G. (GmbH & Co. KG)**
Eisenmühlstr. 60, 45065 Essen
T: +49 212 2231 200, F: +49 212 2231 140
info@evertz-grp.com
www.evertz-grp.com**12** Milling Plants and Equipment**53 3** Grinding Agents**FRIEDRICH KOCKS GMBH & CO. KG**
Heinrich-Str. 68, 40723 Heilbrunn
T: +49 2103 79 00, F: +49 2103 5 12 49
sales@kocks.de, www.kocks.de**13** Milling Plants and Equipment**13.02** Mill Casting and Accessories**5670** Milling Ladles**Küttner GmbH & Co. KG, Essen/Germany**
info@kuettner.com, www.kuettner.com**JOHANNES HÜBNER**
Ideas and solutions
Johannes Hübner
FAHRWÄRDIGER Maschinen GmbH
Sternenstr. 7, 50394 Gießen
T: +49 641 7859 0, F: +49 641 730 45
www.hubner-giesen.com**HYDROWATT**
High performance pumps
HYDROWATT AG
Friedenstr. 2
83051 Straßmaier, Schwert
T: +41 52 624 53 22
F: +41 52 628 92 11
info@hydrowatt.com
www.hydrowatt.com**LUNGMUß FEUERFEST**
Chemischen Spezialitäten
Heinz Lungmuß GmbH & Co. KG
Friedenstr. 84, 44147 Dortmund
info@lungmuß.de
www.lungmuß.de**5750** Milling Ladles**R+W**
A. POPPE & POTTHOFF COMPANY
R+W Antriebselemente GmbH
Höllingstraße 4, 69209 Worms am Main
T: +49 9372 8984 0
F: +49 9372 8984 20
www.rw-lsg.de
info@rw-lsg.de**RHI Magnesita**
Kriechbaggerstr. 1120, Vienna, Austria
T: +43 202 6 10 0, F: +43 202 13 9279
office@rhimagnesita.com
rhimagnesita.com**eot**
Refractory GmbH
Refractory
Wilhelm
Karl
Karlmann
GmbH & Co.
KG
Friedrich
Karlmann
GmbH & Co.
KG
Friedrich
Karlmann
GmbH & Co.
KG**STEEL+**
TECHNOLOGY
THE TECHNICAL MAGAZINE FOR IRON AND STEEL PROFESSIONALS AROUND THE WORLD**www.ahnefritze.de****STEELMAKING**
Specialized information on the steel-making process from extraction and conversion to steelmaking and primary steel production.**DIGITALISATION**
How digital technologies transform the steel industry through automation and data analysis.**ECONOMY**
Insights into the challenges of the steel industry in a globalized market and how to overcome them.**STEEL PROCESSING**
Specialized information on the steel-making process from extraction and conversion to steelmaking and primary steel production.**20** Milling Plants and Equipment**20.02** Measuring and Control Instruments**9230** In-process Thermal Imaging**MINKON GmbH**
Hessisch-Hert-Str. 30-32, 40699 Erkrath, Germany
T: +49 211 20909 0, F: +49 211 20909 90
E-Mail: info@minkon.de
Internet: www.minkon.de**9310** Laser Thermal Imaging Technology**KALTEC**
Laser Thermal Imaging Technology
Wiesengrundstr. 14
44799 Bochum
T: +49 234 971 90 86
F: +49 234 971 90 88
info@kaltec.de
www.kaltec.de**Vergleich Umwelttechnik GmbH & Co. KG**
Wollweg 97, 31157 Sarstedt
T: +49 5066 9806 0, F: 33
mail@umt.de
www.umt.de**VIB GmbH**
Project Management – Consulting Engineers
Hessengrundstr. 14
44799 Bochum
T: +49 234 971 90 86
F: +49 234 971 90 88
info@vib-bochum.de
www.vib-bochum.de**WOMA**
Kärcherer Gruppe
WOMA GmbH Kärcherer Gruppe
47228 Duisburg
T: +49 2063 204 0, F: 200
www.woma-group.com**WIKUS – Sägenfabrik**
Wilhelm K. Karlmann GmbH & Co. KG
Friedrich Karlmann GmbH & Co. KG
Friedrich Karlmann GmbH & Co. KG
T: +49 5663 500 0
F: +49 5663 500 57
info@wikus.de, www.wikus.de**XOM**
MATERIALS
XOM Materials GmbH
Duisburg, 47159
10110 Berlin
www.xom-materials.com
T: +49 30 555 7970 10

This is how your entry looks like:

12 Refractory technology

Refractory products, general

11520

REFRA-TECHNIK

Refratechnik Steel GmbH
Refratechnik Casting GmbH
Am Seestern 5, 40547 Düsseldorf, Germany

☎ +49 211 5858-0

E-Mail: steel@refra.com

Internet: www.refra.com

Fixed part of the journal
Circulation: 7,000 copies
Frequency: 5 per annum
Language: English

Our entry should be published under the following numbers from the list of products:

1. <input type="text"/>	5. <input type="text"/>	9. <input type="text"/>	13. <input type="text"/>
2. <input type="text"/>	6. <input type="text"/>	10. <input type="text"/>	14. <input type="text"/>
3. <input type="text"/>	7. <input type="text"/>	11. <input type="text"/>	15. <input type="text"/>
4. <input type="text"/>	8. <input type="text"/>	12. <input type="text"/>	16. <input type="text"/>

You can find the keyword list at: www.home-of-steel.de/ssi/

Ad rate: The price of your entry depends on the number of keywords.

Number of keywords	Cost per keyword/per annum (in EURO)*
1 – 5	250.00
6 – 10	230.00
11 +	220.00

The entries in the STEEL SUPPLIERS INTERNATIONAL take place in each case with a term of 12 months until they are cancelled. Discontinuation will be accepted at the end of a subscription year considering 6 weeks notice. Deadline is the 15th of each month.

Please send the order form with your logo (jpg-file) to:
Katrin KÜchler · P: +49 211 1591 146 · steelsuppliers@dvs-media.info

Order form for our entry

Company

Street Address – P.O. Box

Postal Code, City

Phone

E-mail adress

Internet

Signature

* The prices are subject to VAT.

STAHL + TECHNIK Yearbook is a reference work for technical, administrative and purchasing professionals in the steel industry.

The editorial section contains highlights from steel production, processing and application technology as well as a detailed company, product and service directory.

It is the source of supply for products of the iron and steel industry, the processing industry and the supply industry.

Compact – Up-to-Date – Comprehensive

Publisher	DVS Media GmbH
Date of publication:	30 October 2025
Ad closing day:	07 October 2025
Distribution print and online:	5,000 Copies



Alphabetical company directory :

Registration fee: 125 EUR* (incl. company logo)

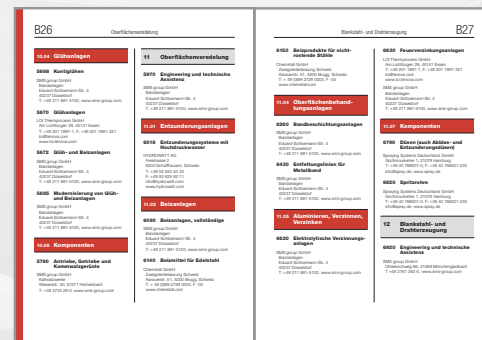
Tech. specifications: Full color, max. width 52 mm, max. height 20 mm

High resolution as image file (JPEG or EPS)
by e-mail to: britta.wingartz@dvs-media.info



Directory of products and services (2 lines minimum)

2 lines: 45 EUR*
Each additional line 10 EUR*
} per keyword



* All prices are net, without VAT.

Ad rates and sizes

Format	Type Area wide x high in mm	Bleed wide x high in mm*	Basic Ad Rate b/w	2-colours	3-colours	4-colours
2nd/ 3rd/ 4th. cover page	120 x 170	148 x 210	1,225.00	1,430.00	1,635.00	1,840.00
1/1 page	120 x 170	148 x 210	970.00	1,175.00	1,380.00	1,585.00
1/2 page, horizontal	120 x 85	148 x 104	488.00	693.00	898.00	1,103.00
1/2 page, vertical	60 x 170	69 x 210				
Footer*	120 x 20	148 x 35	243.00	448.00	653.00	858.00
2/1 Bound-in inserts	1 sheet	154 x 216 (einschl. Beschnittzugabe)	1,140.00			

Loose inserts (143 width mm x 205 mm height) 1,475 €

Bookmark

Complete with strap delivered..... o/oo 357 €

Colour surcharge

Per standard colour according to Euro scale
plus HKS 13 and HKS 57 205 €

Per special colour 357 €

Size of the yearbook

148 mm width x 210 mm height

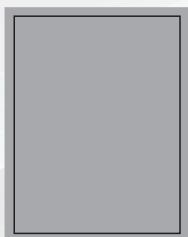
Printing and binding process, printing material

Offset, adhesive binding, digital data with proof (request our information sheet „Digital print documents“). On request, your advertisement will be produced or digitised by the publisher at cost price

* Footer: No colour surcharge for each of the colours of the Euroscale.

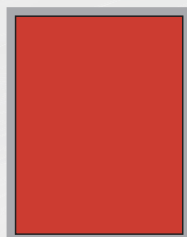
All prices in Euro plus VAT.

2nd/ 3rd/ 4th cover page



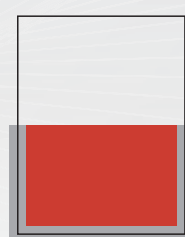
148 x 210 mm*

1/1 page



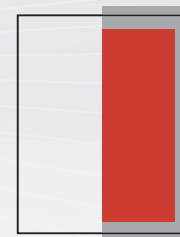
120 x 170 mm
148 x 210 mm*

1/2 page, horizontal



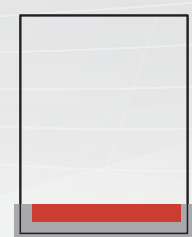
120 x 85 mm
148 x 104 mm*

1/2 page, vertical



60 x 170 mm
69 x 210 mm*

Footer



120 x 20 mm
148 x 35 mm*



TOP – PARTNER – PAKET

**Become a TOP PARTNER of the
Yearbook STAHL + TECHNIK 2025!**

Advertise **prominently** with these **exclusive** media services:

- Company logo on the front page
- Company logo on the main title page (mainly on page 5)
- 1/1 page 4c ad inside editorial
- 2/1 page 4c Advertorial
- 10 free copies STAHL + TECHNIK yearbook 2025

The number of TOP-PARTNER is **limited**.

Partner flat rate: 5,145 € plus vat

Print run:	6,500 Copies
Distribution	Supplement in the November issue of STAHL + TECHNIK 2025 magazin and the December issue of STEEL + TECHNOLOGY 2025 magazin
Format:	80 x 58 cm, folded
Paper :	135 g/qm, matte, image print
Advertising	
Ad rate:	882 € ex. VAT per each logo field
Ad-size:	55 mm x 90 mm (width x height)
Ad closing day:	10 October 2025
Printing material:	10 October 2025, printable PDF (300 dpi resolution)

8 Good reasons for your advertising success

- High circulation with industry-specific target group
- Supplement in the leading media of the steel industry
- Present in offices and production for 1 year (trade fair and holiday planner)
- Most important industry trade fairs for the target group in view
- Cost effective
- Exclusivity
- Brand booster
- Long-term advertising with a long-term effect

Your advantage

Reach decision-makers with longterm effect and cost-effective without wastage!

The image shows a 2026 calendar grid with various advertisements and logos. A circular callout highlights two specific ad fields: one labeled '2 fields' and another labeled '1 field'.



How to ignite the advertising turbo with your professional contributions ...

With your article published in one of our trade journals you have set a visible sign of your professional competence. Use this effect to really step on the gas in your marketing - with a reprint in print or digital!

With printed special editions of your technical contribution, you literally „put your competence in the hands“ of customers or partners. And at events, printed special editions successfully complement your marketing activities.

In digital form, you can integrate the special prints into your website or send them conveniently by e-mail.

Whether print or digital: reprints protect you against copyright infringement. All publications and representations in our media are protected. With our reprint variants, you can publish your contribution in a legally harmless manner.

We will be happy to make you an individual offer.

The classic – as a print product

1

- » printed
- » Print run starting at 100 copies
- » Includes permission to distribute your prints
- » Saddle stitch
- » On request, practical ring eye stapling for filing (surcharge 20 €)

As a Internet-PDF – digital

3

- » Web-compatible file format
- » For the integration on your website or for dispatch by e-mail
- » Including permission to publish
- » on the Internet and for dissemination
- » Ideal in combination with print or print PDF

2

As a print-PDF – digital

- » High-resolution print file in PDF format
- » For distribution to your own printer
- » Unlimited print run
- » Unlimited reprinting rights
- » Includes permission to distribute your prints

Consulting + Booking:

DVS Media GmbH
 Postfach 10 19 65, 40010 Düsseldorf
 Aachener Straße 172, 40223 Düsseldorf
 Martina Reintjens
 T: +49 211 1591-156
 E-Mail: martina.reintjens@dvs-media.info
www.dvs-media.eu

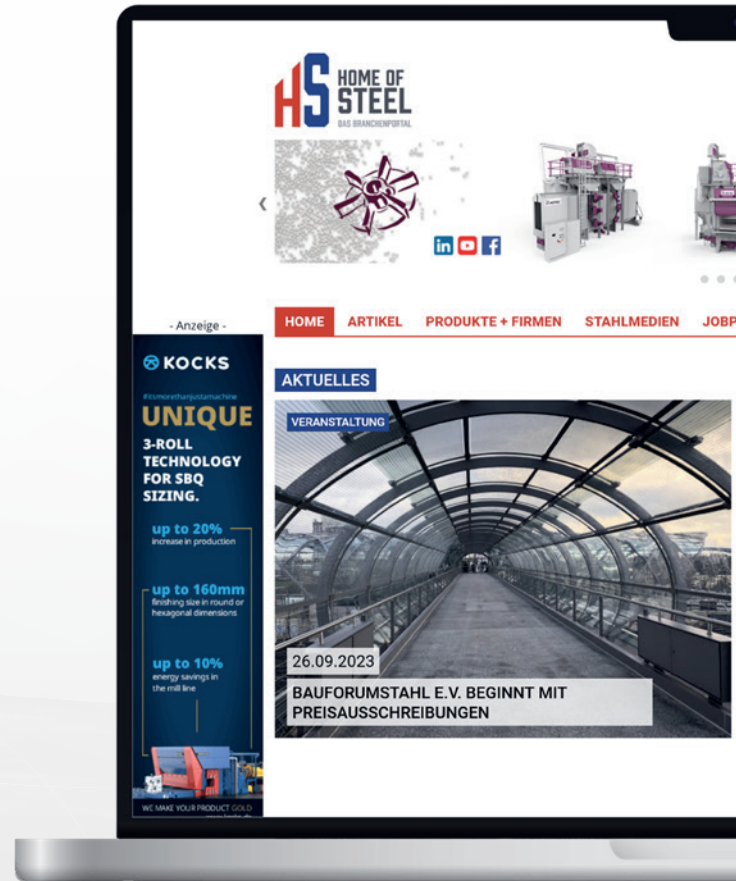
WELCOME TO HOME OF STEEL

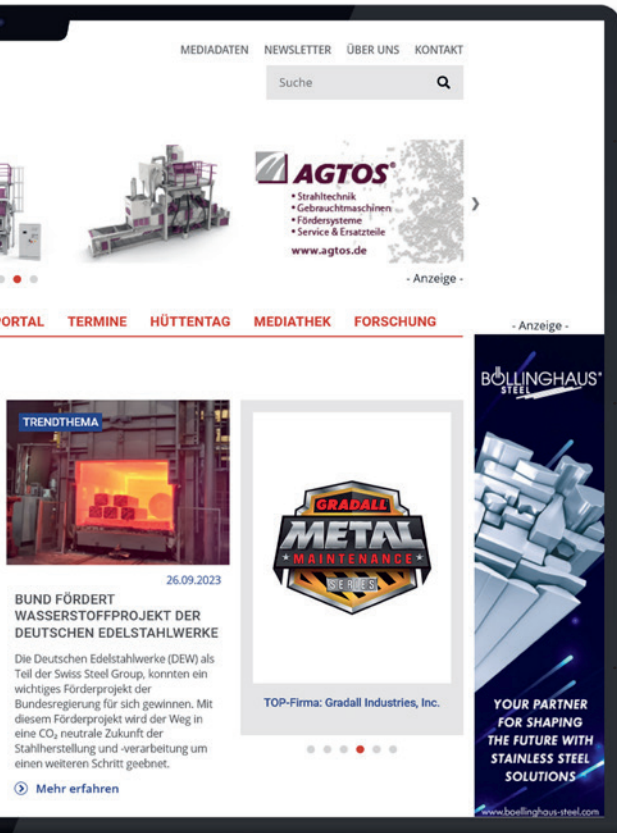
The **HOME OF STEEL** web portal is a target group-oriented Internet platform for anyone who is involved in the production, application and further processing as well as innovations relating to steel as a material. In addition to the latest news on **HOME OF STEEL** you will find a wide range of topics of interest to the entire steel industry.

> **62,000**

Unique user per month*

Discover now:
www.home-of-steel.de





62,838*
UNIQUE USER
MONTHLY*

94,257
VISITS MONTHLY*

112,979
PAGES IMPRESSIONS
MONTHLY*

*In the period 01.01. - 30.06.2024, average per month

ADVERTISE TO THE POINT.

Banner advertising

Banner advertising is one of the most popular advertising options on the Internet because good banner advertising is perceived and clicked. In the HOME OF STEEL you can use various standard formats for your advertising goals.

Advertorials

Advertisements in editorial guise are becoming increasingly popular. With this advertising opportunity you benefit from our high quality editorial content in the home of Steel.

Product- and company directory

An industry leader through joining technology with all well-known manufacturers and the associated products completes the usefulness of the industry portal. Broken down by products, it enables a quick and easy connection to new suppliers.

Newsletter Advertising

In our weekly newsletter you can choose between three banner placements. All forms of advertising guarantee the highest possible level of attention because they are placed between the top topics of the week.

JobPortal

Are you looking for specialists and managers who are familiar with joining technology? We reach your target group precisely with our crossmedia job portal.

Select your favourite package out of four attractive options for your optimal presence in the **HOME OF STEEL** including the company and product database.

All information to follow on the upcoming pages:
Basic Plus, Bronze, Silver or Gold.

BASIC PLUS

Listing of max. 5 product categories in the directory,
further listings on request

+ Full address

+ Specification of the website

80 € monthly/duration: 12 month*

PRESENTATION OF YOUR COMPANY

The screenshot displays the 'HOME OF STEEL' website interface. At the top left is the logo 'HS HOME OF STEEL DAS BRANCHENPORTAL'. To the right are navigation links: MEDIADATEN, NEWSLETTER, ÜBER UNS, and KONTAKT. Below these is a search bar with the text 'Suche' and a magnifying glass icon, followed by social media icons for Facebook, Twitter, Instagram, and LinkedIn. A horizontal menu contains the following items: HOME, ARTIKEL, PRODUKTE + FIRMEN, STAHLMEDIIEN, JOBPORTAL, TERMINE, HÜTTENTAG, and MEDIATHEK. The breadcrumb trail reads 'Home > Produkte & Firmen > Rubriken'. The main content area features a blue link: 'Aus- und Weiterbildung, Zertifizierung, Forschung, Informationsvermittlung, Fachliteratur und Regelwerke'. Below this is the heading 'Fachverlage, Bibliotheken (Literatur, Regelwerke, Lehrfilme, Software, CD-ROM- und Diskettendienste, audiovisuelle Medien)'. The company profile for 'DVS MEDIA GMBH' is shown with the following details: DVS MEDIA logo, DVS Media GmbH, Aachener Straße 172, 40223 Düsseldorf, Telefon: +49 221 1591 0, E-Mail: media@dvs-hg.de, and Internet: www.dvs-media.eu. On the right side of the profile, there is a red arrow icon and a call to action: 'BLEIBEN SIE INFORMIERT!' with the text: 'Bequemer geht's nicht: Mit unserem Newsletter landen die Top-News der Woche automatisch in Ihrem E-Mail-Postfach.'

* The services in the HOME OF STEEL industry portal take 12 months.
We calculate our services as part of an annual invoice plus VAT.t.

BRONZE

Listing in the product and company directory

Full address

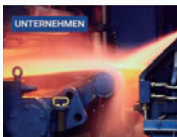
Specification of the website

- + Own Micropage | + Indication of the contact person
- + Additional text | + Logo | + Cover picture
- + 1 Banner to choose from (Skyscraper or Super Banner)

420 € monthly/duration: 12 months*

PRESENTATION OF YOUR BANNER PLACEMENT

Skyscraper
160 px x 600 px



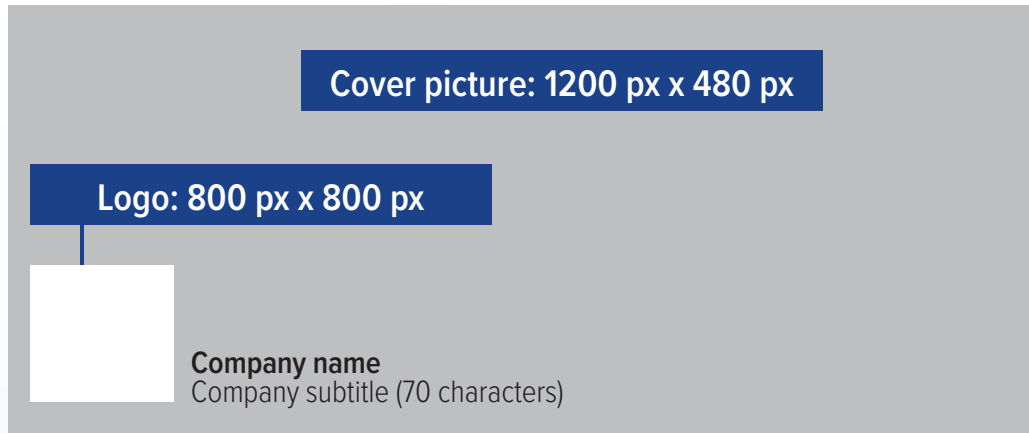
Skyscraper
160 px x 600 px

Super Banner
1126 px x 150 px



PRESENTATION OF YOUR COMPANY

Company-related subpage



Company name Company subtitle

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

Additional text: 800 characters

Musterfirma GmbH

Musterstraße 12
12345 Musterort

Telefon:
[01234 456789](tel:01234456789)

E-Mail:
muster@muster.de

Internet:
www.muster.de

* The services in the HOME OF STEEL industry portal take 12 months.
We calculate our services as part of an annual invoice plus VAT.

Listing in the product and company directory
 Own micropage
 Full address
 Specification of the website
 Indication of the contact person
 Additional text
 Logo
 Cover picture
+ Banner in TOP-position

500 € monthly/duration: 12 months*

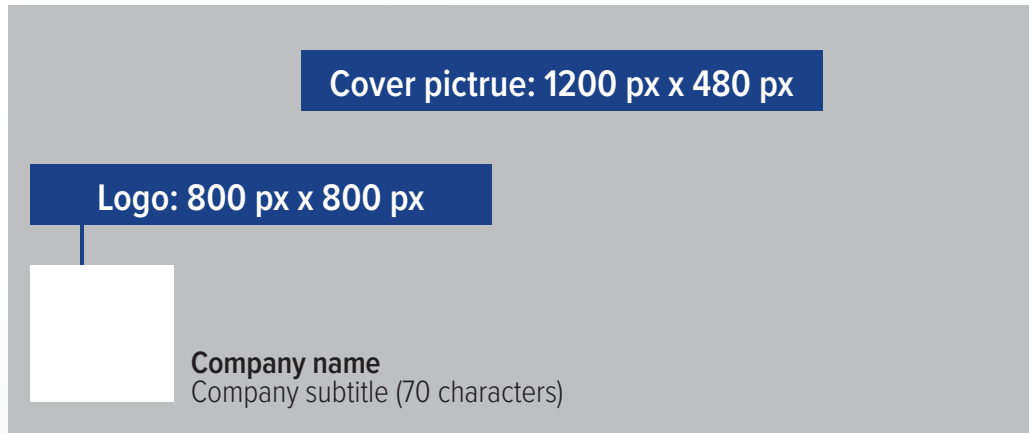
PRESENTATION OF YOUR BANNER PLACEMENT

Top Banner
 1126 px x 150 px

The image displays a grid of 12 content blocks representing a website layout. The top row features four blocks: a 'TRENDTHEMA' block with a wind turbine image, a 'VERANSTALTUNG / EVENTU' block with two men shaking hands, an 'UNTERNEHMEN' block with a factory interior, and a red newsletter banner with a paper plane icon and the text 'BLEIBEN SIE INFORMIERT!'. The second row features four blocks: an 'UNTERNEHMEN' block with a factory exterior, an 'UNTERNEHMEN' block with a molten metal image, an 'UNTERNEHMEN' block with two men holding certificates, and a 'TECHNIK' block with a person in a hard hat. The bottom row features two large blue banners: 'DIE NÄCHSTEN VERANSTALTUNGEN' listing 'Moskau Wire Russia 2019' and 'Knowledge Engineering', and 'Steel Industry and Big Data'.

PRESENTATION OF YOUR COMPANY

Company-related subpage



Company name Company subtitle

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

Additional text: 800 characters

Musterfirma GmbH

Musterstraße 12
12345 Musterort

Telefon:
01234 456789

E-Mail:
muster@muster.de

Internet:
www.muster.de

* The services in the HOME OF STEEL industry portal take 12 months
We calculate our services as part of an annual invoice plus VAT.

Listing in the product and company directory
 Own micropage
 Full adress
 Specification of the website
 Indication of the contact person
 Additional text
 Logo
 Cover picture
 2x Banner: TOP-position **plus** Super Banner
 + Listing as **TOP-COMPANY**
 + **Whitepaper**
 + **Advertorial (1x monthly)**

825 € monthly/duration: 12 months*

EXAMPLE OF THE „TOP-COMPANY-PRESENTATION“


The screenshot shows the website interface for 'HOME OF STEEL'. At the top left is the logo 'HS HOME OF STEEL DAS BRANCHEPORTAL'. At the top right, it says 'REALISIERT VON DVS MEDIA' with navigation links for 'MEDIADATEN', 'NEWSLETTER', 'ÜBER UNS', and 'KONTAKT'. A search bar contains the text 'Suche' and a magnifying glass icon.

The main content area features the heading 'Firmen, Produkte und Dienstleistungen - Wo gibt es was und wer stellt es her?'. Below this, there are three red boxes with the text: 'SIE SUCHEN EIN PRODUKT?', 'EINEN HERSTELLER?', and 'EINE DIENSTLEISTUNG?'. A paragraph follows: 'Das Produkt- und Firmenverzeichnis enthält eine große Anzahl verschiedener Produktkategorien. Nutzen Sie für Ihre Recherche die Freitextsuche, das Produkt-ABC oder die Nomenklatur mit ihren 30 Hauptkategorien.' Below that, it asks 'Fehlt Ihr Unternehmen in unserem Verzeichnis?' and provides contact information: 'Sprechen Sie uns dazu gerne an. In unseren [Mediadaten](#) können Sie sich darüber hinaus ausführlich über die verschiedenen Eintragsvarianten für das Verzeichnis informieren.'


On the right side, there is a promotional graphic for 'JAHRBUCH STAHL+TECHNIK' with the text 'Highlights aus Stahlproduktion, Weiterverarbeitung und Anwendungstechnik' and 'Jetzt online probelesen!'. Below the graphic is a 'TOP-FIRMEN' section with a row of four small images showing industrial scenes.

PRESENTATION OF YOUR COMPANY

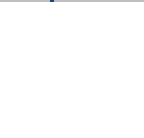
Company-related subpage



Cover picture: 1200 px x 480 px



Logo: 800 px x 800 px



Company name
Company subtitle (70 characters)

Company name Company subtitle

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd gubergy en, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt utlabore et dolore. Lorens ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd gubergy en, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.



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Musterfirma GmbH

Musterstraße 12
12345 Musterort

Telefon:
01234 456789

E-Mail:
muster@muster.de

Internet:
www.muster.de

Additional text: 3000 characters and pictures

* The services in the HOME OF STEEL industry portal take 12 months
We calculate our services as part of an annual invoice plus VAT.

ADVERTISING IN TIME WITH OUR INDIVIDUAL SERVICES

Our Basic Plus, bronze, silver and gold advertising packages are not what you need for your digital advertising?

Then you have the option of booking various individual services with a shorter duration. On the following pages we explain these individual services in detail.

OVERVIEW OF OUR INDIVIDUAL SERVICES

Advertising banner

- > Skyscraper
- > Super Banner

Newsletter-Advertising

- > Advertising banner
- > Stand-alone-Newsletter

Job Portal

- > online
- > print + online, crossmedia linked

Advertorial

SHOW PRESENCE WITH YOUR ADVERTISING BANNER

Decide between the portrait format **Skyscraper** and the landscape format **Super Banner**.

Advertising banner (Skyscraper or Super Banner)

> Home page + sub pages: 670 EUR/monthly*

*except JobPortal

PRESENTATION OF YOUR BANNER PLACEMENT

The diagram illustrates the placement of advertising banners on a website layout. It features a grid of content blocks with various images and text. Two vertical blue bars on the left and right sides are labeled "Skyscraper 160 x 600 px". A horizontal blue bar at the bottom is labeled "Super Banner 1126 x 150 px". The content blocks include images of wind turbines, industrial buildings, and people at an event, with labels like "TRENDTHEMA", "UNTERNEHMEN", and "VERANSTALTUNG".

ADVERTORIAL: YOUR PUBLICITY IN EDITORIAL PACKAGING

Advertorials are a popular means of presenting advertising in editorial packaging. **HOME OF STEEL** also offers you this opportunity.

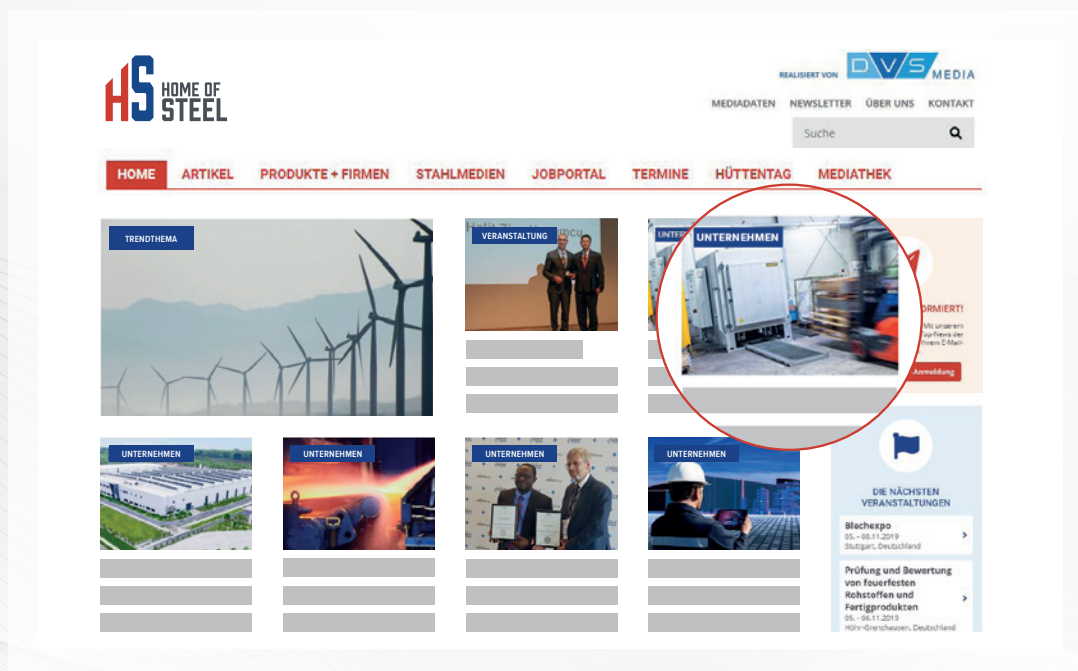
We publish your advertorial directly on the homepage on the day of publication, just like the other editorial content.

Later, your article will be listed in our chronological article overview for a certain period of time.


Advertorial:

- > 3 months period: 1,550 €
- > 6 months period: 2,480 €
- > 12 months period: 4,330 €

PLACEMENT OF YOUR ADVERTORIALS



JOBPORTAL STAHLBRANCHE

in cooperation with:  StepStone

Are you looking for specialists and managers who know their business in the steel industry? We reach precisely the right target groups with our cross-media job portal.

- ▶ **Online:** Decision-makers in the steel industry via the B2B platform **www.homeofsteel.de**
- ▶ **Print:** Two recognised trade journals for your precise
 - ▶ STAHL + TECHNIK
 - ▶ STEEL + TECHNOLOGY

ONLINE

Publish your job advert

- ▶ **Online:** in our industry portal HOME OF STEEL

OUR OFFER FOR YOU: **STAHL ONLINE**
Online-JobPortal (30 days duration) | 790.00 €*



WE WILL BE HAPPY TO ADVISE YOU IN DETAIL

Markus Winterhalter
markus.winterhalter@dvs-media.info
Phone: +49 211 1591-142

PRINT + ONLINE

Publish your job advertisement at a favourable package price

- ▶ **Print:** Choose between STAHL + TECHNIK and STEEL + TECHNOLOGY
- ▶ **Online:** In our job portal HOME OF STEEL
- ▶ **Online:** At StepStone, one of the leading online job platforms in Germany
- ▶ **NEU:** every job advert appears once in HOME OF STEEL newsletter

STAHL STARTER:

1/3 page four-colour advertisement in STAHL + TECHNIK or STEEL + TECHNOLOGY

- Option 1)** + online job portal 1,650.00 €*
 - Option 2)** + online JobPortal + StepStone 3,350.00 €*
- (30 days duration each)

STAHL BUSINESS:

1/2 page four-colour advertisement in STAHL + TECHNIK or STEEL + TECHNOLOGY

- Option 1)** + online job portal 2,025.00 €*
 - Option 2)** + online job portal + StepStone 3,725.00 €*
- (30 days duration each)

STAHL PROFESSIONAL:

1/1 page four-colour advertisement in STAHL + TECHNIK or STEEL + TECHNOLOGY

- Option 1)** + online job portal 3,190.00 €*
 - Option 2)** + online job portal + StepStone 4,890.00 €*
- (30 days duration each)

THE **HS** HOME OF STEEL NEWSLETTER, YOUR DIRECT LINE TO THE INDUSTRY – FAST, DIRECT, COST-EFFECTIVE!

2,200

Recipients – week after week

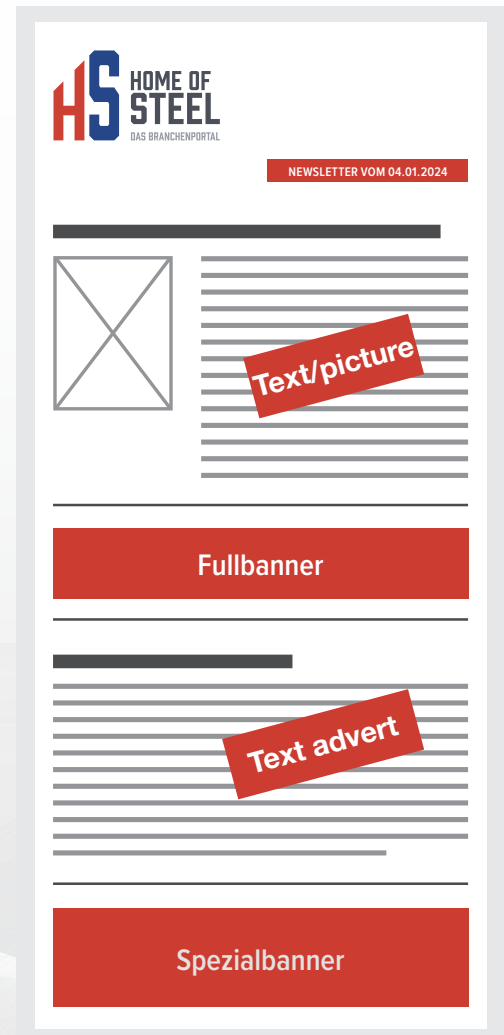
The **HOME OF STEEL** newsletter is published once a week on Thursdays and brings the latest news, to the point, from the from the industry for the industry.

Give your advertising message the right setting.

NEW FORMATS

Full banner	620 x 60 px	325.00 €
Text ad	max. 400 characters	340.00 €
Text/image	max. 300 characters + 1 image	350.00 €
Special banner	620 x 75 px	460.00 €

Banner dates and booking:
10 days in advance



January
02-01-2025
09-01-2025
16-01-2025
23-01-2025

February
06-02-2025
13-02-2025
20-02-2025
27-02-2025

maintenance 19.-20.02.2025 Dortmund/Germany
29. AWT 27.-28.02.2025 Steinfurt/Germany

March
06-03-2025
13-03-2025
20-03-2025
27-03-2025

Kranfachtagung 05.-06.03.2025 Magdeburg/Germany
LogiMat 11.-13.03.2025 Stuttgart/Germany
intec 2025 11.-14.03.2025 Leipzig/Germany
HANNOVER Messe 31.03.-04.04.2025 Hannover

April
03-04-2025
10-04-2025
17-04-2025
24-04-2025

IESSS April 2025 Aachen/Germany
Stainless 2025 02.-03.04.2025 Brünn/Czech Republic
Advanced Machine Tools 08.-10.04.2025 Barcelona/Spain
Tube & Steel 09.-12.04.04.2025 Istanbul/Turkey

May
08-05-2025
15-05-2025
22-05-2025
28-05-2025

AISTech 05.-09.05.2025 Nashville/USA
Made in Steel 06.-08.05.2025 Milano/Italy
Moulding Expo 06.-09.05.2025 Stuttgart/Germany
LAMIERA 07.-10.05.2025 Milano/Italy

June
05-06-2025
12-06-2025
28-06-2025
26-06-2025

7th Steel in cars and trucks Juni 2025 Stockholm/Sweden
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July
03-07-2025
10-07-2025
17-07-2025
24-07-2025

August
07-08-2025
14-08-2025
21-08-2025
28-08-2025

September
04-09-2025
11-09-2025
18-09-2025
25-09-2025

ICR Aachen/Germany 17.-18.09.2025
EMO Hanover /Germany 22.-26.09.2025

October
02-10-2025
09-10-2025
16-10-2025
23-10-2025
30-10-2025

Metalurgia 07.-10.10.2025 Balneário Camboriú/ Brasil
ESTAD 06.-09.10.2025 Verona/Italy
Blechexpo 21.-24.10.2025 Stuttgart/Germany

November
06-11-2025
13-11-2025
20-11-2025
27-11-2025

A + A 04.-07.11.2025 Essen/Germany
Hüttentag 13.11.2025 Essen/Germany
Stainless Steel 18.-20.11.2025 Maastricht/Niederlande

December
04-12-2025
11-12-2025
18-12-2025

FOR ALL THOSE WHO HAVE HAVE EVEN MORE TO SAY: **OUR STAND-ALONE-NEWSLETTER**

Do your messages to the industry require more space than an advertising banner? Then use our subscriber circle for a **stand-alone newsletter**.

The design of the stand-alone newsletter corresponds to the weekly **HOME OF STEEL** summary. The difference, however, lies in the content, which is exclusively made up of your messages. The stand-alone newsletter can be sent at any time, with the exception of Thursday.

- › Intro text (max. 1,500 characters incl. spaces)
- › Three teaser articles:
 - › Headline: max. 75 characters
 - › Teaser text: max. 540 characters
 - › Image size: 271 x 181 px.
- › Three to four headlines: max. 70 characters each
- › Three to four references to your events
- › **Stand-alone newsletter: € 2,050.00**

SOCIAL MEDIA POSTING



USE THE NETWORK OF STAHL + TECHNIK AND
GIVE YOUR PRESS RELEASES THE SOCIAL MEDIA DRIVE.

> **13,000**

Follower in September 2024

- per posting:** 500.00 €
 - > including 5 hashtags
 - > including link to homeofsteel.de or your homepage
- as a short campaign:** 1,250.00 €
 - > with three postings





HÜTTENTAG

BRANCHENTREFF DER STAHLINDUSTRIE

NOVEMBER 13, 2025 IN ESSEN

The HÜTTENTAG covers the entire spectrum of the steel industry:

From plant manufacturers and steel producers to steel traders Steel traders, all the important players have their say.

Specialist presentations provide exciting insights into the concentrated steel expertise and metallurgical know-how.

Companies present their products and services in an accompanying exhibition.

The hut evening following the event offers space and time for networking in a relaxed atmosphere.

The CALL FOR PAPER and the exhibitor and sponsor sponsor offers will be launched in January 2024 at www.homeofsteel.de/huettentag at the start.

SAVE THE DATE



Knowledge transfer in live communication are EVENTS, ours consist of a symposium and accompanying industry exhibition as well as additional networking opportunities.

Our events are characterised by the outstanding quality of the symposium, which is ensured by the DVS committees, the respective programme commissions, programme committees, as well as the people involved, both on the part of the speakers and moderators and on the part of the participants.

At our events, you will meet decision-makers, leaders and trendsetters in the market.

We have put together attractive exhibitor and sponsorship offers for you - it's worth taking a look!

P.S. As a specialist publisher, we have a cherry on top for you at one or two events: inclusion in the respective special sections of our trade journals!

From national to international events, we have put together an overview of the dates and information on the highlights of knowledge transfer for you below of knowledge transfer - our EVENTS:



Are you interested? If you have any questions about sponsorship and exhibition opportunities, please contact us:

Media Sales

Astrid Kehr
P +49 2662 9696640
astrid.kehr@dvs-ad.de

Event Manager

Sabrina Tank
P +49 211 1591-141
sabrina.tank@dvs-media.info | tagungen@dvs-media.info



Everything about the Joining, Foundry and Intralogistics:



Indispensable for directly addressing decision-makers in key industries!



Contact:

Markus Winterhalter
P +49 211 1591 142
markus.winterhalter@dvs-media.info





DVS Media GmbH

Aachener Str. 172
40223 Düsseldorf

P +49 211 1591-0
F +49 211 1591-150

anzeigen@dvs-media.info
www.home-of-steel.de