



HÜTTENTAG

MEETING PLACE FOR THE STEEL INDUSTRY

Event location: MESSE Essen | Messeplatz 1 | 45131 Essen/Germany

NOVEMBER 19, 2024

**SUSTAINABLE ENERGY SOURCES &
ARTIFICIAL INTELLIGENCE –
THE NEW SUCCESS FACTORS FOR STEEL**



**BECOME AN EXHIBITOR &
SPONSOR**



You can find the exhibitor
feedback 2023 here:

WWW.HÜTTENTAG.DE

DVS MEDIA

MESSE
ESSEN



HÜTTENTAG

MEETING PLACE FOR THE STEEL INDUSTRY

EXHIBITOR OFFERS 2024

All stand bookings include a ticket/ticketset for stand personnel.
Additional ticketsets can be booked in addition.

NEW!

2 square metres of floor space

including basic equipment | including 1 participant card |
Your logo on the break slides (in each lecture theatre) |
Your logo on the event website on the event website

US-\$ 2,199

3 square metre stand area

including basic equipment | including 2 participant tickets |
Your logo in the break slides (in every lecture hall) |
Your logo in the footer of all mailings footer of all mailings |
your logo on the event website event website

US-\$ 2,999

4 square metres of stand space

including basic equipment | including 2 participant tickets |
Your logo in the break slides (in each lecture theatre) |
Your logo on the event website

US-\$ 3,899

8 square metre stand area

including basic equipment | including 3 participant tickets |
Your logo in the break slides (in each lecture theatre) |
Your logoon the event website

US-\$ 6,499

12 square metre stand area

including basic equipment | including 4 participant tickets |
logo in the break slides (in each lecture theatre) |
Your logo on the event website

US-\$ 7,599

All prices quoted are exclusive of VAT.

EXAMPLE OF BASIC EQUIPMENT FOR A STAND MODULE OF 3 SQUARE METRES:

Row stand or corner stand (right or left side open)

Each 3 m wide x 1 m deep

incl. fascia, labelling,
power connection, lighting,
Basic cleaning on set-up day.

Standard equipment of the stand mode:

1 information counter
1 high table
1 bar stool



HÜTTENTAG

MEETING PLACE FOR THE STEEL INDUSTRY

SPONSORING – EXCLUSIVE SERVICES

These services can only be booked by ONE EXHIBITOR at a time.
The date of receipt of the registration is decisive

DIGITAL PACKAGE

US-\$ 1,699

- Your logo on the WLAN displays
- Your company name as WLAN password for all participants

BADGE PACKAGE **SOLD**

US-\$ 2,999

- Lanyards for all participants (to be provided by the sponsor)
- Your logo & QR code image on the participant badges

CONFERENCE PACKAGE 1

US-\$ 2,799

- Pens & pads for all participants in conference bag (to be provided by sponsor)
- 1 additional insert of your choice in the conference bags (to be provided by the sponsor)

CONFERENCE PACKAGE 2

US-\$ 1,399

- Insert, 1 advertising material in conference bags of all participants

BREAKS PACKAGE

US-\$ 3,299

- Video integration in the break charts (max. 5 minutes video length), without sound
- Your logo on the buffet signs
- Napkins with your company logo (produced by DVS Media, you only supply your logo)

EVENING PACKAGE

US-\$ 3,999

- Your logo on the menu cards
- Napkins with your company logo
- Own customer table for your free design

(DVS Media produces, you simply supply your logo)

All prices quoted are exclusive of VAT.



HÜTTENTAG

MEETING PLACE FOR THE STEEL INDUSTRY

ADDITIONAL SERVICES

Beer mat package SOLD Beer mat for free design (DVS Media produces, you supply the motif)	US-\$ 2,099
full-page 4-c. advertisement in the final programme of the event	US-\$ 899

GET IN TOUCH WITH US!

Sales coordination
Katrin Küchler | T: +49 211 1591-146
katrin.kuechler@dvs-media.info

Event Manager
Sabrina Tank | T: +49 211 1591-141
sabrina.tank@dvs-media.info

DVS Media GmbH
Aachener Straße 172
40223 Düsseldorf, Germany
www.home-of-steel.de