



# HÜTTENTAG

MEETING PLACE FOR THE STEEL INDUSTRY

Event location: MESSE Essen | Messeplatz 1 | 45131 Essen/Germany

**NOVEMBER 19, 2024**

**SUSTAINABLE ENERGY SOURCES &  
ARTIFICIAL INTELLIGENCE –  
THE NEW SUCCESS FACTORS FOR STEEL**



**BECOME AN EXHIBITOR &  
SPONSOR**



You can find the exhibitor  
feedback 2023 here:

**WWW.HÜTTENTAG.DE**

DVS MEDIA

MESSE  
ESSEN



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## MEETING PLACE FOR THE STEEL INDUSTRY

### EXHIBITOR OFFERS 2024

All stand bookings include a ticket/ticketset for stand personnel.  
Additional ticketsets can be booked in addition.

**NEW!**

#### 2 square metres of floor space

including basic equipment | including 1 participant card |  
Your logo on the break slides (in each lecture theatre) |  
Your logo on the event website on the event website

€ 1,990.00

#### 3 square metre stand area

including basic equipment | including 2 participant tickets |  
Your logo in the break slides (in every lecture hall) |  
Your logo in the footer of all mailings footer of all mailings |  
your logo on the event website event website

€ 2,750.00

#### 4 square metres of stand space

including basic equipment | including 2 participant tickets |  
Your logo in the break slides (in each lecture theatre) |  
Your logo on the event website

€ 3,500.00

#### 8 square metre stand area

including basic equipment | including 3 participant tickets |  
Your logo in the break slides (in each lecture theatre) |  
Your logo on the event website

€ 5,900.00

#### 12 square metre stand area

including basic equipment | including 4 participant tickets |  
logo in the break slides (in each lecture theatre) |  
Your logo on the event website

€ 6,900.00

All prices quoted are exclusive of VAT.

### EXAMPLE OF BASIC EQUIPMENT FOR A STAND MODULE OF 3 SQUARE METRES:

Row stand or corner stand (right or left side open)

#### Each 3 m wide x 1 m deep

incl. fascia, labelling,  
power connection, lighting,  
Basic cleaning on set-up day.

#### Standard equipment of the stand mode:

1 information counter  
1 high table  
1 bar stool



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### SPONSORING – EXCLUSIVE SERVICES

These services can only be booked by ONE EXHIBITOR at a time.  
The date of receipt of the registration is decisive

#### DIGITAL PACKAGE

€ 1,500.00

- Your logo on the WLAN displays
- Your company name as WLAN password for all participants

#### BADGE PACKAGE **SOLD**

€ 2,800.00

- Lanyards for all participants (to be provided by the sponsor)
- Your logo & QR code image on the participant badges

#### CONFERENCE PACKAGE 1

€ 2,500.00

- Pens & pads for all participants in conference bag (to be provided by sponsor)
- 1 additional insert of your choice in the conference bags (to be provided by the sponsor)

#### CONFERENCE PACKAGE 2

€ 1,250.00

- Insert, 1 advertising material in conference bags of all participants

#### BREAKS PACKAGE

€ 3,000.00

- Video integration in the break charts (max. 5 minutes video length), without sound
- Your logo on the buffet signs
- Napkins with your company logo (produced by DVS Media, you only supply your logo)

#### EVENING PACKAGE

€ 4,000.00

- Your logo on the menu cards
- Napkins with your company logo
- Own customer table for your free design

(DVS Media produces, you simply supply your logo)

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## ADDITIONAL SERVICES

Beer mat package	<b>SOLD</b>	<b>€ 1,900.00</b>
Beer mat for free design (DVS Media produces, you supply the motif)		
full-page 4-c. advertisement in the final programme of the event		<b>€ 750.00</b>

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## GET IN TOUCH WITH US!

### Sales coordination

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### Event Manager

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### DVS Media GmbH

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