

WE MOVE INTRALOGISTICS!

**INDUSTRIAL TRUCKS, AGVS, AMRS AND
MOBILE ROBOTICS FOR PRODUCTION,
LOGISTICS AND WAREHOUSE APPLICATIONS**



PRINT | ONLINE | MULTIMEDIA

MEDIA KIT

2025

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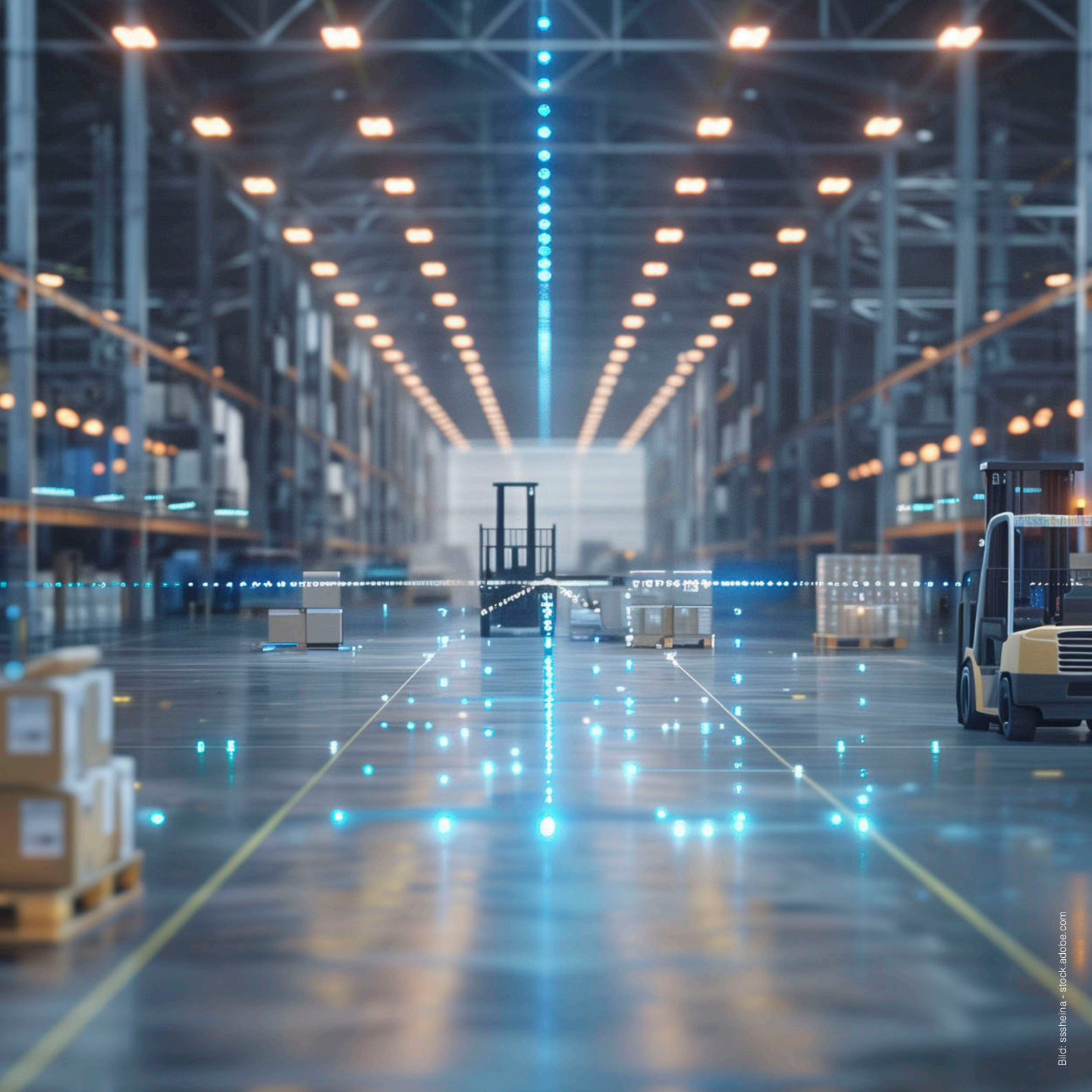
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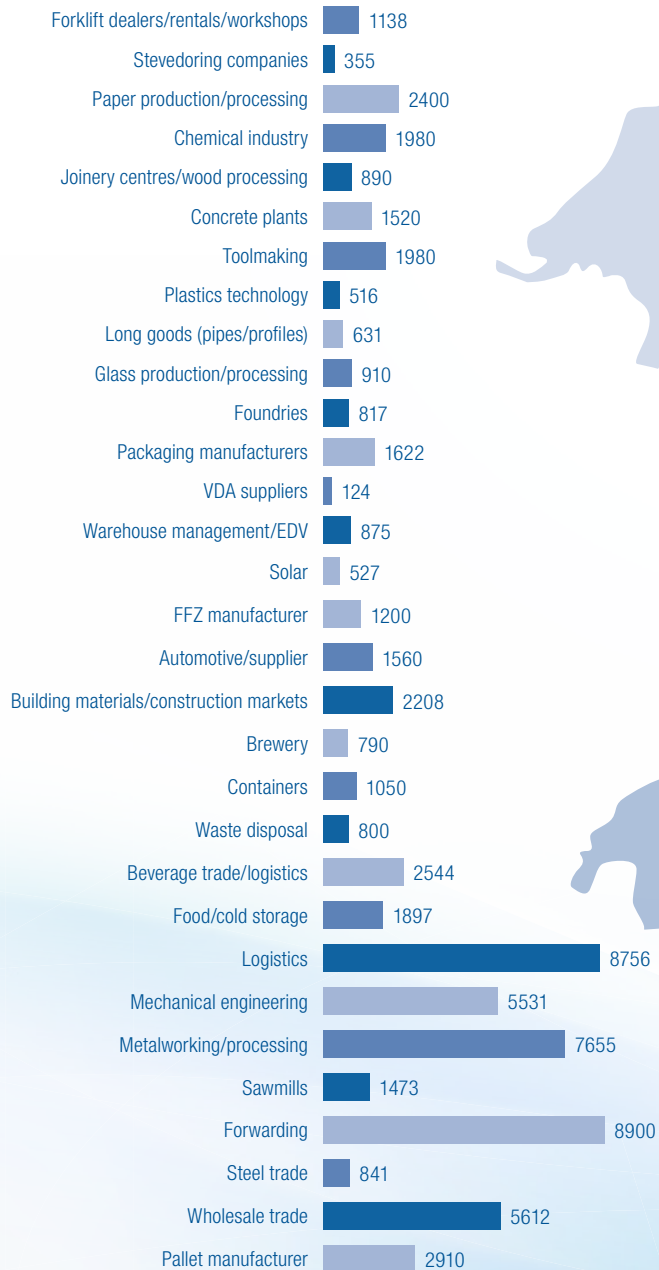
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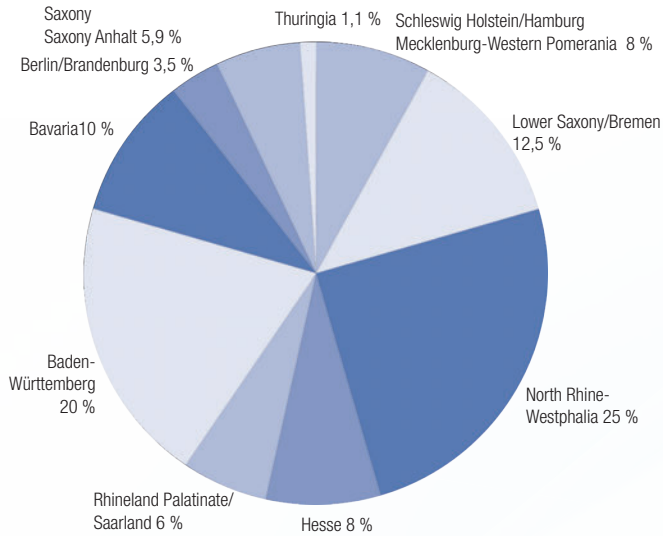
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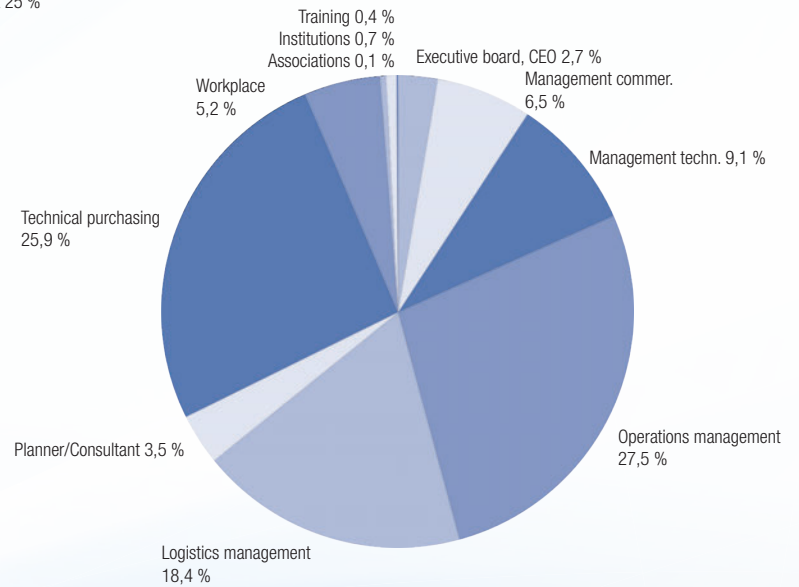
Distribution



Geographical distribution of domestic circulation



Recipient structure according to function



DIGITAL AND PRINT INFORMATION PLATFORM FOR **INDUSTRIAL TRUCKS, AGVs AND AMR IN INTRALOGISTICS**



STAPLERWORLD is the independent information platform for industrial trucks in intralogistics. It focuses on the technology, use, operation and specific applications of industrial trucks. Readers receive in-depth information about all the players on the market. The trade magazine STAPLERWORLD offers its readers comprehensive news and reports on manufacturers, users and areas of application. Attachments, add-on parts and special constructions are also covered.

The entire European market is regularly highlighted with application reports, interviews, reports, market overviews, tips and advice. Innovations and trends from non-European manufacturers are also covered in STAPLERWORLD. As an essential part of intralogistics, industrial trucks are integrated into all operational production processes. The range of topics therefore also includes overarching aspects such as warehouse technology, special equipment and digitalisation.

Marketing, financing and sales also play an important role. Interviews, features, user reports and market overviews offer the reader high practical value. Author contributions from experts in technology and research round off the portfolio. The target group is decision-makers in intralogistics.

Counterbalanced Forklifts

Special appliances

System appliances

Supplies

Management

Interview

Specials

Market overview

Topics and Dates

Issue	Dates	Topics	Fairs, Conferences & Events
1	Ad closing date: 11 February 2025 Printing material: 21 February 2025 Publication date: 27 February 2025	<p>Counterbalanced Forklifts - Three/four-wheel electric forklift trucks from 1 to 8 tonnes</p> <p>Warehouse Trucks - reach trucks, man-down and man-up HRL trucks man-up HRL trucks</p> <p>Special Forklift Trucks - sideloaders, four-way / multidirectional forklift trucks, Ex forklift trucks</p> <p>Forklift Attachments - multi-pallet clamps, bale clamps, forks</p> <p>Forklift Management & Industry 4.0 - batteries, charging technology, forklift apps</p> <p>Special: Italy, LogiMAT2025</p>	<p>LogiMAT 11.03. – 13.03.2025 Stuttgart/Germany</p> <p>Hannover Messe 31.03. – 04.04.2025 Hanover/Germany</p> <p>Bauma 07.04. – 13.04.2025 Munich/Germany</p>
2	Ad closing date: 9 April 2025 Printing material: 17 April 2025 Publication date: 30 April 2025	<p>Counterbalanced Forklifts - diesel and electric forklift trucks 5 to 25 tonnes</p> <p>Warehouse Trucks - low and high lift order pickers</p> <p>Special Forklift Trucks - Forklift for deep-freeze/food applications, sideloaders</p> <p>Forklift Attachments - paper clamps, rotators, bale clamps, wheels, tyres, castors</p> <p>Forklift Management & Industry 4.0 - Fleet management and optimisation, RFID applications in logistics, data connection, displays, mobile computers</p> <p>Special: Container Handling, LogiMAT2025 review</p>	<p>Ligna 26.05. – 30.05.2025 Hanover/Germany</p> <p>transport logistic 02.06. - 05.06.2025 Munich/Germany</p>
3 + 4	Ad closing date: 11 June 2025 Printing material: 20 June 2025 Publication date: 2 July 2025	<p>Counterbalanced Forklifts - heavy forklift trucks from 16 tonnes</p> <p>Warehouse Trucks - reach trucks, warehouse technology for cold stores, medium and low lift order pickers</p> <p>Special Forklift Trucks - four-way forklift trucks with electric, LPG and diesel drive, forklift trucks for paper handling, forklift trucks for molten materials, containerised forklift trucks</p> <p>Forklift Attachments - multiple pallet clamps, rotators, sideshifters, fork positioners, safety systems, headlights, alarm systems, personal protection, cabins, forklift terminals</p> <p>Forklift Management & Industry 4.0 - forklift tyres, tyre management and service, fork positioners, battery management, fleet management, online maintenance tools (server/cloud-based) pre-installed, Terminal West systems, access systems, forklift terminals</p> <p>Special: Rental Companies, Tires</p>	<p>GIS - The Lifting, Industrial & Port Handling and Heavy Transport Show 25.09. – 27.09.2025 Piacenza/Italy</p>

Issue	Dates	Topics	Fairs, Conferences & Events
5	Ad closing date: 13 September 2025 Printing material: 23 September 2025 Publication date: 10 October 2025	<p>Counterbalanced Forklifts - electric forklift trucks from 1 to 10 tonnes, LPG forklift trucks</p> <p>Warehouse Trucks - four-way forklifts, high-rack stackers, double-deck loaders</p> <p>Special Forklift Trucks - telescopic forklifts, rough terrain forklifts, sideloaders</p> <p>Forklift Attachments - ramps, gates, doors, assistance systems, cabins</p> <p>Forklift Management & Industry 4.0 - terminals, WLAN, RFID, geofencing, indoor and outdoor forklift tracking</p> <p>Special: Off-road and telescopic forklifts</p>	<p>Terminal Operator Conference 17.10. – 19.10.2025 Rotterdam/The Netherlands</p> <p>Agritechnica 09.11. – 15.11.2025 Hanover/Germany</p> <p>Formnext 18.11. – 21.11.2025 Frankfurt/Germany</p>
6	Ad closing date: 17 November 2025 Printing material: 27 November 2025 Publication date: 4 December 2025	<p>Counterbalanced Forklifts - compact and heavy forklift trucks (mid-range) up to 18 tonnes with electric and diesel drive</p> <p>Warehouse Trucks - pedestrian stackers, high lift trucks</p> <p>Special Forklift Trucks - straddle carriers, reach stackers, stainless steel trucks for the food industry</p> <p>Truck accessories - tyres, battery care, forks, cabins, white goods, clamps</p> <p>Forklift Management & Industry 4.0 - remote diagnostics, access systems, terminals, WLAN, RFID, computing-on-demand, cloud, etc.</p> <p>Special: Product of the year 2025</p>	
Digital Issue	Ad closing date: 1 September 2025 Printing material: 5 September 2025 Publication date: 12 September 2025		<p>GIS - The Lifting, Industrial & Port Handling and Heavy Transport Show 25.09. – 27.09.2025 Piacenza/Italy</p>

DIGITAL AND PRINT INFORMATION PLATFORM FOR **INDUSTRIAL TRUCKS, LOGISTICS, AGV AND CLEANING**



FTS-/AGV-FACTS – The automation and digitalisation of intralogistics is developing at a rapid pace. Driverless transport systems and automated guided vehicles are taking on more and more tasks in intralogistics. Whether in manufacturing, logistics or supply, the number of fields of application is constantly increasing. Thanks to the rapid development of information technology - and artificial intelligence in particular - autonomous systems are able to take on more and more tasks. Even complex intralogistics processes can now be automated.

With FTS-/AGV-FACTS, DVS Media is establishing an important topic for the future. Since the first issue in September 2012, it has developed into an important industry platform which, in addition to the main STAPLERWORLD issue, highlights and documents current topics and provides decision-makers with compact, specialised knowledge. The target group is decision-makers at a technical level.

AGV and AMR solutions

System integration

Navigation systems

AGV components

Case Studies

The interview

Mobile Thoughts

Special

Market overview

Topics and Dates

Issue	Dates	Topics	Fairs, Conferences & Events
1	Ad closing date: 11 February 2025 Printing material: 21 February 2025 Publication date: 27 February 2025	AGV solutions based on CB-Forklifts Heavy-duty AGVs Sensors for AGVs for navigation and personal protection, Batteries and charging technology for AGVs AGV components Special: Italy, LogiMAT 2025	LogiMAT 11.03. – 13.03.2025 Stuttgart/Germany 32. Deutscher Materialfluss Kongress 20.03. – 21.03.2025 Munich/Germany Test Camp Intralogistics 26.03. – 27.03.2025 Dortmund/Germany Hannover Messe 31.03. – 04.04.2025 Hanover/Germany
2	Ad closing date: 9 April 2025 Printing material: 17 April 2025 Publication date: 30 April 2025	AGVs in Hospitals, Laboratories and Medical Applications AGVs in cleanrooms Outdoor AGVs in harbours and industry Refurbishment examples of older AGV systems New navigation methods AGV components Special: Healthcare, LogiMAT 2025 - Review	Sensor+Test 05.05. – 08.05.2025 Nuremberg/Germany med.Logistica 06.05. – 07.05.2025 Leipzig/Germany automatica 24.06. – 27.06.2025 Munich/Germany Mesh-Up des VDMA 24.06. – 27.06.2025 Munich/Germany
3+4	Ad closing date: 11 June 2025 Printing material: 20 June 2025 Publication date: 2 July 2025	AGV with Lifting Function, AGV-Forklifts AGV in Production AGV Towing Tractors AGV based on CB-Forklifts Market Survey Forklift-AGV Market Survey AGV-Integrators Scanners for Personal Protection and Navigation ROS 2.0 vs Navigation Solutions Drive Components Compact Drives AGV-Components Special: AI for AGV	

Issue	Dates	Topics	Fairs, Conferences & Events
<p>5</p>	<p>Ad closing date: 13 September 2025 Printing material: 23 September 2025 Publication date: 10 October 2025</p>	<p>Forklift and warehouse technology devices as AGVs Manufacturer survey - trends and technology AGVs in production, AGV tractors/route trains AGVs based on forklift trucks, Market overview: Forklift AGV (with Mast) Overview of system integrators for AGVs New scanner systems for personal protection and navigation, ROS 2.0 vs. navigation packages Drive elements, compact drives AGV components</p> <p>Special: AI in the AGV sector</p>	<p>IPA-Technologieforum Fahrerlose Transportsysteme (FTS) und mobile Roboter 24.09.2025 Leinfelden-Echterdingen/Germany</p> <p>Formnext 18.11. – 21.11.2025 Frankfurt/Germany</p> <p>SPS – Smart Production Solutions 25.11. – 27.11.2025 Nuremberg/Germany</p> <p>Motek 07.10. – 09.10.2025 Stuttgart/Germany</p>
<p>6</p>	<p>Ad closing date: 17 November 2025 Printing material: 27 November 2025 Publication date: 4 December 2025</p>	<p>AGVs in automotive production Market overview of underride AGVs Maintenance services offered by AGV manufacturers Financing systems for AGV systems Co-operative navigation methods vs. free navigation Charging technology, battery systems for AGVs AGV components</p> <p>Special: Product of the year 2025</p>	
<p>Digital issue</p>	<p>Ad closing date: 1 September 2025 Printing material: 5 September 2025 Publication date: 12 September 2025</p>	<p>Special: FTS Komponenten</p>	

Advertising Rates 23 valid from January 1st, 2025

Format	Type area Width x Height in mm	with bled Width x Height in mm*	STAPLERWORLD 4-coloured*
Titelstory Front Cover Page + Logo + 2 pages editorial inside			6,650 €
U2	184 x 245	216 x 303	6,190 €
1/1 Page	184 x 245	216 x 303	5,950 €
2/3 Page	121 x 245 184 x 163	140 x 303 216 x 194	5,050 €
1/2 Page	184 x 123 90 x 245	216 x 155 110 x 303	4,450 €
Juniorpage	121 x 163	140 x 194	3,850 €
1/3 Page	184 x 82 57 x 245	216 x 113 77 x 303	2,950 €
1/4 Page	184 x 61 120 x 82	216 x 92 140 x 113	2,390 €
1/8 Page	184 x 31	216 x 62	1,390 €
Advertorial 1 page: 3,500 characters, incl. spaces, 2-3 images, company logo in a prominent position Optional: QR code for further material (videos, technical data sheets,			2,090 €
Advertorial 2 pages: 7,000 characters, incl. spaces, 3-4 images, company logo in a prominent position Optional: QR code for further material (videos, technical data sheets, etc.)			2,890 €
Advertorial 3 pages: 10,500 characters, incl. spaces, 4-6 images, company logo in a prominent position Optional: QR code for further material (videos, technical data sheets, etc.)			3,690 €
Advertorial 4 pages: 14,000 characters, incl. spaces, 6-8 images, company logo in a prominent position Optional: QR code for further material (videos, technical data sheets, etc.)			4,450 €
Organized Page Print & Online			3,090 €

*The bleed formats specified here already include a 3mm bleed allowance. Other formats on request.

**Adverts in the digital edition benefit from a 10% discount on the list price

Advertising Rates 23 valid from January 1st, 2025

Bound-in-inserts: (not discountable)

(price on request if appropriate samples are sent.

Sticking on postcards / advertising material (not discountable)

Price on request if appropriate samples are sent.

Loose inserts (not discountable)

536.00 € per thousand
plus postal surcharge

Loose inserts

Weight up to 25g

maximum size 204 mm wide x 292 mm high

Supplied to the print shop at the expense of the client

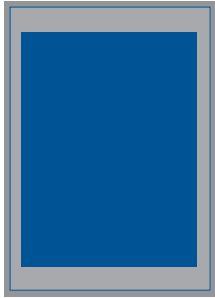
Inserts > 25g possible - price on request

Please send a sample to the publisher

Discounts

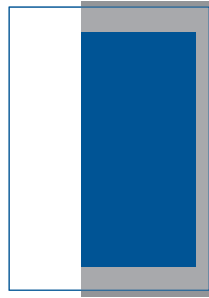
- A 10% discount is granted for six ad placements (print and/or online) per year (including changing motifs).
- Advertisers who are represented in both parts of the magazine with one advertisement each receive a 50% discount on the second advertisement with the same advertisement format; otherwise the more favourable advertisement format according to the list price is reduced.
- SPECIAL ISSUES: applicable final discounts for placements in Staplerworld will of course be taken into account.

Standard Formats for Advertisements - Print | Online



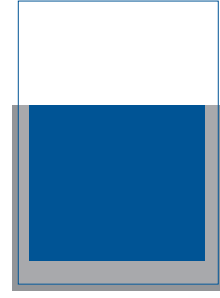
Format 1/1 page & IFC

216 x 303 mm
184 x 245 mm



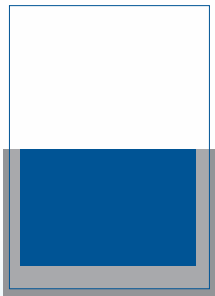
Format 2/3 Page - Vertical

140 x 303 mm
120 x 245 mm



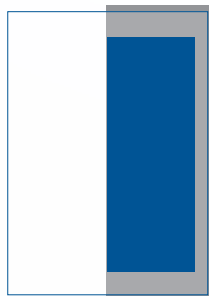
Format 2/3 Page - Horizontal

216 x 194 mm
184 x 163 mm



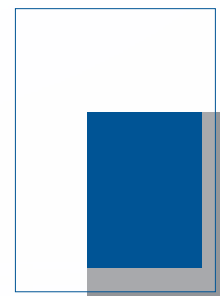
Format 1/2 Page - Horizontal

216 x 155 mm
184 x 123 mm



Format 1/2 Page - Vertical

110 x 303 mm
90 x 245 mm



Juniorpage

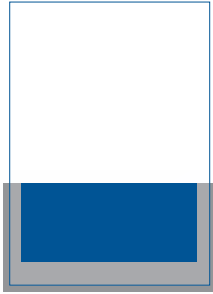
140 x 194 mm
120 x 163 mm

 Bleed format

 Type areal

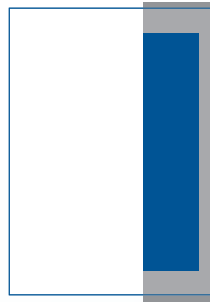
**All formats in the bleed include a 3 mm bleed all round
Other formats on request

Standard Formats for Advertisements - Print | Online



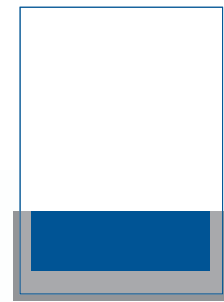
Format 1/3 Page - Horizontal

216 x 113 mm
184 x 82 mm



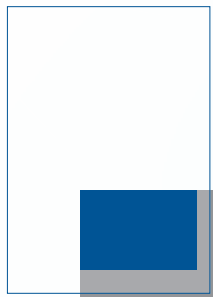
Format 1/3 Page - Vertical

77 x 303 mm
57 x 245 mm



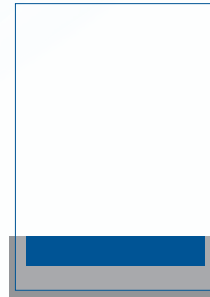
Format 1/4 Page - Horizontal

216 x 92 mm
184 x 61 mm



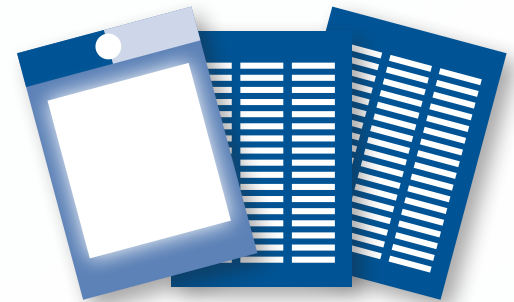
Format 1/4 Page - Horizontal

140 x 113 mm
120 x 82 mm



Format 1/8 Page - Horizontal

216 x 62 mm
184 x 31 mm



Titelstory

with cover picture, logo and
2 pages inside

Organized Page / Print-Advertorial

Firma  		Jetschke Industriefahrzeuge (GmbH & Co.) KG Harburger Chaussee 125 22639 Hamburg Tel.: +49 40 75 615 0 info@jetschke.de www.jetschke.de
Mietstapler Mietflotte: über 600 Fahrzeuge in ganz Norddeutschland und Hamburg Industriegabelstapler 1,2 - 8 t Diesel/Gabelstapler Schwerlaststapler Seilzugstapler Multireaktionale Gabelstapler (4-Weg-Stapler) Lagerstapler		 
Service: Kurz- und Langzeitmiete, Verkauf Neu- und Gebrauchteräte, Wartungserträge, Fuhrpark, Kundendienst, Reparatur, Lackierungen und Instandsetzungen durch hauseigene Staplerwerkstatt sowie Ersatzteilverkauf		Weitere Dienstleistungen: Flottenmanagement, Finanzdienstleistungen, Staplerberatung individuell für Ihren Einsatz Lösungen der Intragistik
Ansprechpartner Mietflotte: Leifung: Birken Dalen Mietdeponier: Claudia Meitz / Alina Pesche / Markus Winkler Tel.: 04275 615-800		
Profil Jetschke Gabelstapler Jetschke Industriefahrzeuge entwickelt für seine Kunden maßgeschneiderte Lösungen im Bereich der Intragistik. Die Grundzüge dafür sind Elektro- und Dieselstapler, Lageristik, geräte, Hubwagen, Automatenregalsysteme, Fahrerlosysteme, Containerstapler, Schwertstapler, Seilzugstapler, Kahrmaschinen, Finanzierungsangebote sowie Serviceleistungen rund um die vertriebenen Produkte und die Ausbildung der Benutzer. Mit über 250 Mitarbeitern und einem Jahresumsatz von rund 100 Mio. Euro wächst das Unternehmen stetig. Im Gebiet Norddeutschland ist Jetschke Industriefahrzeuge der Anbieter mit technologisch führenden Produkten und bietet ein hochwertiges Service- und Dienstleistungsangebot.		
 		

The Organized Page

presents companies, products and services in a fixed grid as a designed editorial team. The information is standardised for the reader from company information. This makes overviews much easier to compare

18 ADVERTORIAL
STAPLERWORLD 02.2018

griptech Visit us www.griptech.de

ADVERTORIAL 19
STAPLERWORLD 02.2018

LogiMAT 2020
Halle: 10, Stand: D21
16. - 18. März 2020

TeleKOOlgabeln von Griptech - profitieren Sie von 30 Jahren Erfahrung

- 100% Zwangsgleichlauf
- 1 oder 2 Zylinder pro Gabelzinke
- mit vollgestauchtem Gabelnick
- Tragfähigkeit bis zu 40.000 kg

Ihr Partner für Anbaugeräte, Besuchen Sie uns auf der

TeleKOOlgabeln in Kombination mit Zinkenverstellungen
 Griptech bietet eine große Vielfalt an Zinkenverstellungen an, das Hochleistungsmodell ist die ZVH mit einer robusten Wellenführung. Bei allen Anwendungen, die ein Verdrängen des Gabelstandes innerhalb der Rahmenbreite erfordern, diese Zinkenverstellung das optimale Anbaugerät und speziell für die Kombination mit TeleKOOlgabeln konzipiert. Aber überzeugen Sie sich selbst, an unserem Stand!

Teleskopieren - Wiegen - Sehen Intragistik-Lösungen aus einer Hand

Wiegesysteme von Griptech - Präzision auf höchstem Niveau
 Griptech baut und liefert das genaueste und zudem erste einstrahlige hydraulische Wiegesystem für Gabelstapler. Angefragt beim wiegenden Hardthubwagen bis hin zu Hybridstrahlen Wiegesystemen für Stapler bis 100 t. Tragfähigkeit bietet Griptech für jeden Anwendungsfall das passende Wiegesystem.
 Glauben Sie nicht? Besuchen Sie uns selbst an unserem Stand!

Orlaco Kamerasysteme - Perfekte Sicht bei schwierigen Bedingungen
 Wenn Kamertechnik der Sicherheit und Effizienz dient, muss der Benutzer seinen Vorteil „klar und deutlich“ erkennen. Im Bereich Kamertechnik wird Griptech im Jahr 2020 mit einer Produktlinie aufwarten, die eine ganz neue Perspektive im View-Handling eröffnen wird. Zur Produktreihe des Griptech laden wir Sie herzlich ein sich selbst ein Bild zu machen. An unserem Stand auf der LogiMAT 2020.

www.griptech.de

Griptech GmbH | Konrad-Zuse-Straße 8 | 52134 Herzogenrath | T +49 2407 555 02 | E info@griptech.de

The Advertorial

Is paid content closely adapted to the Customers CI. STW/FTS-Advertorials can cover 1 to 4 pages.

Formats and Technical Details

CONTACTS

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britta.wingartz@dvs-media.info

Alexandra Seewald-Sander
P: +49 211 1591-225
alexandra.seewald-sander@dvs-media.info

DELIVERY ADDRESS FOR LOOSE INSERTS

D+L Printpartner
Schlavenhorst 10, 46395 Bocholt
P +49 2871 24 66-0
Delivery date: by the 25th of the previous month.
Please send a sample to the advertising department.

EXCHANGE FORMATS

PDF (standard: PDF/X-4:2008),
TIFF, AI, EPS and JPEG data (low compression/high quality).
Please without registration marks, document information, alpha channels and OPI
function. Always embed fonts and images.

IMAGE RESOLUTIONS

Halftone images at least 300 dpi.
Line drawings at least 600 dpi.
No image compression such as LZW etc

COLOURS

PSO Coated v3 (ECI)
Colour profiles and further information on ICC profiles at eci.org.

If print data is sent to us in RGB colour mode, we will automatically convert it to
CMYK. Please note that the conversion may result in colour changes. The publisher
is not liable for colour deviations in print. Special colours are possible on request.

BLEED FORMAT

Adverts in bleed with at least 3 mm bleed on all sides.
If this is not the case, no liability can be accepted for the accuracy of the advert.

MAGAZINE FORMAT

DIN A4 (210 mm wide 297 mm high)

TYPE AREA

184 mm wide, 245 mm high, 3-column (58 mm/column)

TYPESETTING, PRINTING AND BINDING PROCESS

Computer-to-plate, sheet-fed offset, wire-stitching

PRINT MATERIAL

Digital print documents with proof are supplied by the client.
On request, we can create or digitise your advertisements at cost price.
Further information on request. A 4c printout is requested with the transmission of
the print PDF.

DATA DELIVERY

Please always state the journal title, issue number
and customer/advertiser name.

WELCOME TO THE HOME OF INTRALOGISTICS

Starting September 2024, **HOME OF INTRALOGISTICS** has been offering a wide range of reporting on intralogistics and logistics, industrial trucks, autonomous transport and related topics.

What counts in HOME OF INTRALOGISTICS is content. Versatile, wide-ranging topics that are of interest to the entire industry.

On the content-based B2B platform you will therefore find:

- › Current news
- › Figures and statistics
- › Practical hints
- › Expert opinions
- › References to specialised media
- › Event information

Discover now:
www.home-of-intralogistics.com



ADVERTISE TO THE POINT.

YOUR POSSIBILITIES IN THE UNIVERSE

Banner Advertising

Banner advertising is one of the most popular advertising options on the Internet because good banner advertising is perceived and clicked. In the HOME OF INTRALOGISTICS you can use various standard formats for your advertising goals.

Advertorials

Advertisements in editorial guise are becoming increasingly popular. With this advertising opportunity you benefit from our high quality editorial content in the HOME OF INTRALOGISTICS.

Newsletter advertising

In our monthly newsletter you can choose between three banner placements. All advertising formats guarantee maximum attention, as they are placed between single editorial articles.



We have put together three attractive packages for your optimal presence in the **HOME OF INTRALOGISTICS**.

Make yourself smart on the following pages and choose between: **BRONZE, SILVER or GOLD.**

BRONZE

Full address

Specification of the website

+ **Own Microsite** | + **Indication of the contact person** | + **Additional text** | + **Logo** |
+ **Cover picture** | + **Super Banner**

(Required formats: 1126 x 150 px, 946 px x 150 px, 706 px x 150 px, 526 px x 150 px)

2x Newsletter with Fullbanner: 620 px x 60 px

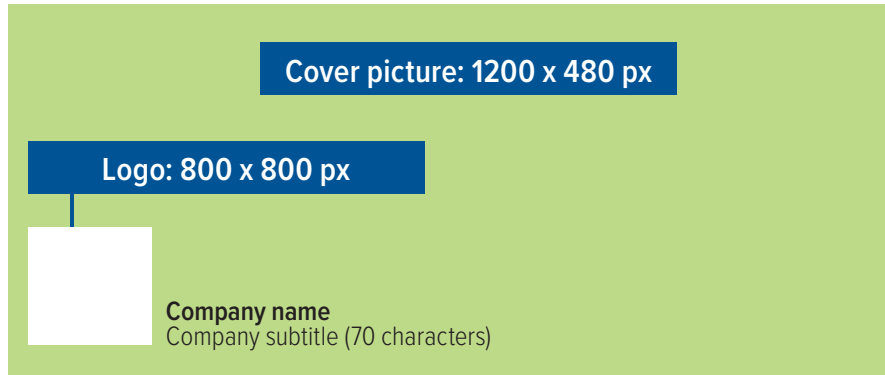
410 monthly/duration: 12 months*

PRESENTATION OF YOUR BANNER PLACEMENT

Super Banner
1126 x 150 px

PRESENTATION OF YOUR COMPANY

Company-related subpage



Company name Company subtitle

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Additional text: 800 characters

Musterfirma GmbH

Musterstraße 12
12345 Musterort

Telefon:
01234 456789

E-Mail:
muster@muster.de

Internet:
www.muster.de

* Duration of the Services in HOME OF INTRALOGISTICS is 12 months.
We calculate our services as part of an annual invoice plus VAT.

SILVER



Full address

Specification of the website

+ **Own Microsite** | + **Indication of the contact person** | + **Additional text** | + **Logo** |
+ **Cover picture** | + **Skyscraper (160 x 600 px)**

+ **4x Newsletter mit Fullbanner:** 620 px x 60 px

490 € monthly/duration: 12 months*

PRESENTATION OF YOUR BANNER PLACEMENT

Skyscraper
160 x 600 px

Skyscraper
160 x 600 px

TRENDTHEMA

UNTERNEHMEN

UNTERNEHMEN

UNTERNEHMEN

UNTERNEHMEN

TECHNIK

DIE NÄCHSTEN VERANSTALTUNGEN

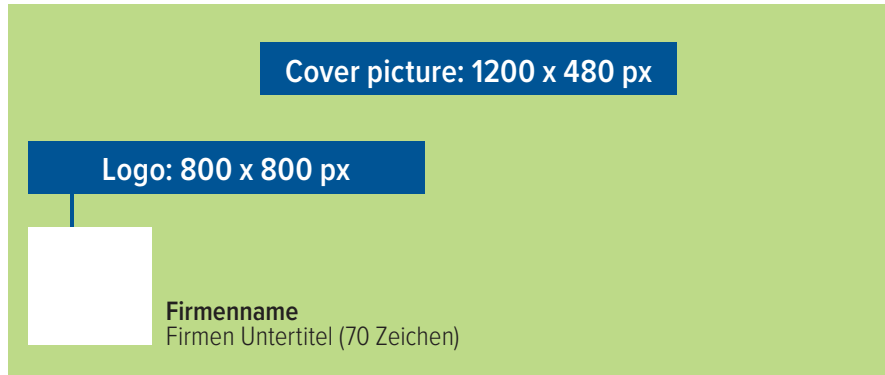
Moskau Wire Russia 2019
18. - 20.06.2019
Moskau, Russland

Knowledge Engineering
18.06.2019
Düsseldorf, Deutschland

Steel Industry and Big Data

PRESENTATION OF YOUR COMPANY

Company-related subpage



Company name

Company subtitle

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Additional text: 800 characters

Musterfirma GmbH

Musterstraße 12
12345 Musterort

Telefon:
01234 456789

E-Mail:
muster@muster.de

Internet:
www.muster.de

* Duration of the Services in HOME OF INTRALOGISTICS is 12 months.
We calculate our services as part of an annual invoice plus VAT.

GOLD

Full address

Specification of the website

+ **Own Microsite** | + **Indication of the contact person** | + **Additional text** | + **Logo** |
+ **Cover picture**

+ **Top Banner plus Super Banner**

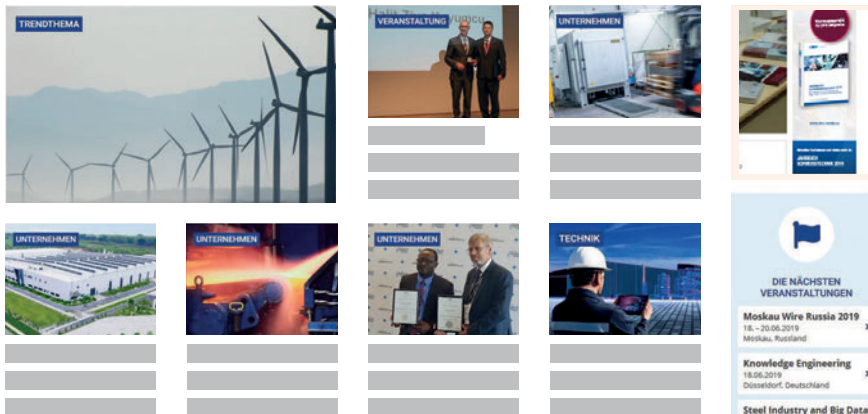
(Required formats:: 1126 x 150 px, 946 px x 150 px, 706 px x 150 px, 526 px x 150 px)

+ **6x Newsletter with Fullbanner** 620 px x 60 px

650 monthly/duration: 12 months*

PRESENTATION OF YOUR BANNER PLACEMENT

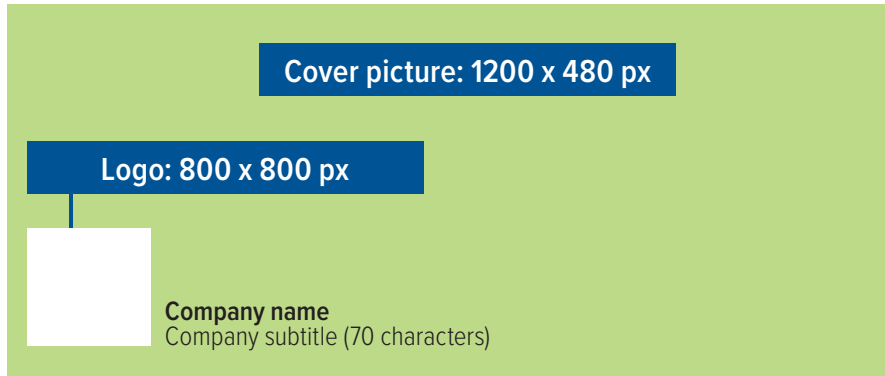
Top Banner
1126 x 150 px



Super Banner
1126 x 150 px

PRESENTATION OF YOUR COMPANY

Company-related subpage



Cover picture: 1200 x 480 px

Logo: 800 x 800 px

Company name
Company subtitle (70 characters)

Company name Company subtitle

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Musterfirma GmbH

Musterstraße 12
12345 Musterort

Telefon:
01234 456789

E-Mail:
muster@muster.de

Internet:
www.muster.de

Additional text: 3,000 characters + picture

* Duration of the Services in HOME OF INTRALOGISTICS is 12 months.
We calculate our services as part of an annual invoice plus VAT..

ADVERTISING IN TIME WITH OUR INDIVIDUAL SERVICES

Our bronze, silver and gold advertising packages are not what you need for your digital advertising?
Then you have the option of booking various individual services with a shorter duration.

On the following pages we explain these individual services in detail



OVERVIEW OF OUR INDIVIDUAL SERVICES

Advertising banner

- > Skyscraper
- > Super-Banner

Advertorial

Newsletter-Advertising

- > Advertising banner
- > Stand-alone-Newsletter

SHOW PRESENCE WITH OUR ADVERTISING BANNERS

Decide between the portrait format **Skyscraper** and the landscape format **Super Banner**.

Advertising Banner Skyscraper or Super Banner

- > Skyscraper: 600 €/mtl.
- > Super Banner 500 €/mtl.



Skyscraper
160 x 600 px

TRENDTHEMA

EVENT VERANSTALTUNG

UNTERNEHMEN

UNTERNEHMEN

UNTERNEHMEN

UNTERNEHMEN

UNTERNEHMEN

BLEIBEN SIE INFORMIERT!
Bequemer geht's nicht: Mit unserem Newsletter landen die Top-News der Woche automatisch in Ihrem E-Mail-Postfach.

Skyscraper
160 x 600 px

Super Banner
1126 x 150 px

OUR NEWSLETTER

YOUR ADVERTISING POSSIBILITIES

In our newsletter we summarize the most important articles, headlines and dates from the reporting in the **HOME OF INTRALOGISTICS** every month.

Our regular newsletter is published every first Tuesday of the month. You are also welcome to use this monthly, editorial notice to our newsletter subscribers for your advertising message.

Give your advertising message the right framework.

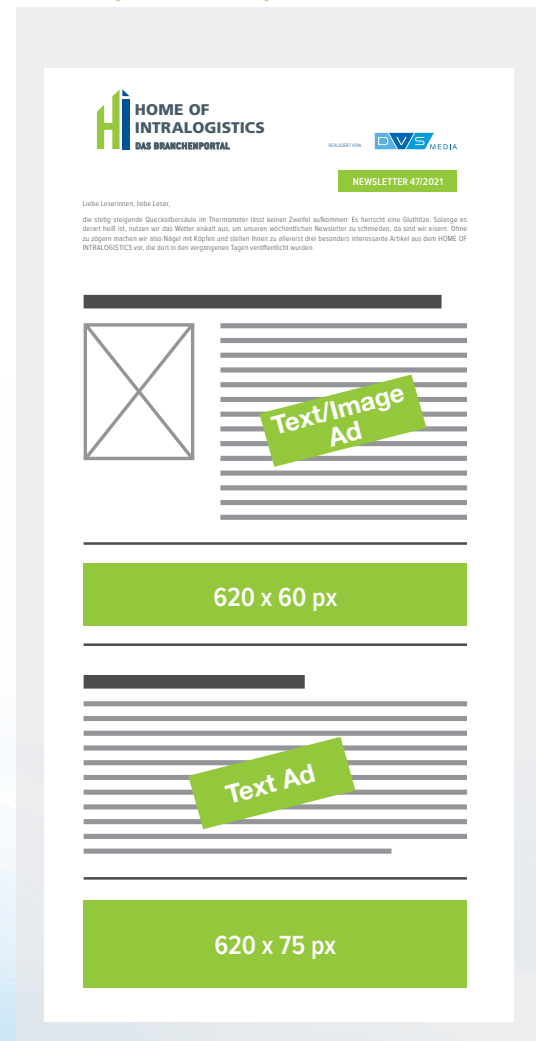
Banner-Prices:

- | | | |
|------------------|----------------------------------|-------|
| > Fullbanner | 620 x 60 px | 350 € |
| > Text Ad | max. 400 characters | 420 € |
| > Text/Image Ad | max. 300 characters
+ 1 image | 390 € |
| > Special Banner | 620 x 75 px | 450 € |

Banner data and -booking:

- > each 10 days in advance

The placement options:



THE NEWSLETTER, DATES 2025

ISSUE	TRANSMISSION	DATA DELIVERY	EVENT
January	14.01.2025	04.01.2025	LogiMAT, Stuttgart/Germany
February	04.02.2025	24.01.2025	LogiMAT, Stuttgart/Germany
March	04.03.2025	21.02.2025	LogiMAT, Stuttgart/Germany / Hannover Messe, Hanover/Germany
April	01.04.2025	21.03.2025	Bauma, Munich/Germany / Sensor+Test, Nuremberg/Germany
May	06.05.2025	25.04.2025	transport logistic, Munich/Germany / Ligna, Hanover/Germany
June	03.06.2025	23.05.2025	automatica, Munich/Germany
July	01.07.2025	18.06.2025	
August	05.08.2025	25.07.2025	GIS, Piacenza/Italy
September	02.09.2025	22.08.2025	GIS, Piacenza/Italy
October	07.10.2025	26.09.2025	Terminal Operator Conference, Rotterdam/ The Netherlands
November	04.11.2025	24.10.2025	Agritechnica, Hanover/Germany
December	02.12.2025	21.11.2025	

FOR EVERYONE WHO HAS MORE TO SAY IN THE INDUSTRY: OUR STAND-ALONE-NEWSLETTER

Your messages to the intralogistics industry need more space than an advertising banner can provide? Then use our circle of subscribers for a stand-alone newsletter.

The design of the stand-alone newsletter corresponds to the monthly **HOME OF INTRALOGISTICS** summary. The decisive difference, however, lies in the content, which is made up exclusively of your reports. The stand-alone newsletter can be sent at any time: If you have any special design requests, the HOME OF INTRALOGISTICS editorial team will be happy to help you

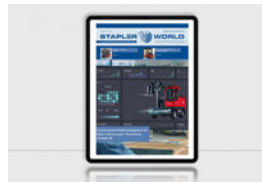
- › Introtext (max. 1,500 characters including spaces)
- › Three teaser articles
- › Headline: max. 75 characters
- › Teasertext: max. 540 characters
- › Image size: 271 x 181 px.
- › Three to four headlines: max. 70 characters each
- › Three to four dates for your events
- › **Stand-alone-Newsletter: 2,500 €**



DER NEUE NEWSLETTER 2024

Liebe Leserinnen, liebe Leser,

die neue Plattform für Intralogistik ist da: Die **STAPLERWORLD** und die **FTS-AGV-Facts** haben eine gemeinsame Heimat im Netz bekommen. Unter der Domain „Home of Intralogistics“ finden Sie alle Nachrichten rund um Flurförderzeuge und Fahrerlose Transportsysteme – auf einen Blick und kompakt aufbereitet. Die neue **Branchenplattform** bietet **aktuelle Informationen** und **nützliche Inhalte** sowie **Hintergründe**. Aus einem Guss erscheint zur neuen Homepage dieser neue Newsletter, der zukünftig monatlich über die Branche informiert.



Jetzt lesen: Die digitale Sonderausgabe Zubehör der STAPLERWORLD

In der digitalen Sonderausgabe **Zubehör** der STAPLERWORLD und FTS-AGV-FACTS haben wir für Sie Anbieter zusammengestellt, die Zubehör aller Art anbieten. Das Spektrum reicht von Anbaugeräten über Reifen bis zur Software für Lagerverwaltung und Flottenmanagement. Ein genauer Blick lohnt sich: Denn oftmals lassen sich durch einfache Ideen größere Investitionen vermeiden. Sicherlich finden Sie das passende Zubehör für Ihre Anforderungen oder zumindest eine Anregung, wie Sie Ihre Intralogistik verbessern können.

» [Zur digitalen Sonderausgabe Zubehör](#)



Vetter feiert Jubiläum in Burbach: 60 Jahre Gabelzinkenproduktion

„Vorne am Stapler‘24“ – unter diesem Motto stand das Vetter Kundenevent am Freitag, den 20. September 2024. Über 250 Kunden, Partner und Gäste sind in das Hauptwerk in Burbach bei bestem Wetter gekommen, um das Jubiläum zu feiern. Als Gabelzinken-Hersteller mit 60 Jahren Erfahrung in der Gabelzinkenproduktion und 135-jähriges Firmengeschichte hat das Unternehmen sein umfangreiches Gabelzinken-Komplettprogramm präsentiert und bei verschiedenen Produktvorführungen live in der Anwendung gezeigt.

» [Zum Artikel](#)

Bild: NAISE



FTS-Fachtagung überzeugt durch praxisnahe Vorträge

Dr. Günter Ullrich und Thomas Albrecht haben am 25. September die FTS-Fachtagung am Fraunhofer-Institut für Materialfluss und Logistik IML in Dortmund eröffnet. In diesem Jahr stand die Fachtagung unter dem Motto „Flexible Automatisierung: Mit FTS und AMR gelingt's!“. Neben sieben Fachvorträgen, einer Podiumsdiskussion und der Fachausstellung hatten die Teilnehmer in den Pausen die Gelegenheit, um sich auszutauschen.

» [Zum Artikel](#)

Bild: STILL GmbH



STILL erweitert seine "Classic Line" um den neuen E-Stapler RCE 15-20

Mit seiner neuesten E-Stapler-Reihe RCE 15-20 erweitert der Hamburger Intralogistikspezialist STILL seine „Classic Line“ für Unternehmen mit gelegentlichen und moderaten innerbetrieblichen Transportaufgaben um besonders kompakte Elektrostapler. Neben schlanken Abmessungen und hoher Wendigkeit begeistern die Drei- und Vierradstapler mit robuster, wartungsarmer Bauweise, einem intuitiven Bedienkonzept und einem hohen Sicherheits- und Servicestandard.

» [Zum Artikel](#)

Bild: DVS Media GmbH

Mediadaten: STAPLERWORLD und FTS-AGV-Facts mit gemeinsamen Auftritt im Netz

Nutzen Sie die neue Plattform, um Ihre Zielgruppe zu errei-

ADVERTORIAL: YOUR ADVERTISEMENT IN EDITORIAL PACKAGING

Advertorials are a popular means of presenting advertising in editorial packaging. HOME OF INTRALOGISTICS also offers you this opportunity.

Later, your article is, for a specific period of time, listed in our chronological article overview „Advertorials“.

We publish your advertorial directly on the homepage on the day of publication, just like the other editorial content.

Advertorial:

- > 3 months period: 900 €
- > 6 months period: 1,700 €
- > 12 months period: 2,700 €

Schnelllaufwerke für erhöhte Sicherheit an Airports

Dubai National Air Travel Agency setzt an Flughäfen Produkte des Spezialisten EFRAPLEX für Sicherheit und schnelle Abfertigung ein.

Wie in den meisten Bereichen haben sich auch in der Flughafenbranche in den vergangenen Jahren die Herausforderungen verändert und werden ständig anspruchsvoller. Die die Erwartungen der Verbraucher steigen, sind die Anforderungen an Sicherheit und Abfertigungsgeschwindigkeit an Flughäfen auch nie geringer. An vielen Standorten weltweit sind daher in den hochentwickelten Ländern der Einsatz von Schnelllaufwerken für den Luggage-Transport ein zentraler Bestandteil der Flughafeninfrastruktur.

Die Produkte seit mehr als 15 Jahren an Flughäfen sind für eine Vielzahl von Anwendungen und Nutzern geeignet. Hier kann man sich darauf verlassen, dass die Tiere eine zuverlässige Logistik gewährleisten und Ausfälle vermeiden.

Die Wahl fiel in diesem Fall auf das Schnelllauf-Turbotaxi EFA-STR, das sich mit einer Geschwindigkeit von bis zu 8 Metern pro Sekunde öffnet. Transparente Laufrollen im Inneren sorgen dafür, dass sich die mit mehr als 100 Kilogramm schweren...

HOME OF INTRALOGISTICS
DAS BRANCHENPORTAL

Werbung | Informationen

EFRAPLEX Tur- und Sicherheitssysteme GmbH & Co. KG | 44719 Bruchberg | Tel.: 0 87 85 82 0 | www.efraplex.com

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The Video Interview

Moving pictures say more than static ones. STAPLERWORLD and FTS-/AGV-Facts produce videos in HD (4K) for their own YOUTUBE channel.

The videos are 5 to 10 minutes long and can be produced in German/English. Existing film material can be inserted, logos are placed at the bottom of the screen for the entire duration of the video. The videos remain online with no time limit. Videos are edited and produced in-house - files are also available for the customer's website/video channel.

Price

2,000 € plus travel expenses

1,500 € at the exhibition stand

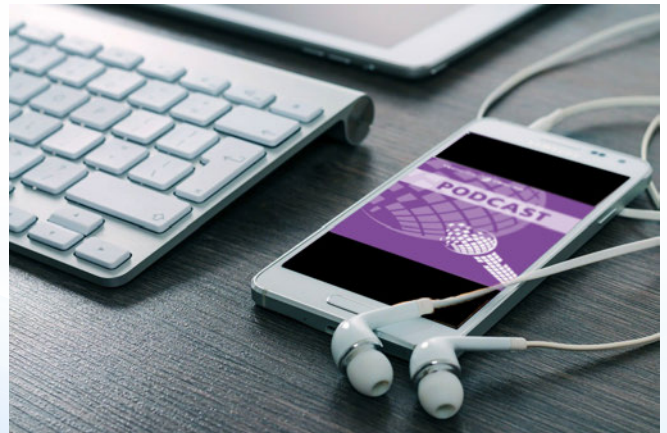


Podcast

In dialogue with experts from the industry, users of our information platform learn about news, developments and trends 'live'. The conversations are carefully prepared, recorded, edited and then published as an MP3 file as a podcast on our published as a podcast on our WEBSITES. They remain there for a period of six months. The podcasts are available to our customers for use as they wish.

Price

50 € per Minute



Hosted Presentation

The mixture of video, sound bites and a walk-around around the product to be presented is an excellent presentation.

In a 5 to 10-minute video, a member of the editorial team explains the advantages and special features together with the customer's experts/users. The presentation is available in English or German. It is produced with our media partner Dambeck Filmproduktion GmbH Wiesbaden. Depending on the complexity, the presentations last between five and ten minutes. The package includes

- Briefing
- Moderation
- Filmproduktion
- Postproduktion

The material is available to our customers for any use (transmission of raw files and final version).

PRICE**2,750 €**

(plus travelling expenses for moderator/film team)



STW- & FTS/AGV TALK

The online event over two half-days with up to eight SLOTS for presentation, discussion and questions.

Our partners receive a comprehensive package consisting of a presentation, any number of participants from the company, advertising, banners, lecture, presentation, downloads, chat, breakout session, social media marketing.

From **3,450 €** plus VAT, you will receive more than 20,000 contact opportunities as part of our marketing activities. In addition, you will be part of the two-day event (one afternoon + one morning).

The package includes:

- Presentation on FTS/AGV TALK (20-25 min. plus 5 min. for inserted company video)
- Detailed briefing by our event technology partner
- Presentation with editor-in-chief with superimposed key visual/logo via green screen
- Image/product film presentation during the breaks between the presentations
- Company info, speaker info on FTSAGV microsite
- Slides/presentation as download on www.FTSAGV.COM
- Banner on www.FTSAGV.com
- Social media mention on FTS/AGV-SM channels Facebook, LinkedIn and XING
- Chat/questions with participants also after the FTS/AGV TALK
- Closed virtual room for individual questions (so-called breakout session)
- Recording of the presentation and ONLINE presentation at FTS/AGV for 365 days
- Provision of the recording for company website/marketing

Slot as Content-Partner: 3,450 €



FTS/AGV TALK-SPONSOR

A maximum of two main sponsors can act as partners per FTS/AGV TALK. The sponsor package also includes

- Product/image film in all six breaks between the presentations
- Possibility to contact seminar participants in advance by post/email
- Branding of the FTS/AGV TALK flyer (PDF)
- Social media channels (Xing, LinkedIn, Facebook)
- Print adverts in FTS/AGV-FACTS and STAPLERWORLD
- Online advertising in the subject area (banner, also GIF, on our website with a link to your website, from booking until the end of the event, alternating with other marketing partners).
- Statement as part of the follow-up reporting in the trade magazine FTS/AGV-FACTS/STAPLERWORLD.
- Banner in our newsletter



During the FTS/AGV TALK, your company will be prominently recognised as the main sponsor:

The **presentation of your company** with a two to three minute film (to be supplied by your company), which will be played during all breaks.

Download of your company presentation and up to five additional product presentations/brochures in the closed forum area

On request, we will provide you with marketing materials (flyers, sample copies) for display and distribution in your company or to customers

Online-Forum 4.950 €

Important:

- FTS/AGV TALK participation for spectators is FREE OF CHARGE
- Speakers and participants do not need to install any software, the FTS/AGV TALK is completely browser-based
- The entire data/server infrastructure is hosted in Germany and fulfils all the requirements of the General Data Protection Regulation (GDPR)
- The earlier you decide, the greater your presence in the respective topic area. As a marketing partner, you can reach an average of more than 20,000 potential contacts on average as part of our cross-media marketing marketing with the involvement of multipliers.

The FTS/AGV TALK is technically realised with our partner Dambeck Videoproduktion from Wiesbaden. During the FTS/AGV TALK, a moderator, director and hotline are available for speakers and participants.

Offprints

This is how you ignite the advertising turbo with your specialist articles ...

With your published article in one of our specialist magazines, you have given a visible sign of your professional competence. Use this effect to really accelerate your marketing - with a special print in print or digital!

With printed special editions of your technical article, you are literally giving your expertise to customers or partners. And the printed offprints successfully complement your marketing measures at events.

You can integrate the offprints in digital form into your website or conveniently send them by email.

Whether print or digital: special prints protect you against copyright infringement. All publications and representations in our media are protected. With our offprint variants you can publish your contribution in a legally unobjectionable way.

We would be happy to make you an individual offer.

The classic –as a print product

In printed form

Print run already from 100 copies

Including the permission to distribute your prints

Saddle binding

On request, practical eyelet binding for filing (surcharge: 20 €)

1

As print PDF - digital

high-resolution print file in the PDF format

For transmission to your own printing facility

Unlimited print run

Unrestricted reprinting right

Including the permission to distribute your prints

2

As Internet PDF - digital

File format appropriate for the Web

For incorporation into your website or for dispatch by e-mail

Including permission to publish for the web and for distribution

Ideal in combination with print or print PDF

3





Original title page

Pure competence
You start with the original title page. A separate field draws attention to your article.
Alternatively, you can insert your own title picture or an advertisement.



Head title page

Concise entry
our article begins directly underneath the head title line of the trade journal



Corporate-title page

individual designing
The title page corresponds to the corporate design of your company.



Basic title page

Gets directly to the point
The special print is indicated as such merely in the top margin.

We offer these services in addition:

Page numbers as well as third-party advertisements and articles are removed.
Use the space which becomes free in order to place your own advertisement or contact data.

Advice + booking:

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Aachener Straße 172, 40223 Düsseldorf

Martina Reintjens

+49 211 1591-156

martina.reintjens@dvs-media.info

www.dvs-media.eu

Offprints

1 The classic – as a print product (four-coloured)

- in printed form
- including the permission to distribute your prints
- Print: four-colour Euroscala, paper: 135 g/m² picture print, matt, white

- Format: DIN A4 (front and back sides printed)
- On request, practical eyelet binding for filing (surcharge: 20 €)

circulation/numbers*									
Page-seiten	Processing	100	200	300	400	500	600	800	1000
1	plano	206 €	256 €	296 €	304 €	310 €	316 €	328 €	340 €
2	plano	256 €	310 €	350 €	362 €	368 €	374 €	386 €	398 €
4	folded	394 €	532 €	584 €	608 €	620 €	632 €	656 €	680 €
6	folded	524 €	678 €	798 €	828 €	850 €	872 €	916 €	960 €
8	saddle	632 €	816 €	864 €	892 €	936 €	974 €	1,054 €	1,130 €
12	saddle	1,064 €	1,200 €	1,264 €	1,320 €	1,366 €	1,416 €	1,516 €	1,616 €
16	saddle	1,416 €	1,472 €	1,536 €	1,594 €	1,658 €	1,718 €	1,838 €	1,958 €

2 As a print PDF – digital

High-resolution print file in the PDF format
 Transmission to your own printing facility
 Unlimited print run
 Unrestricted reprinting right
 Including copyright for the distribution of your print materials

300 dpi printable	1 page	2 pages	3 pages	4 pages	from 5 pages
	500 €	600 €	700 €	800 €	900 €

3 As an Internet-PDF – digital

File format appropriate for the Web
 For incorporation into your website or for dispatch by e-mail
 Including permission to publish for the web and for distribution
 Ideal in combination with print or print PDF

200 dpi Internet-PDF	1 page	2 pages	3 pages	4 pages	from 5 pages
	120 €	160 €	200 €	240 €	280 €

All prices plus value added tax and shipping costs.

Subscription Prices

Single issue price STAPLERWORLD + FTS/AGV FACTS

Domestic: 18.00 € (plus shipping incl. VAT)

Abroad: 22.00 € (plus shipping)

Annual subscription

Domestic (incl. shipping and VAT)

STAPLERWORLD + FTS/AGV FACTS

6 issues 90.00 €

Abroad (incl. shipping)

STAPLERWORLD + FTS/AGV-FACTS

6 issues 120.00 €

Subscription cancellation

Minimum term: 1 year

Cancellation period: 4 weeks before the subscription expires

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The Leading Media

Everything about the Joining, Foundry and Steel Industry



Indispensable for directly addressing decision-makers in key industries!



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