

WE MOVE INTRALOGISTICS!

**INDUSTRIAL TRUCKS, AGVS, AMRS AND  
MOBILE ROBOTICS FOR PRODUCTION,  
LOGISTICS AND WAREHOUSE APPLICATIONS**



PRINT | ONLINE | MULTIMEDIA

MEDIA KIT

**2025**

## Contents

STAPLERWORLD		From page 6
Editorial Profile		7
Topics and Dates		8

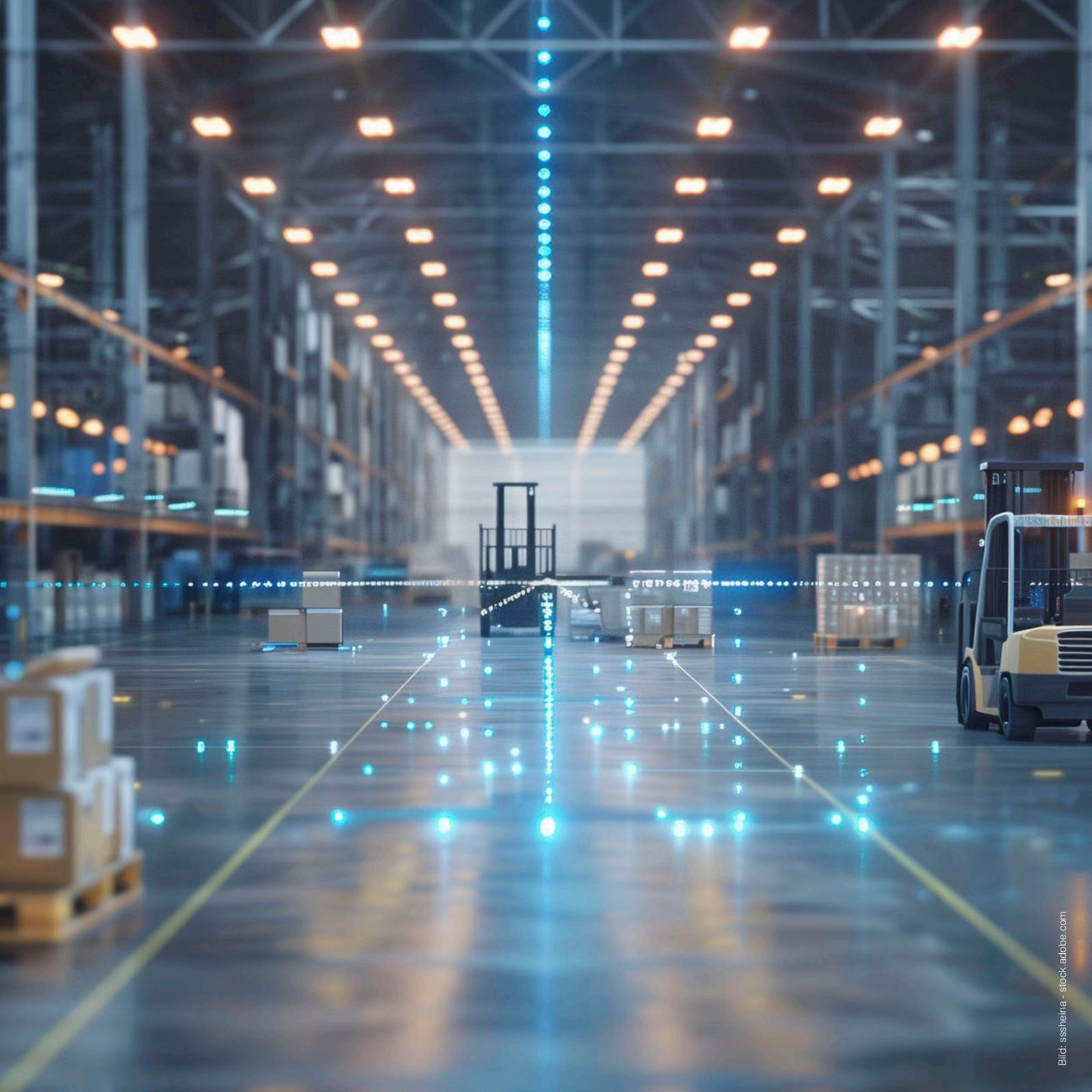
FTS-/AGV-FACTS		From page 10
Editorial Profile		11
Topics and Dates		12

OTHERS		
Distribution / Distribution structure		4
Advertising Rates		14
Advertising formats		16
Organized Page		18
Print-Advertorial		18
Formats and Technical Details		19
Online offers		20
Video-Interview		36

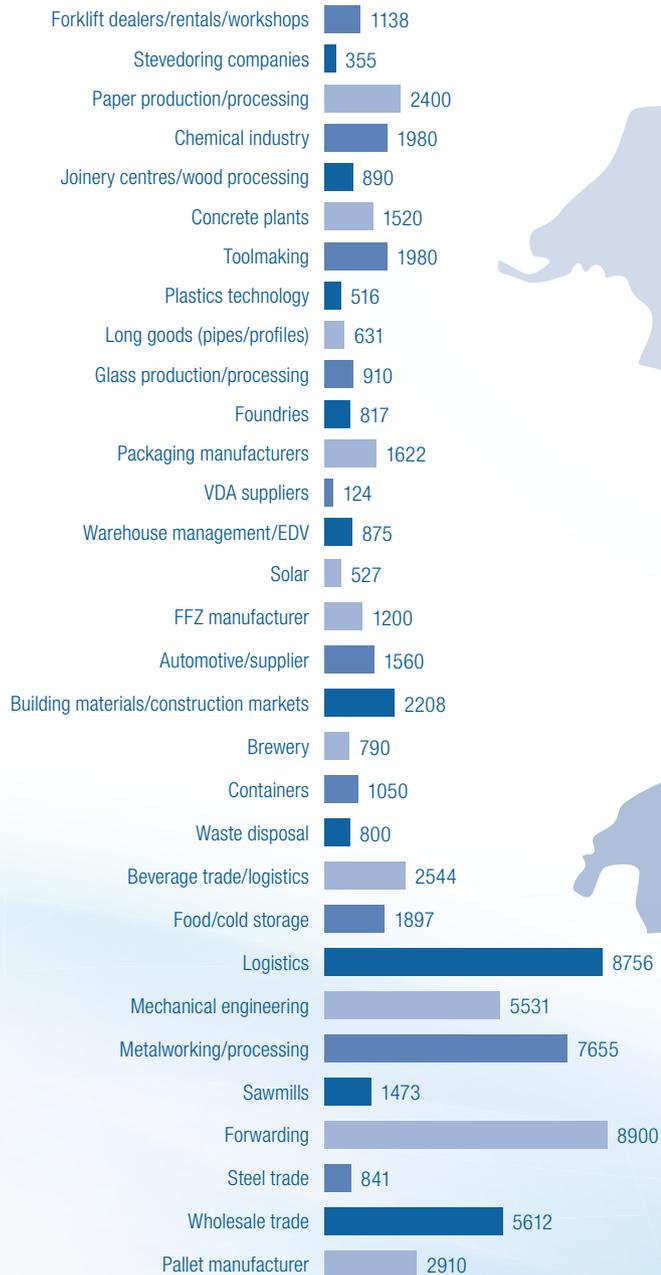
HOME OF INTRALOGISTICS		From page 20
Advertise to the point		21
Our individual services		22
The newsletter		30
Stand-alone-Newsletter		32
Advertorial		34
Contacts - HOME OF INTRALOGISTICS		35



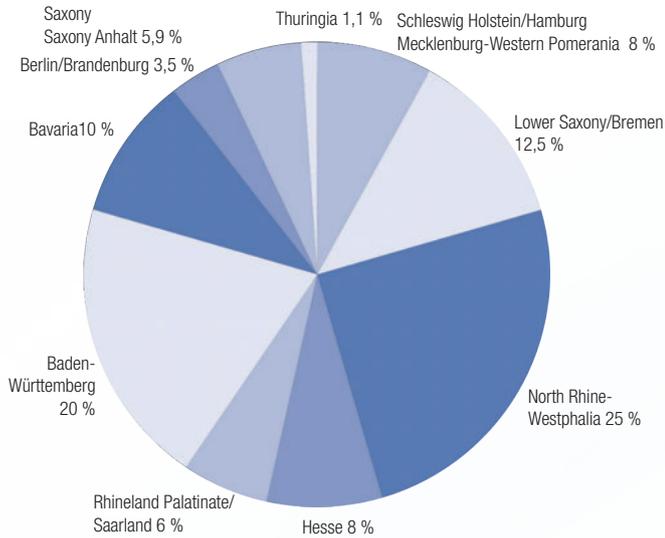
OTHERS		
Podcast		36
Hosted Presentation		37
STW- & FTS/AGV Talk		38
Offprints		40
Subscription Rates 2025		43
DVS / DVS Media events in 2024/2025		44
The leading media of the joining, foundry and steel industry		48
Your contacts at DVS Media GmbH		49



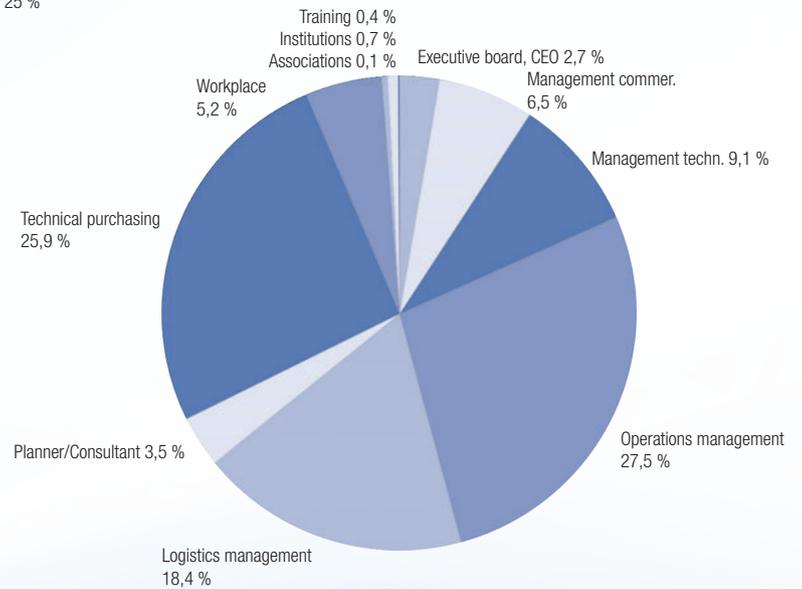
## Distribution



### Geographical distribution of domestic circulation



### Recipient structure according to function



# DIGITAL AND PRINT INFORMATION PLATFORM FOR **INDUSTRIAL TRUCKS, AGVs AND AMR IN INTRALOGISTICS**



**STAPLERWORLD** is the independent information platform for industrial trucks in intralogistics. It focuses on the technology, use, operation and specific applications of industrial trucks. Readers receive in-depth information about all the players on the market. The trade magazine STAPLERWORLD offers its readers comprehensive news and reports on manufacturers, users and areas of application. Attachments, add-on parts and special constructions are also covered.

The entire European market is regularly highlighted with application reports, interviews, reports, market overviews, tips and advice. Innovations and trends from non-European manufacturers are also covered in STAPLERWORLD. As an essential part of intralogistics, industrial trucks are integrated into all operational production processes. The range of topics therefore also includes overarching aspects such as warehouse technology, special equipment and digitalisation.

Marketing, financing and sales also play an important role. Interviews, features, user reports and market overviews offer the reader high practical value. Author contributions from experts in technology and research round off the portfolio. The target group is decision-makers in intralogistics.

**Counterbalanced Forklifts**

---

**Special appliances**

---

**System appliances**

---

**Supplies**

---

**Management**

---

**Interview**

---

**Specials**

---

**Market overview**

---

## Topics and Dates

Issue	Dates	Topics	Fairs, Conferences & Events
<b>1</b>	Ad closing date: 11 February 2025 Printing material: 21 February 2025 Publication date: 27 February 2025	<p><b>Counterbalanced Forklifts</b> - Three/four-wheel electric forklift trucks from 1 to 8 tonnes</p> <p><b>Warehouse Trucks</b> - reach trucks, man-down and man-up HRL trucks man-up HRL trucks</p> <p><b>Special Forklift Trucks</b> - sideloaders, four-way / multidirectional forklift trucks, Ex forklift trucks</p> <p><b>Forklift Attachments</b> - multi-pallet clamps, bale clamps, forks</p> <p><b>Forklift Management &amp; Industry 4.0</b> - batteries, charging technology, forklift apps</p> <p><b>Special:</b> Italy, LogiMAT2025</p>	<p><b>LogiMAT</b> 11.03. – 13.03.2025 Stuttgart/Germany</p> <p><b>Hannover Messe</b> 31.03. – 04.04.2025 Hanover/Germany</p> <p><b>Bauma</b> 07.04. – 13.04.2025 Munich/Germany</p>
<b>2</b>	Ad closing date: 9 April 2025 Printing material: 17 April 2025 Publication date: 30 April 2025	<p><b>Counterbalanced Forklifts</b> - diesel and electric forklift trucks 5 to 25 tonnes</p> <p><b>Warehouse Trucks</b> - low and high lift order pickers</p> <p><b>Special Forklift Trucks</b> - Forklift for deep-freeze/food applications, sideloaders</p> <p><b>Forklift Attachments</b> - paper clamps, rotators, bale clamps, wheels, tyres, castors</p> <p><b>Forklift Management &amp; Industry 4.0</b> - Fleet management and optimisation, RFID applications in logistics, data connection, displays, mobile computers</p> <p><b>Special:</b> Container Handling, LogiMAT2025 review</p>	<p><b>Ligna</b> 26.05. – 30.05.2025 Hanover/Germany</p> <p><b>transport logistic</b> 02.06. – 05.06.2025 Munich/Germany</p>
<b>3 + 4</b>	Ad closing date: 11 June 2025 Printing material: 20 June 2025 Publication date: 2 July 2025	<p><b>Counterbalanced Forklifts</b> - heavy forklift trucks from 16 tonnes</p> <p><b>Warehouse Trucks</b> - reach trucks, warehouse technology for cold stores, medium and low lift order pickers</p> <p><b>Special Forklift Trucks</b> - four-way forklift trucks with electric, LPG and diesel drive, forklift trucks for paper handling, forklift trucks for molten materials, containerised forklift trucks</p> <p><b>Forklift Attachments</b> - multiple pallet clamps, rotators, sideshifters, fork positioners, safety systems, headlights, alarm systems, personal protection, cabins, forklift terminals</p> <p><b>Forklift Management &amp; Industry 4.0</b> - forklift tyres, tyre management and service, fork positioners, battery management, fleet management, online maintenance tools (server/cloud-based) pre-installed, Terminal West systems, access systems, forklift terminals</p> <p><b>Special:</b> Rental Companies, Tires</p>	<p><b>GIS - The Lifting, Industrial &amp; Port Handling and Heavy Transport Show</b> 25.09. – 27.09.2025 Piacenza/Italy</p>

## Topics and Dates

Issue	Dates	Topics	Fairs, Conferences & Events
5	Ad closing date: 13 September 2025 Printing material: 23 September 2025 Publication date: 10 October 2025	<p><b>Counterbalanced Forklifts</b> - electric forklift trucks from 1 to 10 tonnes, LPG forklift trucks</p> <p><b>Warehouse Trucks</b> - four-way forklifts, high-rack stackers, double-deck loaders</p> <p><b>Special Forklift Trucks</b> - telescopic forklifts, rough terrain forklifts, sideloaders</p> <p><b>Forklift Attachments</b> - ramps, gates, doors, assistance systems, cabins</p> <p><b>Forklift Management &amp; Industry 4.0</b> - terminals, WLAN, RFID, geofencing, indoor and outdoor forklift tracking</p> <p><b>Special:</b> Off-road and telescopic forklifts</p>	<p><b>Terminal Operator Conference</b> 17.10. – 19.10.2025 Rotterdam/The Netherlands</p> <p><b>Agritechnica</b> 09.11. – 15.11.2025 Hanover/Germany</p> <p><b>Formnext</b> 18.11. – 21.11.2025 Frankfurt/Germany</p>
6	Ad closing date: 17 November 2025 Printing material: 27 November 2025 Publication date: 4 December 2025	<p><b>Counterbalanced Forklifts</b> - compact and heavy forklift trucks (mid-range) up to 18 tonnes with electric and diesel drive</p> <p><b>Warehouse Trucks</b> - pedestrian stackers, high lift trucks</p> <p><b>Special Forklift Trucks</b> - straddle carriers, reach stackers, stainless steel trucks for the food industry</p> <p><b>Truck accessories</b> - tyres, battery care, forks, cabins, white goods, clamps</p> <p><b>Forklift Management &amp; Industry 4.0</b> - remote diagnostics, access systems, terminals, WLAN, RFID, computing-on-demand, cloud, etc.</p> <p><b>Special:</b> Product of the year 2025</p>	
Digital Issue	Ad closing date: 1 September 2025 Printing material: 5 September 2025 Publication date: 12 September 2025		<p><b>GIS - The Lifting, Industrial &amp; Port Handling and Heavy Transport Show</b> 25.09. – 27.09.2025 Piacenza/Italy</p>

# DIGITAL AND PRINT INFORMATION PLATFORM FOR **INDUSTRIAL TRUCKS, LOGISTICS, AGV AND CLEANING**



**FTS-/AGV-FACTS** – The automation and digitalisation of intralogistics is developing at a rapid pace. Driverless transport systems and automated guided vehicles are taking on more and more tasks in intralogistics. Whether in manufacturing, logistics or supply, the number of fields of application is constantly increasing. Thanks to the rapid development of information technology - and artificial intelligence in particular - autonomous systems are able to take on more and more tasks. Even complex intralogistics processes can now be automated.

With FTS-/AGV-FACTS, DVS Media is establishing an important topic for the future. Since the first issue in September 2012, it has developed into an important industry platform which, in addition to the main STAPLERWORLD issue, highlights and documents current topics and provides decision-makers with compact, specialised knowledge. The target group is decision-makers at a technical level.

**AGV and AMR solutions**

---

**System integration**

---

**Navigation systems**

---

**AGV components**

---

**Case Studies**

---

**The interview**

---

**Mobile Thoughts**

---

**Special**

---

**Market overview**

---

## Topics and Dates

Issue	Dates	Topics	Fairs, Conferences & Events
<b>1</b>	Ad closing date: 11 February 2025 Printing material: 21 February 2025 Publication date: 27 February 2025	AGV solutions based on CB-Forklifts Heavy-duty AGVs Sensors for AGVs for navigation and personal protection, Batteries and charging technology for AGVs AGV components  <b>Special:</b> Italy, LogiMAT 2025	<b>LogiMAT</b> 11.03. – 13.03.2025 Stuttgart/Germany  <b>32. Deutscher Materialfluss Kongress</b> 20.03. – 21.03.2025 Munich/Germany  <b>Test Camp Intralogistics</b> 26.03. – 27.03.2025 Dortmund/Germany  <b>Hannover Messe</b> 31.03. – 04.04.2025 Hanover/Germany
<b>2</b>	Ad closing date: 9 April 2025 Printing material: 17 April 2025 Publication date: 30 April 2025	AGVs in Hospitals, Laboratories and Medical Applications AGVs in cleanrooms Outdoor AGVs in harbours and industry Refurbishment examples of older AGV systems New navigation methods AGV components  <b>Special:</b> Healthcare, LogiMAT 2025 - Review	<b>Sensor+Test</b> 05.05. – 08.05.2025 Nuremberg/Germany  <b>med.Logistica</b> 06.05. – 07.05.2025 Leipzig/Germany  <b>automatica</b> 24.06. – 27.06.2025 Munich/Germany  <b>Mesh-Up des VDMA</b> 24.06. – 27.06.2025 Munich/Germany
<b>3+4</b>	Ad closing date: 11 June 2025 Printing material: 20 June 2025 Publication date: 2 July 2025	AGV with Lifting Function, AGV-Forklifts AGV in Production AGV Towing Tractors AGV based on CB-Forklifts Market Survey Forklift-AGV Market Survey AGV-Integrators Scanners for Personal Protection and Navigation ROS 2.0 vs Navigation Solutions Drive Components Compact Drives AGV-Components  <b>Special: AI for AGV</b>	

Issue	Dates	Topics	Fairs, Conferences & Events
<p><b>5</b></p>	<p>Ad closing date: 13 September 2025            Printing material: 23 September 2025            Publication date: 10 October 2025</p>	<p>Forklift and warehouse technology devices as AGVs            Manufacturer survey - trends and technology            AGVs in production, AGV tractors/route trains            AGVs based on forklift trucks, Market overview: Forklift AGV (with Mast)            Overview of system integrators for AGVs            New scanner systems for personal protection and navigation, ROS 2.0 vs. navigation packages            Drive elements, compact drives            AGV components</p> <p><b>Special:</b> AI in the AGV sector</p>	<p><b>IPA-Technologieforum Fahrerlose Transportsysteme (FTS) und mobile Roboter</b>            24.09.2025            Leinfelden-Echterdingen/Germany</p> <p><b>Formnext</b>            18.11. – 21.11.2025            Frankfurt/Germany</p> <p><b>SPS – Smart Production Solutions</b>            25.11. – 27.11.2025            Nuremberg/Germany</p> <p><b>Motek</b>            07.10. – 09.10.2025            Stuttgart/Germany</p>
<p><b>6</b></p>	<p>Ad closing date: 17 November 2025            Printing material: 27 November 2025            Publication date: 4 December 2025</p>	<p>AGVs in automotive production            Market overview of underride AGVs            Maintenance services offered by AGV manufacturers            Financing systems for AGV systems            Co-operative navigation methods vs. free navigation            Charging technology, battery systems for AGVs            AGV components</p> <p><b>Special:</b> Product of the year 2025</p>	
<p><b>Digital issue</b></p>	<p>Ad closing date: 1 September 2025            Printing material: 5 September 2025            Publication date: 12 September 2025</p>	<p><b>Special:</b> FTS Komponenten</p>	

## Advertising Rates 23 valid from January 1st, 2025

<b>Format</b>	<b>Type area Width x Height in mm</b>	<b>with bled Width x Height in mm*</b>	<b>STAPLERWORLD 4-coloured*</b>
Titelstory Front Cover Page + Logo + 2 pages editorial inside			6,650 €
U2	184 x 245	216 x 303	6,190 €
1/1 Page	184 x 245	216 x 303	5,950 €
2/3 Page	121 x 245 184 x 163	140 x 303 216 x 194	5,050 €
1/2 Page	184 x 123 90 x 245	216 x 155 110 x 303	4,450 €
Juniorpage	121 x 163	140 x 194	3,850 €
1/3 Page	184 x 82 57 x 245	216 x 113 77 x 303	2,950 €
1/4 Page	184 x 61 120 x 82	216 x 92 140 x 113	2,390 €
1/8 Page	184 x 31	216 x 62	1,390 €
Advertorial 1 page: 3,500 characters, incl. spaces, 2-3 images, company logo in a prominent position Optional: QR code for further material (videos, technical data sheets,			2,090 €
Advertorial 2 pages: 7,000 characters, incl. spaces, 3-4 images, company logo in a prominent position Optional: QR code for further material (videos, technical data sheets, etc.)			2,890 €
Advertorial 3 pages: 10,500 characters, incl. spaces, 4-6 images, company logo in a prominent position Optional: QR code for further material (videos, technical data sheets, etc.)			3,690 €
Advertorial 4 pages: 14,000 characters, incl. spaces, 6-8 images, company logo in a prominent position Optional: QR code for further material (videos, technical data sheets, etc.)			4,450 €
Organized Page Print & Online			3,090 €

\*The bleed formats specified here already include a 3mm bleed allowance. Other formats on request.

\*\*Adverts in the digital edition benefit from a 10% discount on the list price

## Advertising Rates 23 valid from January 1st, 2025

### **Bound-in-inserts: (not discountable)**

(price on request if appropriate samples are sent.

### **Sticking on postcards / advertising material (not discountable)**

Price on request if appropriate samples are sent.

### **Loose inserts (not discountable)**

536.00 € per thousand  
plus postal surcharge

Loose inserts

Weight up to 25g

maximum size 204 mm wide x 292 mm high

Supplied to the print shop at the expense of the client

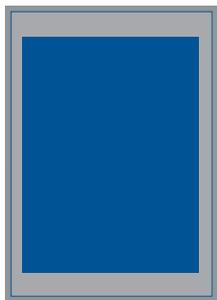
Inserts > 25g possible - price on request

Please send a sample to the publisher

### **Discounts**

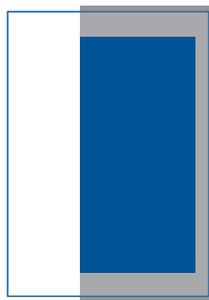
- A 10% discount is granted for six ad placements (print and/or online) per year (including changing motifs).
- Advertisers who are represented in both parts of the magazine with one advertisement each receive a 50% discount on the second advertisement with the same advertisement format; otherwise the more favourable advertisement format according to the list price is reduced.
- SPECIAL ISSUES: applicable final discounts for placements in Staplerworld will of course be taken into account.

## Standard Formats for Advertisements - Print | Online



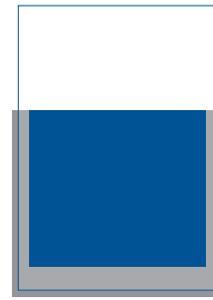
**Format 1/1 page & IFC**

216 x 303 mm  
184 x 245 mm



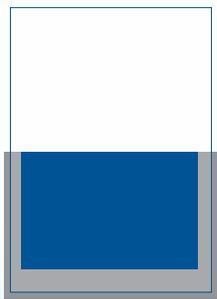
**Format 2/3 Page - Vertical**

140 x 303 mm  
120 x 245 mm



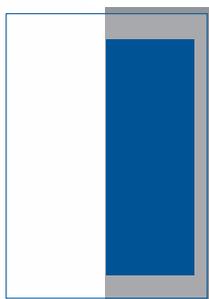
**Format 2/3 Page - Horizontal**

216 x 194 mm  
184 x 163 mm



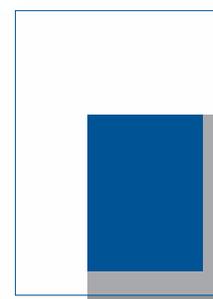
**Format 1/2 Page - Horizontal**

216 x 155 mm  
184 x 123 mm



**Format 1/2 Page - Vertical**

110 x 303 mm  
90 x 245 mm



**Juniorpage**

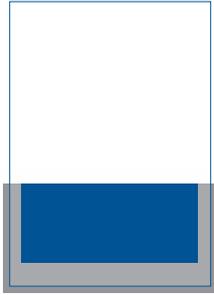
140 x 194 mm  
120 x 163 mm

 Bleed format

 Type areal

\*\*All formats in the bleed include a 3 mm bleed all round  
Other formats on request

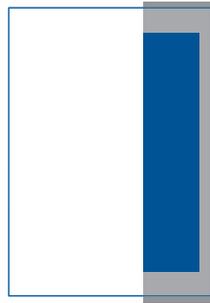
## Standard Formats for Advertisements - Print | Online



**Format 1/3 Page - Horizontal**

216 x 113 mm  
184 x 82 mm

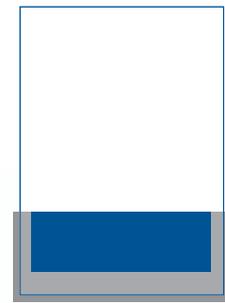
---



**Format 1/3 Page - Vertical**

77 x 303 mm  
57 x 245 mm

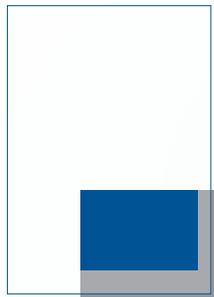
---



**Format 1/4 Page - Horizontal**

216 x 92 mm  
184 x 61 mm

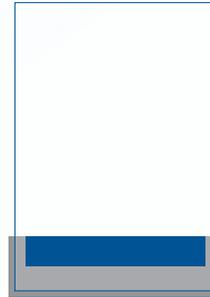
---



**Format 1/4 Page - Horizontal**

140 x 113 mm  
120 x 82 mm

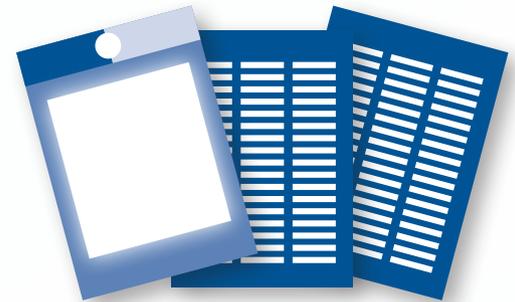
---



**Format 1/8 Page - Horizontal**

216 x 62 mm  
184 x 31 mm

---



**Titelstory**

with cover picture, logo and  
2 pages inside

---

# Organized Page / Print-Advertorial

<b>Firma</b>  <b>JETSCHEKE</b> Kompetenz im Materialfluss  <b>Linde</b> Linde Material Handling		<b>Jetschke Industriefahrzeuge (GmbH &amp; Co.) KG</b> Harburger Chaussee 125 22639 Hamburg Tel.: +49 40 75 615 0 info@jetschke.de www.jetschke.de
<b>Mietstapler</b> <b>Mietflotte:</b> über 600 Fahrzeuge in ganz Norddeutschland und Hamburg   Industriegabelstapler 1,2 - 8 t   Diesel/Gabelstapler   Schwenkstapler   Seilzugstapler   Multiregionale Gabelstapler (4-Weg-Stapler)   Lagerstapler		 
<b>Service:</b> Kurz- und Langzeitmiete, Verkauf Neu- und Gebrauchteräte, Wartungserfolge, Full-Service, Kundenkennlinie, Reparaturen, Lackierungen und Instandsetzungen durch hauseigene Staplerwerkstatt sowie Ersatzteilverkauf		<b>Weitere Dienstleistungen:</b>   Flottenmanagement,   Finanzdienstleistungen,   Staplerberatung individuell für Ihren Einsatz   Lösungen der Intraglogistik
<b>Ansprechpartner Mietflotte:</b> Leitung: Birken Duhn Mediakonzepte: Claudia Meitz / Alina Pesche / Markus Winkler Tel.: 04275 615-800		
<b>Profil</b> <b>Jetschke Gabelstapler</b> Jetschke Industriefahrzeuge entwickelt für seine Kunden maßgeschneiderte Lösungen im Bereich der Intraglogistik. Die Grundzüge dafür sind Elektro- und Dieselstapler, Lagererleichter, geräte, Hubwagen, Automatenregalstationen, Fahrerlosysteme, Containerstapler, Schwertstapler, Seilzugstapler, Kahrmaschinen, Finanzierungsangebote sowie Serviceleistungen rund um die verteilbaren Produkte und die Ausbildung der Benutzer. Mit über 250 Mitarbeitern und einem Jahresumsatz von rund 100 Mio. Euro wächst das Unternehmen stetig. Im Gebiet Norddeutschland ist Jetschke Industriefahrzeuge der Anbieter mit technologisch führenden Produkten und bietet ein hochwertiges Service- und Dienstleistungsangebot.		
 		

## The Organized Page

presents companies, products and services in a fixed grid as a designed editorial team. The information is standardised for the reader from company information. This makes overviews much easier to compare

18 ADVERTORIAL  
STAPLERWORLD 02. 2013

griptech

griptech

ADVERTORIAL 19  
STAPLERWORLD 02. 2013

LogiMAT 2020

Halle: 10, Stand: D21  
16. - 18. März 2013

TeleKOMgabeln von Griptech - profitieren Sie von 30 Jahren Erfahrung

- 100% Zwangsgleichlauf
- 1 oder 2 Zylinder pro Gabelzinke
- mit vollgestauchtem Gabelnick
- Tragfähigkeit bis zu 40.000 kg

**Ihr Partner für Anbaugeräte,**  
Besuchen Sie uns auf der

**Teleskopieren - Wiegen - Sehen**  
Intraglogistik-Lösungen aus einer Hand

**Wiegensysteme von Griptech - Präzision auf höchstem Niveau**

Griptech baut und liefert das genaueste und zudem erste weltweite hydraulische Wiegensystem für Gabelstapler. Angefragt beim wiegenden Hardthubwagen bis hin zu Hybridstapler Wiegensystemen für Stapler bis 10 t Tragfähigkeit bietet Griptech für jeden Anwendungsfall das passende Wiegensystem.

Glauben Sie nicht? Besuchen Sie uns selbst an unserem Stand!

**Orlaco Kamerasysteme - Perfekte Sicht bei schwierigen Bedingungen**

Wenn Kamertechnik der Sicherheit und Effizienz dient, muss der Benutzer seinen Vorteil „klar und deutlich“ erkennen. Im Bereich Kamertechnik wird Griptech im Jahr 2012 mit einer Produktlinie aufwarten, die eine ganz neue Perspektive im View-Finding eröffnen wird. Zur Produktlinie des Griptech laden wir Sie herzlich ein sich selbst ein Bild zu machen. An unserem Stand auf der LogiMAT 2020.

www.griptech.de

Griptech GmbH | Konrad-Zuse-Straße 8 | 52134 Herzogenrath | T +49 2407 555 02 | E info@griptech.de

## The Advertorial

Is paid content closely adapted to the Customers CI. STW/FTS-Advertorials can cover 1 to 4 pages.

## Formats and Technical Details

### CONTACTS

Britta Wingartz  
P: +49 211 1591-155  
britta.wingartz@dvs-media.info

Alexandra Seewald-Sander  
P: +49 211 1591-225  
alexandra.seewald-sander@dvs-media.info

---

### DELIVERY ADDRESS FOR LOOSE INSERTS

D+L Printpartner  
Schlavenhorst 10, 46395 Bocholt  
P +49 2871 24 66-0  
Delivery date: by the 25th of the previous month.  
Please send a sample to the advertising department.

---

### EXCHANGE FORMATS

PDF (standard: PDF/X-4:2008),  
TIFF, AI, EPS and JPEG data (low compression/high quality).  
Please without registration marks, document information, alpha channels and OPI  
function. Always embed fonts and images.

---

### IMAGE RESOLUTIONS

Halftone images at least 300 dpi.  
Line drawings at least 600 dpi.  
No image compression such as LZW etc

---

### COLOURS

PSO Coated v3 (ECI)  
Colour profiles and further information on ICC profiles at [eci.org](http://eci.org).

If print data is sent to us in RGB colour mode, we will automatically convert it to  
CMYK. Please note that the conversion may result in colour changes. The publisher  
is not liable for colour deviations in print. Special colours are possible on request.

---

### BLEED FORMAT

Adverts in bleed with at least 3 mm bleed on all sides.  
If this is not the case, no liability can be accepted for the accuracy of the advert.

---

### MAGAZINE FORMAT

DIN A4 (210 mm wide 297 mm high)

---

### TYPE AREA

184 mm wide, 245 mm high, 3-column (58 mm/column)

---

### TYPESETTING, PRINTING AND BINDING PROCESS

Computer-to-plate, sheet-fed offset, wire-stitching

---

### PRINT MATERIAL

Digital print documents with proof are supplied by the client.  
On request, we can create or digitise your advertisements at cost price.  
Further information on request. A 4c printout is requested with the transmission of  
the print PDF.

---

### DATA DELIVERY

Please always state the journal title, issue number  
and customer/advertiser name.

---

# WELCOME TO THE HOME OF INTRALOGISTICS

Starting September 2024, **HOME OF INTRALOGISTICS** has been offering a wide range of reporting on intralogistics and logistics, industrial trucks, autonomous transport and related topics.

What counts in HOME OF INTRALOGISTICS is content. Versatile, wide-ranging topics that are of interest to the entire industry.

**On the content-based B2B platform you will therefore find:**

- › Current news
- › Figures and statistics
- › Practical hints
- › Expert opinions
- › References to specialised media
- › Event information

Discover now:  
[www.home-of-intralogistics.com](http://www.home-of-intralogistics.com)



# ADVERTISE TO THE POINT.

## YOUR POSSIBILITIES IN THE UNIVERSE

### Banner Advertising

Banner advertising is one of the most popular advertising options on the Internet because good banner advertising is perceived and clicked. In the HOME OF INTRALOGISTICS you can use various standard formats for your advertising goals.

### Advertorials

Advertisements in editorial guise are becoming increasingly popular. With this advertising opportunity you benefit from our high quality editorial content in the HOME OF INTRALOGISTICS.

### Newsletter advertising

In our monthly newsletter you can choose between three banner placements. All advertising formats guarantee maximum attention, as they are placed between single editorial articles.



We have put together three attractive packages for your optimal presence in the **HOME OF INTRALOGISTICS**.

Make yourself smart on the following pages and choose between: **BRONZE, SILVER or GOLD.**

# BRONZE

Full address

Specification of the website

+ **Own Microsite** | + **Indication of the contact person** | + **Additional text** | + **Logo** |  
+ **Cover picture** | + **Super Banner**

(Required formats: 1126 x 150 px, 946 px x 150 px, 706 px x 150 px, 526 px x 150 px)

**2x Newsletter with Fullbanner:** 620 px x 60 px

410 monthly/duration: 12 months\*

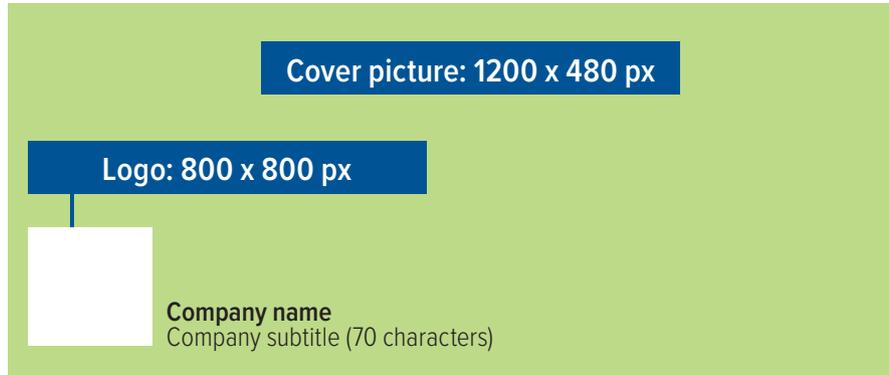
## PRESENTATION OF YOUR BANNER PLACEMENT

The diagram illustrates the placement of various banners on a website. It shows a grid of content blocks:

- Top Row:** Three image-based banners. The first is labeled 'TRENDTHEMA' and shows wind turbines. The second is labeled 'VERANSTALTUNG' and shows two men in suits. The third is labeled 'UNTERNEHMEN' and shows a truck.
- Middle Row:** Three image-based banners. The first is labeled 'UNTERNEHMEN' and shows a factory. The second is labeled 'UNTERNEHMEN' and shows a close-up of machinery. The third is labeled 'UNTERNEHMEN' and shows two men in suits holding certificates. To the right of these is a newsletter sign-up box with a green arrow icon and the text 'BLEIBEN SIE INFORMIERT!' and 'Bequemmer geht's nicht: Mit unserem Newsletter landen die Top-News der Woche automatisch in Ihrem E-Mail-Postfach.' and a button 'Zur Newsletter-Anmeldung'.
- Bottom Row:** A large green banner labeled 'Super Banner 1126 x 150 px' and four small grey rectangular boxes.

## PRESENTATION OF YOUR COMPANY

### Company-related subpage



### Company name Company subtitle

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

Additional text: 800 characters

#### Musterfirma GmbH

Musterstraße 12  
12345 Musterort

Telefon:  
01234 456789

E-Mail:  
muster@muster.de

Internet:  
www.muster.de

\* Duration of the Services in HOME OF INTRALOGISTICS is 12 months.  
We calculate our services as part of an annual invoice plus VAT.

# SILVER

Full address

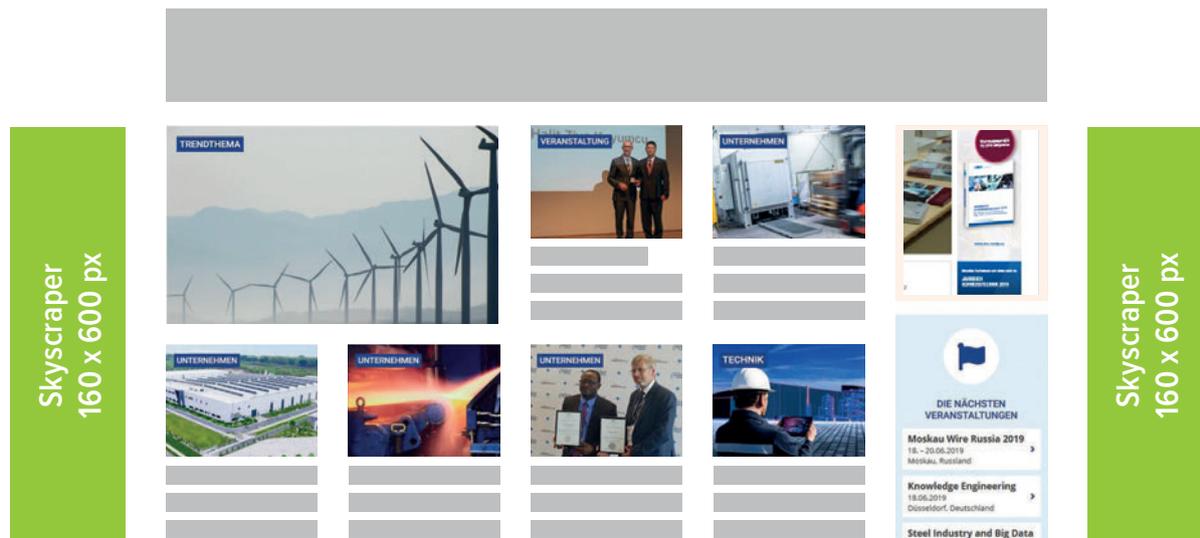
Specification of the website

+ **Own Microsite** | + **Indication of the contact person** | + **Additional text** | + **Logo** |  
+ **Cover picture** | + **Skyscraper (160 x 600 px)**

+ **4x Newsletter mit Fullbanner:** 620 px x 60 px

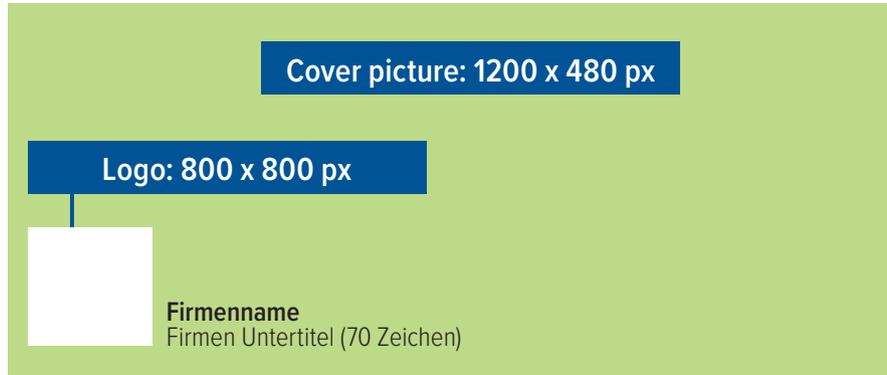
490 € monthly/duration: 12 months\*

## PRESENTATION OF YOUR BANNER PLACEMENT



## PRESENTATION OF YOUR COMPANY

### Company-related subpage



### Company name

### Company subtitle

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

Additional text: 800 characters

### Musterfirma GmbH

Musterstraße 12  
12345 Musterort

Telefon:  
01234 456789

E-Mail:  
[muster@muster.de](mailto:muster@muster.de)

Internet:  
[www.muster.de](http://www.muster.de)

\* Duration of the Services in HOME OF INTRALOGISTICS is 12 months.  
We calculate our services as part of an annual invoice plus VAT.

# GOLD

Full address

Specification of the website

+ **Own Microsite** | + **Indication of the contact person** | + **Additional text** | + **Logo** |  
+ **Cover picture**

+ **Top Banner plus Super Banner**

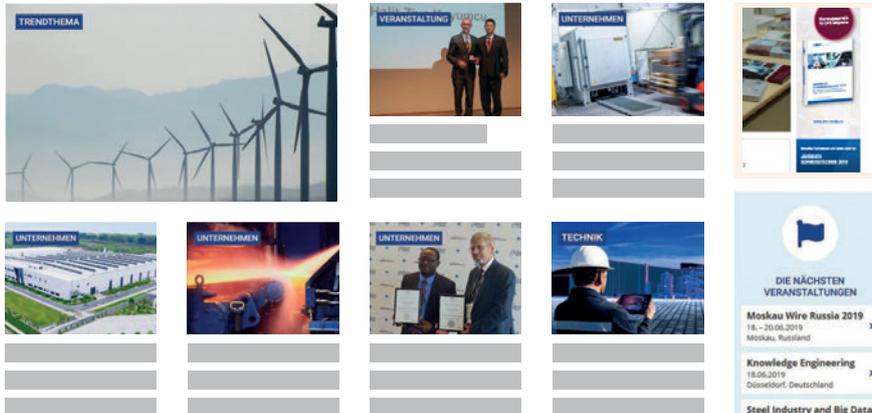
(Required formats:: 1126 x 150 px, 946 px x 150 px, 706 px x 150 px, 526 px x 150 px)

+ **6x Newsletter with Fullbanner** 620 px x 60 px

650 monthly/duration: 12 months\*

## PRESENTATION OF YOUR BANNER PLACEMENT

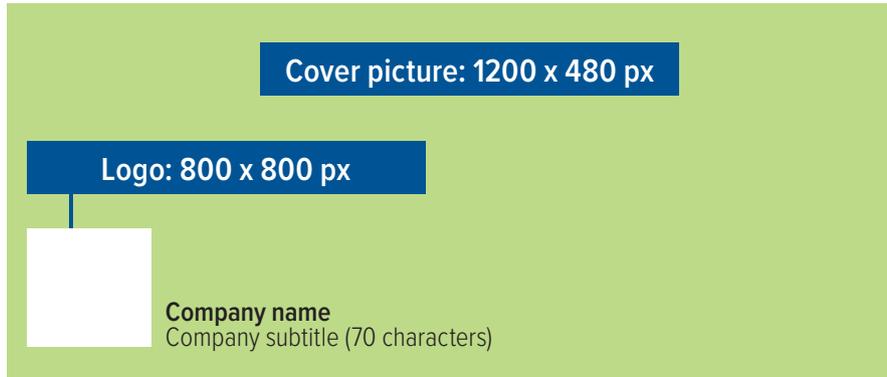
**Top Banner**  
1126 x 150 px



**Super Banner**  
1126 x 150 px

## PRESENTATION OF YOUR COMPANY

### Company-related subpage



### Company name Company subtitle

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. A 1 vero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd gubergri en, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt utlabore et dolore. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. A 1 vero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd gubergri en, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.



tero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd gubergri en, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.



tero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd gubergri en, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

Additional text: 3,000 characters + picture

#### Musterfirma GmbH

Musterstraße 12  
12345 Musterort

Telefon:  
01234 456789

E-Mail:  
muster@muster.de

Internet:  
www.muster.de

\* Duration of the Services in HOME OF INTRALOGISTICS is 12 months.  
We calculate our services as part of an annual invoice plus VAT..

# ADVERTISING IN TIME WITH OUR INDIVIDUAL SERVICES

Our bronze, silver and gold advertising packages are not what you need for your digital advertising?

Then you have the option of booking various individual services with a shorter duration.

On the following pages we explain these individual services in detail



## OVERVIEW OF OUR INDIVIDUAL SERVICES

### Advertising banner

- > Skyscraper
- > Super-Banner

### Advertorial

### Newsletter-Advertising

- > Advertising banner
- > Stand-alone-Newsletter

# SHOW PRESENCE WITH OUR ADVERTISING BANNERS

Decide between the portrait format **Skyscraper** and the landscape format **Super Banner**.

## Advertising Banner Skyscraper or Super Banner

- > Skyscraper: 600 €/mtl.
- > Super Banner 500 €/mtl.



Skyscraper  
160 x 600 px

Skyscraper  
160 x 600 px

Super Banner  
1126 x 150 px

# OUR NEWSLETTER

## YOUR ADVERTISING POSSIBILITIES

In our newsletter we summarize the most important articles, headlines and dates from the reporting in the **HOME OF INTRALOGISTICS** every month.

Our regular newsletter is published every first Tuesday of the month. You are also welcome to use this monthly, editorial notice to our newsletter subscribers for your advertising message.

Give your advertising message the right framework.

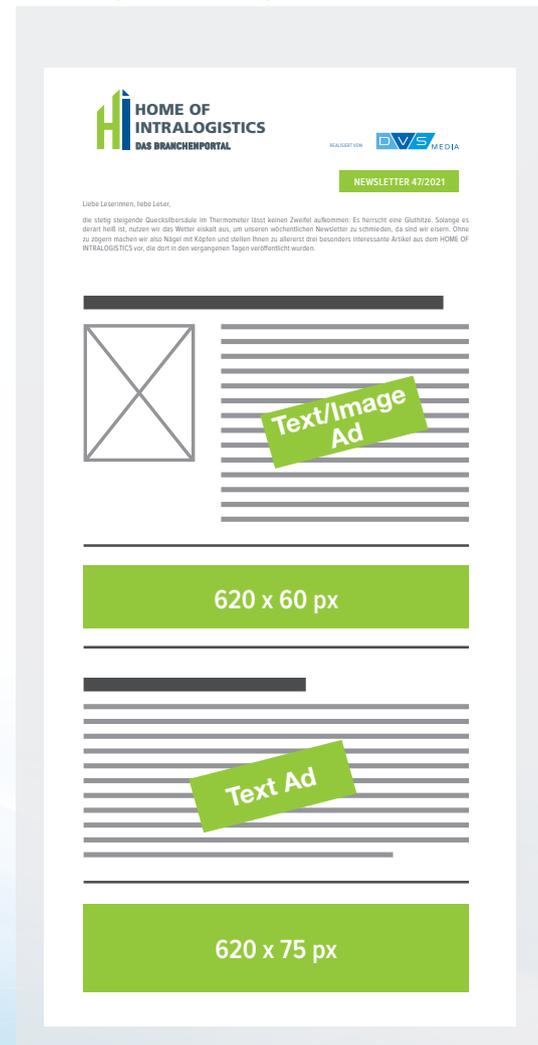
### Banner-Prices:

- |                  |                                  |       |
|------------------|----------------------------------|-------|
| > Fullbanner     | 620 x 60 px                      | 350 € |
| > Text Ad        | max. 400 characters              | 420 € |
| > Text/Image Ad  | max. 300 characters<br>+ 1 image | 390 € |
| > Special Banner | 620 x 75 px                      | 450 € |

### Banner data and -booking:

- > each 10 days in advance

### The placement options:



## THE NEWSLETTER, DATES 2025

ISSUE	TRANSMISSION	DATA DELIVERY	EVENT
January	14.01.2025	04.01.2025	LogiMAT, Stuttgart/Germany
February	04.02.2025	24.01.2025	LogiMAT, Stuttgart/Germany
March	04.03.2025	21.02.2025	LogiMAT, Stuttgart/Germany / Hannover Messe, Hanover/Germany
April	01.04.2025	21.03.2025	Bauma, Munich/Germany / Sensor+Test, Nuremberg/Germany
May	06.05.2025	25.04.2025	transport logistic, Munich/Germany / Ligna, Hanover/Germany
June	03.06.2025	23.05.2025	automatica, Munich/Germany
July	01.07.2025	18.06.2025	
August	05.08.2025	25.07.2025	GIS, Piacenza/Italy
September	02.09.2025	22.08.2025	GIS, Piacenza/Italy
October	07.10.2025	26.09.2025	Terminal Operator Conference, Rotterdam/ The Netherlands
November	04.11.2025	24.10.2025	Agritechnica, Hanover/Germany
December	02.12.2025	21.11.2025	

# FOR EVERYONE WHO HAS MORE TO SAY IN THE INDUSTRY: OUR STAND-ALONE-NEWSLETTER

Your messages to the intralogistics industry need more space than an advertising banner can provide? Then use our circle of subscribers for a stand-alone newsletter.

The design of the stand-alone newsletter corresponds to the monthly **HOME OF INTRALOGISTICS** summary. The decisive difference, however, lies in the content, which is made up exclusively of your reports. The stand-alone newsletter can be sent at any time: If you have any special design requests, the HOME OF INTRALOGISTICS editorial team will be happy to help you

- › Introtext (max. 1,500 characters including spaces)
- › Three teaser articles
- › Headline: max. 75 characters
- › Teasertext: max. 540 characters
- › Image size: 271 x 181 px.
- › Three to four headlines: max. 70 characters each
- › Three to four dates for your events
- › **Stand-alone-Newsletter: 2,500 €**



**DER NEUE NEWSLETTER 2024**

Liebe Leserinnen, liebe Leser,

die neue Plattform für Intralogistik ist da: Die **STAPLERWORLD** und die **FTS-|AGV-Facts** haben eine gemeinsame Heimat im Netz bekommen. Unter der Domain „Home of Intralogistics“ finden Sie alle Nachrichten rund um Flurförderzeuge und Fahrerlose Transportsysteme – auf einen Blick und kompakt aufbereitet. Die neue **Branchenplattform** bietet **aktuelle Informationen** und **nutzwerdige Inhalte** sowie **Hintergründe**. Aus einem Guss erscheint zur neuen Homepage dieser neue Newsletter, der zukünftig monatlich über die Branche informiert.



**Jetzt lesen: Die digitale Sonderausgabe Zubehör der STAPLERWORLD**

In der digitalen **Sonderausgabe Zubehör** der STAPLERWORLD und FTS-|AGV-FACTS haben wir für Sie Anbieter zusammengestellt, die Zubehör aller Art anbieten. Das Spektrum reicht von Anbaugeräten über Reifen bis zur Software für Lagerverwaltung und Flottenmanagement. Ein genauer Blick lohnt sich: Denn oftmals lassen sich durch einfache Ideen größere Investitionen vermeiden. Sicherlich finden Sie das passende Zubehör für Ihre Anforderungen oder zumindest eine Anregung, wie Sie Ihre Intralogistik verbessern können.

» [Zur digitalen Sonderausgabe Zubehör](#)



**Vetter feiert Jubiläum in Burbach: 60 Jahre Gabelzinkenproduktion**

„Vorne am Stapler‘24“ – unter diesem Motto stand das Vetter Kundenevent am Freitag, den 20. September 2024. Über 250 Kunden, Partner und Gäste sind in das Hauptwerk in Burbach bei bestem Wetter gekommen, um das Jubiläum zu feiern. Als Gabelzinken-Hersteller mit 60 Jahren Erfahrung in der Gabelzinkenproduktion und 135-jähriges Firmengeschichte hat das Unternehmen sein umfangreiches Gabelzinken-Komplettprogramm präsentiert und bei verschiedenen Produktvorführungen live in der Anwendung gezeigt.

» [Zum Artikel](#)

Bild: NAISE



**FTS-Fachtagung überzeugt durch praxisnahe Vorträge**

Dr. Günter Ullrich und Thomas Albrecht haben am 25. September die FTS-Fachtagung am Fraunhofer-Institut für Materialfluss und Logistik IML in Dortmund eröffnet. In diesem Jahr stand die Fachtagung unter dem Motto „Flexible Automatisierung: Mit FTS und AMR gelingt's!“. Neben sieben Fachvorträgen, einer Podiumsdiskussion und der Fachausstellung hatten die Teilnehmer in den Pausen die Gelegenheit, um sich auszutauschen.

» [Zum Artikel](#)

Bild: STILL GmbH



**STILL erweitert seine "Classic Line" um den neuen E-Stapler RCE 15-20**

Mit seiner neuesten E-Stapler-Reihe RCE 15-20 erweitert der Hamburger Intralogistikspezialist STILL seine „Classic Line“ für Unternehmen mit gelegentlichen und moderaten innerbetrieblichen Transportaufgaben um besonders kompakte Elektro Stapler. Neben schlanken Abmessungen und hoher Wendigkeit begeistern die Drei- und Vierradstapler mit robuster, wartungsarmer Bauweise, einem intuitiven Bedienkonzept und einem hohen Sicherheits- und Servicestandard.

» [Zum Artikel](#)

Bild: DVS Media GmbH

**Mediadaten: STAPLERWORLD und FTS-|AGV-Facts mit gemeinsamen Auftritt im Netz**

Nutzen Sie die neue Plattform, um Ihre Zielgruppe zu errei-

# ADVERTORIAL: YOUR ADVERTISEMENT IN EDITORIAL PACKAGING

**Advertorials** are a popular means of presenting advertising in editorial packaging. HOME OF INTRALOGISTICS also offers you this opportunity.

Later, your article is, for a specific period of time, listed in our chronological article overview „Advertorials“.

We publish your advertorial directly on the homepage on the day of publication, just like the other editorial content.

## Advertorial:

- > 3 months period: 900 €
- > 6 months period: 1,700 €
- > 12 months period: 2,700 €

**Schnelllaufwerke für erhöhte Sicherheit an Airports**

Dubai National Air Travel Agency setzt an Flughäfen Produkte des Spezialisten EFRAPLEX für Sicherheit und schnelle Abfertigung ein.

Wie in den meisten Bereichen haben sich auch in der Flughafenbranche in den vergangenen Jahren die Herausforderungen verändert und werden ständig anspruchsvoller. Die die Erwartungen der Verbraucher steigen, sind die Anforderungen an Sicherheit und Abfertigungsgeschwindigkeit an Flughäfen auch nie geringer. An vielen Standorten weltweit sind deshalb in den hochentwickelten Ländern der Einsatz von Schnelllaufwerken für den Gepäcktransport in den Check-in-Bereichen, im Gepäcktransport zum Boarding, im Boarding sowie im Gepäcktransport zum Boarding.

Die Produkte seit mehr als 15 Jahren an Flughäfen sind für den Einsatz in den Bereichen Baggage Handling und Handtrassen. Hier kann man sich darauf verlassen, dass die Tiere eine robuste Logistik gewährleisten und Ausfälle reduzieren.

Die Wahl fiel in diesem Fall auf das Schnelllauf-Turbotaxi EFA-STR, das sich mit einer Geschwindigkeit von bis zu 8 Metern pro Sekunde öffnet. Transparente Laufrollen im Boarding lassen sich schnell und einfach durch die Tür öffnen und schließen.

**HOME OF INTRALOGISTICS**  
DAS BRANCHENPORTAL

**EFRAPLEX**  
Spezialisten für Flughafen-Logistik

Wichtigste Informationen:  
EFRAPLEX Tur- und Sicherheitssysteme GmbH & Co. KG | 44719 Bruchberg | Tel.: 0 87 85 82 0 | www.efraplex.com

# YOUR CONTACT TO US



## **Publishing house:**

DVS Media GmbH  
Postfach 10 19 65, 40010 Düsseldorf  
Aachener Straße 172, 40223 Düsseldorf

📞 +49 211 15 91-0

📠 +49 211 15 91-150

🌐 [www.dvs-media.eu](http://www.dvs-media.eu)

✉ [media@dvs-media.info](mailto:media@dvs-media.info)

## **Editorial Dept:**

Thomas Schneidewind

📞 +49 211 1591-302

✉ [thomas.schneidewind@dvs-media.info](mailto:thomas.schneidewind@dvs-media.info)

## **Publisher**

DVS Media GmbH



## **Manager Media Sales:**

Markus Winterhalter

📞 +49 211 15 91-142

✉ [markus.winterhalter@dvs-media.info](mailto:markus.winterhalter@dvs-media.info)

## **Media Sales:**

Samira El Allaoui

📞 +49 6139 293442

📠 +49 176 45709126

✉ [samira.elallaoui@dvs-media.info](mailto:samira.elallaoui@dvs-media.info)

## **Assistance Media Sales:**

Britta Wingartz

📞 +49 211 15 91-155

✉ [britta.wingartz@dvs-media.info](mailto:britta.wingartz@dvs-media.info)

Alexandra Seewald-Sander

📞 +49 211 15 91-225

✉ [alexandra.seewald-sander@dvs-media.info](mailto:alexandra.seewald-sander@dvs-media.info)

## The Video Interview

Moving pictures say more than static ones. STAPLERWORLD and FTS-/AGV-Facts produce videos in HD (4K) for their own YOUTUBE channel.

The videos are 5 to 10 minutes long and can be produced in German/English. Existing film material can be inserted, logos are placed at the bottom of the screen for the entire duration of the video. The videos remain online with no time limit. Videos are edited and produced in-house - files are also available for the customer's website/video channel.

### Price

**2,000 € plus travel expenses**

**1,500 € at the exhibition stand**



## Podcast

In dialogue with experts from the industry, users of our information platform learn about news, developments and trends 'live'. The conversations are carefully prepared, recorded, edited and then published as an MP3 file as a podcast on our published as a podcast on our WEBSITES. They remain there for a period of six months. The podcasts are available to our customers for use as they wish.

### Price

**50 € per Minute**



## Hosted Presentation

The mixture of video, sound bites and a walk-around around the product to be presented is an excellent presentation.

In a 5 to 10-minute video, a member of the editorial team explains the advantages and special features together with the customer's experts/users. The presentation is available in English or German. It is produced with our media partner Dambeck Filmproduktion GmbH Wiesbaden. Depending on the complexity, the presentations last between five and ten minutes. The package includes

- Briefing
- Moderation
- Filmproduktion
- Postproduktion

The material is available to our customers for any use (transmission of raw files and final version).

**PRICE****2,750 €**

(plus travelling expenses for moderator/film team)



## STW- & FTS/AGV TALK

The online event over two half-days with up to eight SLOTS for presentation, discussion and questions.

Our partners receive a comprehensive package consisting of a presentation, any number of participants from the company, advertising, banners, lecture, presentation, downloads, chat, breakout session, social media marketing.

From **3,450 €** plus VAT, you will receive more than 20,000 contact opportunities as part of our marketing activities. In addition, you will be part of the two-day event (one afternoon + one morning).

### The package includes:

- Presentation on FTS/AGV TALK (20-25 min. plus 5 min. for inserted company video)
- Detailed briefing by our event technology partner
- Presentation with editor-in-chief with superimposed key visual/logo via green screen
- Image/product film presentation during the breaks between the presentations
- Company info, speaker info on FTSAGV microsite
- Slides/presentation as download on [www.FTSAGV.COM](http://www.FTSAGV.COM)
- Banner on [www.FTSAGV.com](http://www.FTSAGV.com)
- Social media mention on FTS/AGV-SM channels Facebook, LinkedIn and XING
- Chat/questions with participants also after the FTS/AGV TALK
- Closed virtual room for individual questions (so-called breakout session)
- Recording of the presentation and ONLINE presentation at FTS/AGV for 365 days
- Provision of the recording for company website/marketing

**Slot as Content-Partner: 3,450 €**



### FTS/AGV TALK-SPONSOR

A maximum of two main sponsors can act as partners per FTS/AGV TALK. The sponsor package also includes

- Product/image film in all six breaks between the presentations
- Possibility to contact seminar participants in advance by post/email
- Branding of the FTS/AGV TALK flyer (PDF)
- Social media channels (Xing, LinkedIn, Facebook)
- Print adverts in FTS/AGV-FACTS and STAPLERWORLD
- Online advertising in the subject area (banner, also GIF, on our website with a link to your website, from booking until the end of the event, alternating with other marketing partners).
- Statement as part of the follow-up reporting in the trade magazine FTS/AGV-FACTS/STAPLERWORLD.
- Banner in our newsletter



**During the FTS/AGV TALK, your company will be prominently recognised as the main sponsor:**

The **presentation of your company** with a two to three minute film (to be supplied by your company), which will be played during all breaks.

**Download of your company presentation and up to five additional product presentations/brochures** in the closed forum area

On request, we will provide you with marketing materials (flyers, sample copies) for display and distribution in your company or to customers

**Online-Forum 4.950 €**

**Important:**

- FTS/AGV TALK participation for spectators is FREE OF CHARGE
- Speakers and participants do not need to install any software, the FTS/AGV TALK is completely browser-based
- The entire data/server infrastructure is hosted in Germany and fulfils all the requirements of the General Data Protection Regulation (GDPR)
- The earlier you decide, the greater your presence in the respective topic area. As a marketing partner, you can reach an average of more than 20,000 potential contacts on average as part of our cross-media marketing marketing with the involvement of multipliers.

*The FTS/AGV TALK is technically realised with our partner Dambeck Videoproduktion from Wiesbaden. During the FTS/AGV TALK, a moderator, director and hotline are available for speakers and participants.*

## Offprints

### This is how you ignite the advertising turbo with your specialist articles ...

With your published article in one of our specialist magazines, you have given a visible sign of your professional competence. Use this effect to really accelerate your marketing - with a special print in print or digital!

With printed special editions of your technical article, you are literally giving your expertise to customers or partners. And the printed offprints successfully complement your marketing measures at events.

You can integrate the offprints in digital form into your website or conveniently send them by email.

Whether print or digital: special prints protect you against copyright infringement. All publications and representations in our media are protected. With our offprint variants you can publish your contribution in a legally unobjectionable way.

We would be happy to make you an individual offer.

### The classic –as a print product

In printed form

Print run already from 100 copies

Including the permission to distribute your prints

Saddle binding

On request, practical eyelet binding for filing (surcharge: 20 €)

1

### As print PDF - digital

high-resolution print file in the PDF format

For transmission to your own printing facility

Unlimited print run

Unrestricted reprinting right

Including the permission to distribute your prints

2

### As Internet PDF - digital

File format appropriate for the Web

For incorporation into your website or for dispatch by e-mail

Including permission to publish for the web and for distribution

Ideal in combination with print or print PDF

3





**Original title page**

Pure competence  
You start with the original title page. A separate field draws attention to your article.  
Alternatively, you can insert your own title picture or an advertisement.



**Head title page**

Concise entry  
our article begins directly underneath the head title line of the trade journal



**Corporate-title page**

individual designing  
The title page corresponds to the corporate design of your company.



**Basic title page**

Gets directly to the point  
The special print is indicated as such merely in the top margin.

**We offer these services in addition:**

Page numbers as well as third-party advertisements and articles are removed.  
Use the space which becomes free in order to place your own advertisement or contact data.

**Advice + booking:**

DVS Media GmbH  
Postfach 10 19 65, 40010 Düsseldorf  
Aachener Straße 172, 40223 Düsseldorf

Martina Reintjens

+49 211 1591-156

martina.reintjens@dvs-media.info

www.dvs-media.eu

## Offprints

### 1 The classic – as a print product (four-coloured)

- in printed form
- including the permission to distribute your prints
- Print: four-colour Euroscala, paper: 135 g/m<sup>2</sup> picture print, matt, white

- Format: DIN A4 (front and back sides printed)
- On request, practical eyelet binding for filing (surcharge: 20 €)

circulation/numbers*									
Page-seiten	Processing	100	200	300	400	500	600	800	1000
1	plano	206 €	256 €	296 €	304 €	310 €	316 €	328 €	340 €
2	plano	256 €	310 €	350 €	362 €	368 €	374 €	386 €	398 €
4	folded	394 €	532 €	584 €	608 €	620 €	632 €	656 €	680 €
6	folded	524 €	678 €	798 €	828 €	850 €	872 €	916 €	960 €
8	saddle	632 €	816 €	864 €	892 €	936 €	974 €	1,054 €	1,130 €
12	saddle	1,064 €	1,200 €	1,264 €	1,320 €	1,366 €	1,416 €	1,516 €	1,616 €
16	saddle	1,416 €	1,472 €	1,536 €	1,594 €	1,658 €	1,718 €	1,838 €	1,958 €

### 2 As a print PDF – digital

High-resolution print file in the PDF format  
 Transmission to your own printing facility  
 Unlimited print run  
 Unrestricted reprinting right  
 Including copyright for the distribution of your print materials

300 dpi printable	1 page	2 pages	3 pages	4 pages	from 5 pages
	500 €	600 €	700 €	800 €	900 €

### 3 As an Internet-PDF – digital

File format appropriate for the Web  
 For incorporation into your website or for dispatch by e-mail  
 Including permission to publish for the web and for distribution  
 Ideal in combination with print or print PDF

200 dpi Internet-PDF	1 page	2 pages	3 pages	4 pages	from 5 pages
	120 €	160 €	200 €	240 €	280 €

All prices plus value added tax and shipping costs.

## Subscription Prices

### Single issue price STAPLERWORLD + FTS/AGV FACTS

Domestic: 18.00 € (plus shipping incl. VAT)

Abroad: 22.00 € (plus shipping)

### Annual subscription

#### Domestic (incl. shipping and VAT)

STAPLERWORLD + FTS/AGV FACTS

6 issues 90.00 €

#### Abroad (incl. shipping)

STAPLERWORLD + FTS/AGV-FACTS

6 issues 120.00 €

### Subscription cancellation

Minimum term: 1 year

Cancellation period: 4 weeks before the subscription expires

### Contact:

DVS Media GmbH

Reader Service

Bernd Hübner

P: +49 211 1591-162

vertrieb@dvs-media.info



The Leading Media

## Everything about the Joining, Foundry and Steel Industry



**Indispensable for directly addressing decision-makers in key industries!**



**Contact:**

Markus Winterhalter  
P +49 211 1591 142  
markus.winterhalter@dvs-media.info



## Your contacts at DVS Media GmbH

### Media Sales

#### Media Sales Manager

Markus Winterhalter  
P +49 211 1591-142  
markus.winterhalter@dvs-media.info

#### Media Sales Assistance

Britta Wingartz  
P +49 211 1591-155  
britta.wingartz@dvs-media.info

#### Media Sales Assistance

Alexandra Seewald-Sander  
P +49 211 1591-225  
alexandra.seewald-sander@dvs-media.info

### Editorial

#### Chief Editor

Thomas Schneidewind  
P: +49 211 1591-302  
thomas.schneidewind@dvs-media.info

#### Editor

Birgit Vetter  
birgit.vetter@dvs-media.info

#### Editor

Andreas Breidscheid  
andreas.breidscheid@dvs-media.info

### Media Sales

#### Samira El Allaoui

P +49 6139 29 34 42  
M +49 176 45 70 91 26  
samira.elallaoui@dvs-media.info

### Distribution

#### Distribution Manager

Dipl.-Betriebsw. Susetz Bendel  
P +49 211 1591-167  
susetz.bendel@dvs-media.info

#### Distribution (Books/Magazines/Teaching Material)

Bernd Hübner  
P +49 211 1591-162  
vertrieb@dvs-media.info



**DVS Media GmbH**

Aachener Str. 172  
40223 Düsseldorf

P +49 211 1591-0  
F +49 211 1591-150

[anzeigen@dvs-media.info](mailto:anzeigen@dvs-media.info)  
[www.dvs-media.eu](http://www.dvs-media.eu)